

Radio Guide 5¢

And AMUSEMENT

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 1

New York, N. Y., Week of April 17-23, 1932

Number 26

Hollywood's New Exodus

SCREEN STARS TURN TO RADIO AS A LESS FICKLE, BETTER PAYING FIELD

EVERYDAY the line between the movies and radio grows longer, with some of the biggest names of the screen swelling it. The exodus from Hollywood actually started after the talkies proved the value of a good speaking and singing voice, and it's gaining in volume to the point where movie moguls are "glancing with alarm," "viewing with surprise," and all that sort of thing. There was Chevalier, good old Maurice, who gave the movie powers a thrust in the chest when he went on the air for a long term.

Chevalier started something—and not even the stars themselves have any idea of where it will end. Buddy Rogers deserted his place as "America's Boy Friend" to sing and lead his own orchestra over the air. Buddy's success and enthusiasm have helped to kindle radio ambitions in many other cinema favorites.

Bebe Daniels is another pulchritudinous damsel to join the army of ex-movie-stars who became air-minded. With a record of movie success behind her, and no glimmer of a new contract from First National Pictures Corporation, Miss Daniels thumbed her nose at Hollywood and signed to appear as guest artist over the Fleischman Hour on February 18th. She has hopes—'tis said—that the hour will be followed by many, many others on the air.

Gilda Gray, she of the undulating hips and the provocative pose, expected to leave the pictures for the air, talked it over, had interviews with this commercially minded individual and that, and for the time being, at least, went back to the screen. But she has the urge, current rumor has it and before long may make her way before the microphone.

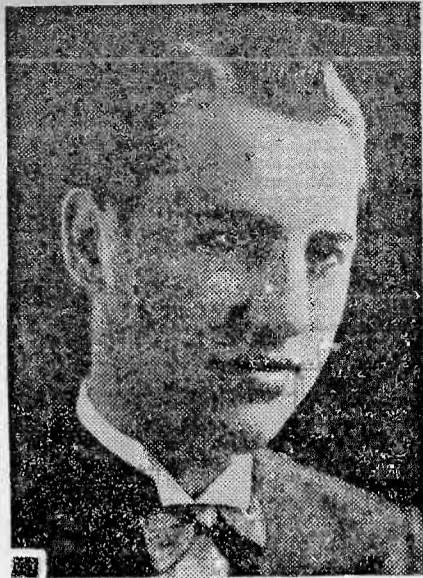
The latest screen figure to step out for radio is Clara Bow, the tempestuous young lady whose fortunes and misfortunes have kept everyone, from fans to financiers, on the alert. Married, more sedate than of old it may be, and interested in the microphone from more than one angle, Miss Bow is planning carefully for her entrance into radio's ranks.

Strangely enough, it wasn't such a long time ago that Bebe didn't know she had a good singing voice. The talkies discovered it for her. Before that she went through a period of fame, heartache, obscurity, and finally a new lease on fame again. This new radio artist has had one of the most colorful lives in the movie industry. Hailing from Dallas, Texas, of Spanish-Scotch-Dutch descent, she has met barriers to her career and, so far, overcome every one of them, including a shove into obscurity by certain movie executives to which she was once under contract. The radio is a new field for her—and she is wholeheartedly interested in making good over the air. All her life has been spent in an atmosphere of theatricalism. As (Turn to page 22)



Three of Hollywood's Stars who have led the desertion from the movie colony to the "Mike." At the extreme left Pola Negri; Bebe Daniels, who has appeared as guest on a number of programs, and above, Gilda Gray, who would welcome an air contract.

Farm And Home Maestro



Harry Kogen, personable young maestro, who leads his orchestra thru several NBC programs presented regularly from the Chicago NBC studios. He can be heard daily with his Homesteaders during the National Farm and Home Hour broadcast from 12:30 to 1:30 p. m. over the NBC-WJZ network.

Music From Argentine

Characteristic Argentine music will be broadcast from Buenos Aires through the WABC-CBS network from 12:30 to 12:45 p. m. this Sunday, in the second of a series of programs brought from across the Equator to present different aspects of South American life to listeners in the United States and Canada. In keeping with the reputation of Buenos Aires as the "Paris of the Western World," music written for typical Argentine dances, notably the tango, will make up this second program.

Methodist Unity

Viscountess Snowden, wife of the "Iron Chancellor" who balanced Britain's budget last year, and one of the most active women in public life in England, will be the speaker in the international broadcast to be heard through the WABC-Columbia network this Sunday at 12:30 p. m. The Viscountess' subject will be "The Unity of the Methodist Churches." In addition to being prominent in the affairs of Nonconformist churches, Lady Snowden is well known for her work in behalf of woman suffrage and temperance.

WBBM-KFAB Proposal

A proposal has been made to the Federal Radio Commission to synchronize WBBM and KFAB, Lincoln, Neb., which now share a clear channel, with the idea that they may both secure full time on the air.

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Herbert Krancer, Pres. and General Mgr.
Leonard Dubkin, Managing Editor

Branch Offices

New York, N. Y., 475 5th Ave., 525 West 52nd St.,
845 West 26th St. Telephone Lexington 2-4131
Cincinnati, Ohio, 820 E. 3rd St. Tel. Main 5115
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MIKE-O-GRAPHS

SYLVIA FROOS

By Nona Benet

SYLVIA FROOS . . . the child protegee who made good. She is variously nicknamed "Tiny" . . . "Mousie" . . . because of her height.

A native New Yorker . . . born on April 19th, 1914 . . . tells you she's five feet two . . . but is really five feet . . . and weighs 103 pounds. She's an effervescent little morsel . . . friendly . . . unassuming . . . modest. Chestnut brown hair in a long bob . . . grey eyes . . . fascinating dimples. Has two sisters . . . one obeyed that impulse and followed the call of the footlights.

Likes lots of people around her all the time . . . thinks tailored clothes swell . . . wears knitted dresses and sweaters during the day . . . evening clothes at night. Too busy to do her own shopping. Mother does it for her . . . but Sylvia insists on getting the trimmings . . . hankies . . . belts . . . etc. Some day she's going to take a day off and buy everything she's ever wanted. Dons herself in reds . . . greens . . . and browns.

Says she'd like to know how she started in radio . . . it was so sudden. Was famous as Baby Sylvia. Toured the States, Mexico and Canada starting a "blues-conscious" continent with her unusual jazz singing. Used to play Christmas Benefits . . . Keith Circuit . . . and occasionally Children's Hour on the radio. As she grew older, Roxy took an interest in this energetic little singer . . . and gave her a spot in his programs. NBC came

sense of humor . . . altho she confides radio business won't allow any fooling. "They're so serious" she says. It's quite hearable, Sylvia!

Reads every single fan letter she gets and what a kick they give her! Wishes she could answer them all . . . but there are so many songs to learn . . . so she's getting a secretary. Only 18 years old, and requires a secretary to answer her mail. Not bad! Thinks she should have started a diary . . . but after all, you know what happens to all diary writers.

No superstitions . . . whistles in dressing rooms . . . walks under ladders . . . never knocks wood . . . nothing has happened except the offer of "Air Programs" on a silver platter. Only scar she can boast of . . . is on her forehead. A little boy scratched her when she insisted on riding his bicycle. It's gradually disappearing. Her most cherished possessions are two rings. She never removes them. Both are diamond rings and gifts of her parents.

Just adores the work she's doing . . . but would like to do something else with it. Can't imagine when she'd fit it in. "Teddie" is a white poodle that just now is the recipient of her exuberant affections. To keep the 103 pound status . . . she swims . . . plays tennis . . . and walks. Is still trying to find out what ancestor she has to thank for her voice. Neither of her parents are musical.

Hates posing for pictures . . . spinach . . . and people who are snooty. Collecting little porcelain animals is one of her hobbies . . . also, horticulture in a miniature way. She has a mad passion for perfumes . . . and stockings. Mama says . . . "no smoking . . . no drinking" and Sylvia obeys like a good girl.

Hasn't time for a steady boy friend . . . but likes to go places and see things. Wears necklaces and bracelets only when formally gowned. Extremely sensible . . . tried not to be extravagant . . . has the look of "Alice in Wonderland." She's a sweet kid! Eats most of her meals in that good old-fashioned place . . . home. All the current crooners are her favorites . . . males and females.

Sleeps in tailored pajamas . . . soundly . . . on her back. Her mother is her financial manager and she's put on an allowance. Collects bits of poetry and has a big scrapbook with all the bits pasted in. Has traveled since she's been seven years old. Someday she wants to have a reunion of all the children who at-



. . . saw . . . and was conquered. Wanted to sign her . . . but she was tied by a contract with Paramount. They didn't forget, and at the termination of the contract . . . they called her. She is also at Columbia.

Never studied dancing but when she was on the stage and the part required a bit of terpsichorean exertion . . . she'd oblige. She hurries to assure you, however, that she's not a "red-hot buck and winger." Has a keen

tended the same classes she did in Professional School. Some of them are well known stars.

She entertains you as a feature of the Richman Brothers Program . . . 7:30 every Tuesday and Thursday over WABC . . . and has now joined "The Three Bakers" over WJZ at 7:30 on Sunday nights. What a foursome that's going to be! How about listening?

England's 'Wired Radio'

"Wired radio" has been introduced in England by a company known as the Standard Radio Relay Service, which now serves more than 15,000 listeners. The system consists simply of radio loud speakers plugged in on lines connected to central receiving stations which pick selected broadcasts out of the air. The receiving stations, situated at central points, have high powered amplifiers. "Feeder" lines radiate from them and are tapped at intervals to serve individual homes and in some cases whole streets. The company charges about 35 cents a week for the service, and subscribers must pay the usual \$2.50 a year for the radio license fee. Only programs of British origin are broadcast.

What And How To Read

The series of broadcasts on "Our American Schools," presented during the winter over a WEA-FNBC network under the direction of Florence Hale, president of the National Education Association, has been extended for a period of ten weeks which began April 10.

The program this Sunday which will be heard at 6:30 p. m., is "What to read and How to read it." It will be given by Agnes Winn of the National Education Association and Joy Elmer Morgan, editor of the NEA Journal.

Russo-Finn 'War'

Finland has grown tired of listening to propaganda talks in Finnish transmitted by the high power Soviet station in Leningrad, reports Wireless World of London, and is now considering the erection of a high power broadcasting station of its own with which to drown out the signals with a flood of contradictions in Russian.

Movie Star Series

Tragedies, comedies and the queer pranks of fate behind the successes of Hollywood's great are portrayed in dramatic form in a new weekly series, "Life Stories of Movie Stars," over the Columbia network each Saturday at 7:30 p. m. Photoplay Magazine sponsors the programs, which are broadcast from Columbia's Chicago studios.

NBC Newcomer



Twenty-five-year-old Jacques D'Avrey, French tenor, who walked into NBC studios recently and asked for an audition. A few days later he was signed to appear before NBC-WEAF microphones each Wednesday, Friday and Sunday at 7:00 p. m. Before radio, Jacques spent six successful years on the stage.

'Vagabond Traveler' On WOR Sundays

A new radio program featuring Tom Terriss, famous world traveler, actor and movie director, has been inaugurated over WOR as a weekly feature presenting a combination of adventure stories and dramatic sketches with Terriss and a supporting cast of six actors. The program will be heard every Sunday evening, from 9:30 to 9:45 p. m. and promises to be as unusual and entertaining as the travel pictures Terriss made as "The Vagabond Director"—pictures which set a new vogue in this adventurous field of visual entertainment.

Tom Terriss is one of the most colorful figures that has ever crossed the movie horizon. He is the son of an old theatrical family, which enjoys a prestige comparable with that of the Barrymores.

In the nomadic life that finally led to Hollywood and his now famous "Vagabond pictures," he was struck snow blind, fell overboard in the middle of the Atlantic, and suffered all of the privations that dog the lives of those who have the wanderlust.

He was in Egypt when the tomb of King Tut-ankh-amen was opened and attended this premier by invitation. Today he is one of the four survivors, eleven members of the expedition having died by violent or strange means.

To chronicle completely the adventures of this unusual man would require a full length novel, but listeners to his new Sunday evening program are promised some of the major thrills from it, with all the vicarious trimmings.

Meet Effie



You all know Phoebe Mackay as the imitable Effie Watts, Cockney boarding house keeper of "Real Folks" fame. The rural sketch, brightened by Miss Mackay's presence, is now being broadcast each Thursday at 9:30 p. m. over an NBC-WJZ hook-up.

SMACK-OUTS CAST



Jim and Marion Jordan decided to give up a successful vaudeville career and try radio because of their two youngsters, Katherine and Jimmy, who didn't flourish on one night stands in country hotels. "Will you take \$60 a week?" a director at WIBO asked them. They had been getting \$300 on the road, but they accepted, and thereby began a radio career that has gone up and up. After four years on WENR they are now writing and acting the new NBC rural sketch called, "Smack-Out". It is on the air every Monday, Tuesday, Wednesday and Thursday at 1:45 p. m.

MUSIC IN THE AIR

By CARLETON SMITH

LONDON STRING QUARTET

For three successive Sunday afternoons, beginning this week, we are to hear the London String Quartet. John Pennington, first violin; Thomas Petre, second violin; William Primrose, viola; and C. Warwick Evans, violoncello, compose what is probably the finest string quartet in existence, since the disbanding of the unapproachable Flonzaleys. The English organization has been in existence sixteen years, and will undoubtedly present parts of the delightful "Pixey's Ring", composed by their own Mr. Evans.

WALTER DAMROSCH

Walter Damrosch this Sunday conducts his NBC Orchestra in Mendelssohn's "Scotch" symphony. This work was written ninety years ago and is dedicated to Queen Victoria, Mendelssohn having obtained Her Majesty's permission on one of his visits to Buckingham Palace. Do you like Mendelssohn's music? There is a great quarrel ensuing among the Musicaligentsia as to his proper rank among the great. Many feel that his music suffers from what he calls his "habitual cheerfulness." He did not feel, like Schubert, that his music was the product of his misery, or that the world liked best that which he had written in his greatest distress. Mendelssohn was never more than temporarily unhappy, and he did not know distress as he knew happiness. When we seek to enjoy goodness in music, we turn to his works.

Mr. Damrosch includes on the same program, Liszt's Symphonic Poem, "Les Preludes." It was Liszt who introduced us to this form of composition, which, aside from having a title and telling a story, also fol-



CARLETON SMITH

lows the Sonata form. "Les Preludes" is founded on a passage from Lamartine's "Meditations Poetiques," a passage that has always impressed me more than the composition:

"What is Life but a series of preludes to that unknown song whose initial solemn note is tolled by Death? The enchanted dawn of every life is love; but where is the destiny on whose first delicious joys some storm does not break, a storm whose deadly blast disperses youth's illusions, whose fatal bolt consumes its altar? And what soul, thus cruelly bruised, when the tempest rolls away, seeks not to rest its memories in the pleasant calm of rural life? Yet man allows himself not long to taste the kindly quiet which first attracted him to Nature's lap; but when the trumpet gives the signal he hastens to danger's post, whatever be the fight which draws him to its lists, that in the strife he may once more regain full knowledge of himself and all his strength."

Think of this as you hear the music!

NATIONAL ORATORIO SOCIETY

I've finally located the new "spot" for the National Oratorio Society. It is on Tuesday evenings for half an hour, and Reinald Werrenrath is still conducting.

RICHARD BONNELLI

Singers aplenty are still in evidence on broadcast programs. The regular Sunday (Continued on page 17)

The Jest Artist

ON a recent trip to his old home at Brasher Falls, N. Y., B. A. Rolfe stopped in to visit a school-mate, who seemed pressed for money. While they were discussing old times, the door-bell rang and a stranger entered.

The host greeted him forlornly, and asked, "Won't you take a chair?"

"No, thanks, said the visitor, "I've come to take all the furniture. I'm a deputy sheriff."

George Olsen gets a kick out of viewing old epitaphs. The strangest one on record, the CBS bandman maintains, is in a cemetery near his old home town of Seattle, and reads as follows:

"Husband, I am waiting. April, 1895."
"Wife, here I am. August, 1902."

Frank Parker offers the one about the down-and-out musician whose trousers were so shiny that when he tore them he spit over his shoulder to ward off seven years' bad luck.

"Can you imagine anything worse than a man who can sing, refusing to do so," someone asked Leon Belasco, CBS director-vocalist, the other day.

"Of course," was Belasco's ready reply. "A man who can't sing, insisting on it."

After a recent broadcast, Art Jarrett, the song-stylist, turned to his orchestra leader, Freddie Kich, for a report on his singing.

"It was great," replied Freddie, "In fact, it was so good tonight I think I'll send you a fan letter."

"Thanks," came back the other, "I've always wanted to have one of my own."

Ray Perkins, "The Old Topper," declares he knows of a man so lazy that he always steers his automobile over a bump in the road to knock the ashes off his cigar.

Jack Smart, Columbia actor, began his broadcasting career as a vocalist. He gave it up, however, after he had received a request to sing "I'd Climb the Highest Mountain." He said he couldn't scale it.

Picked out of the air the other evening: "And now, 'It's Great to Be in Love' with the special permission of the copyright owners." It was during one of George Hall's dance programs.

Col. And Budd Tour

The Gloom Chasers, Colonel Lemuel Q. Stoopnagle and Budd, comedians heard twice weekly over the WABC-CBS network, have signed a contract calling for their appearance in the near future in vaudeville houses in the Middle West. In their vaudeville act the Colonel and Budd have combined all the outstanding features of their air act, including their imitations of Calvin Coolidge, Al Smith, Bing Crosby and Rudy Vallee.

Laugh Club

Tom Brennie and his Laugh Club is back on the air! Tom and Wash, purveyors of slenderizin' tablets and Senator Ezra Simpkins, the forgetful politician, as interpreted by Brennie, are now heard four times weekly over an NBC-WEAF network. On Tuesdays, Thursdays and Saturdays the program is presented at 10:15 a. m. On Wednesdays the Laugh Club is available at 9:15 a. m.

Irish Station

The Irish Free State's new 120,000 watt broadcasting station, over which sponsored programs will be broadcast in the American manner, is now being built by the British Marconi and is slated to be completed at Moydrum about next September.

Programs For Stations Other Than New York

Baltimore, WBAL WCAO WFBR; Bangor, WLBZ; Boston, WAAB WBZ WEEI WNAC; Hartford, WDRG WTIC; Philadelphia, WCAU WFAN WFI WIP WLIT; Pittsburgh, KDKA WCAE WJAS; Portland, WCSH; Providence, WEAN WJAR; Springfield, WBZA; Washington, WMAL WRC; Worcester, WORC WTAG

Sunday, April 17th

P.M.
 3:00 N. Y. Philharmonic Symphony Orchestra. WABC-CBS WCAO WLBZ WAAB WJAS WMAL WORC WDRG
 3:00 Wayne King and His Orchestra. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 3:30 Swift Garden Party. WJZ-NBC WBAL WBZ WBZA KDKA
 3:30 Dr. S. Parkes Cadman. WEA-F-NBC WFBR WEEI WTIC WCAE WCSH WJAR WRC WTAG
 4:00 Idont Program. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFBR WRC WCAE
 4:30 Davey Hour. WEA-F-NBC WFBR WEEI WTIC WCAE WCSH WJAR WRC WTAG
 4:30 Shaeffer Life Time Revue. WJZ-NBC WBAL KDKA
 5:00 Pastoral. WABC-CBS WCAO WJAS WEAN WMAL WLBZ WDRG WAAB WORC
 5:00 National Vespers. WJZ-NBC WBAL WBZ WBZA
 5:30 Blue Coal Radio Revue. WABC-CBS WCAO WAAB WDRG WCAE WJAS WCAE
 5:30 General Electric Circle—guest artist. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 5:30 Simoniz Guardsmen. WJZ-NBC WBAL WBZ WBZA
 6:00 Catholic Hour. WEA-F-NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 6:30 Orchestra Gems. WEA-F-NBC WTAG WFBR WTIC WLIT WCAE WCSH WJAR WRC WTAG
 6:30 Beau Brummel of Songs. WABC-CBS WAAB WJAS WEAN WDRG WAAB WORC
 6:30 Melody Trail. WEA-F-NBC WFBR WTIC WCAE WCSH WJAR WRC WTAG
 7:00 The World's Business—Dr. Julius Klein. WABC-CBS WLBZ WIP-WFAN WJAS WMAL WDRG WORC WCAO
 7:00 D'Avrey of Paris. WEA-F-NBC WTIC WLIT WCSH WTAG
 7:15 Rexall Program. WEA-F-NBC WFBR WLIT WLIT WCAE WCSH WJAR WRC WTAG
 7:15 Major Iecquick and His Frigidarians. WJZ-NBC WBAL WBZ WBZA KDKA
 7:15 What Hindenberg's Re-election Means. WABC-CBS WLBZ WDRG WORC WIP-WFAN WJAS WMAL WEAN WCAO
 7:15 Grand Opera Miniature. WABC-CBS WCAO WCAU WORC WJAS WLBZ WMAL WNAC WDRG
 7:30 Luden's Novelty Orchestra. WABC-CBS WCAO WNAC WCAU WJAS WMAL
 7:30 The Three Bakers. WJZ-NBC WBAL WBZ WBZA KDKA
 7:45 The Sylvanians. WABC-CBS WCAO WNAC WJAS
 8:00 Chase and Sanborn Hour. WEA-F-NBC WFBR WTIC WLIT WCAE WCSH WJAR WRC WTAG
 8:00 Enna Jettick Melodies. WJZ-NBC WBAL WBZ WBZA KDKA
 8:00 Ziegfeld Follies of the Air. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:15 Collier's Radio Hour. WJZ-NBC WBAL WBZ WBZA KDKA
 8:30 The Greyhound Traveler. WABC-CBS WCAO WDRG WJAS WEAN WMAL WCAU WNAC
 8:45 Angelo Patri—"Your Child." WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 Ever-Ready Radio Gaities—Belle Baker. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 Our Government—David Lawrence. WEA-F-NBC WFBR WFI WCSH WJAR WRC WTIC
 9:15 American Album of Familiar Music. WEA-F-NBC WFBR WFI WCSH WCAE WJAR WRC WTAG WTIC
 9:15 Bayuk Stag Party. WJZ-NBC WBAL WBZ WBZA KDKA
 9:30 Pennzoil Parade. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:45 Buick Revelers. WEA-F-NBC WFBR WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:45 Making the Movies. WJZ-NBC WBAL WBZ WBZA KDKA
 10:00 Edna Wallace Hopper Variety Show. WABC-CBS WCAO WLBZ WAAB WDRG WCAU WJAS WMAL WORC
 10:15 The Old Singing Master. WJZ-NBC WBAL WBZ WBZA KDKA
 10:20 Gordon String Quartet. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WFI WFBR WCAE
 10:20 Pollikoff's Orchestra. WEA-F-NBC WTIC WEEI WJAR WCSH WRC WFBR WFI WCAE
 10:30 Ernest Hutcheson, Pianist. WABC-CBS WCAO WDRG WCAU WJAS WEAN WMAL WORC WLBZ WNAC
 10:45 Sunday at Seth Parker's. WEA-F-NBC WFBR WEEI WCAE WCSH WJAR WRC WTIC
 11:00 The Gauchos—Vincent Sorey's Orchestra—Tito Guizar. WABC-CBS WLBZ WEAN WAAB WCAU WMAL WCAO WDRG WJAS
 11:15 Ralph Kirbery, the Dream Singer. WEA-F-NBC WRC WFBR
 11:30 Evening Melodies—Vincent Sorey, Conductor. WABC-CBS WLBZ WEAN WDRG WNAC WCAU WMAL WCAO WNAC
 11:30 Jesse Crawford—Organ. WEA-F-NBC WJAR WRC WFBR WCAE
 A.M.
 12:00 Eddie Duchin and His Central Park Casino Orchestra. WABC-CBS WEAN WNAC WCAU WMAL
 12:30 California Melodies. WABC-CBS WNAC WCAU WEAN WMAL

Monday, April 18th

P.M.
 3:00 Columbia Salon Orchestra. WABC-CBS WCAO WLBZ WNAC WCAU WJAS WEAN WMAL WORC
 WDRG WCAU WJAS WEAN WMAL WORC
 3:30 Sam Prager, Pianist, and Helen Nugent, Contralto. WABC-CBS WCAO WLBZ WNAC WDRG WIP-WFAN WJAS WMAL WORC
 3:30 Woman's Radio Review—WEA-F-NBC WTIC WCSH WJAR WTAG
 3:45 Four Eton Boys. WABC-CBS WCAO WLBZ WNAC WDRG WIP-WFAN WJAS WMAL WORC
 4:00 Pop Concert. WEA-F-NBC WFBR WCAE WJAR WRC WTAG WTIC
 4:00 Rhythm Kings. WABC-CBS WCAO WLBZ WDRG WJAS WMAL WEAN
 4:15 Harry Owens and His Orchestra. WJZ-NBC WBAL
 4:30 Columbia Artists Recital. WABC-CBS WCAO WNAC WDRG WIP-WFAN WJAS WEAN WMAL WORC WLBZ
 4:30 National Student Federation of America. WABC-CBS WNAC WLBZ WIP-WFAN WJAS WEAN WMAL WORC
 4:45 Lady Next Door. WEA-F-NBC WJAR WRC WTAG
 4:45 Josef Koestner Ensemble. WJZ-NBC WBAL
 5:00 Pancho and His Orchestra. WABC-CBS WCAO WAAB WDRG WIP-WFAN WJAS WORC WEAN
 5:00 Captain Frank Hawks Bon Voyage. WJZ-NBC WBAL WJAR WRC WTAG WLIT WCAE
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WCSH WJAR WRC WTAG WLIT WCAE
 5:30 Sweetheart Program. WEA-F-NBC WEEI WTIC WCSH WJAR WTAG

5:45 The Lone Wolf Tribe. WABC-CBS WCAO WLBZ WAAB WDRG WJAS WORC WEAN WCAU
 6:00 Raising Junior. WJZ-NBC WBAL
 6:00 Current Events—H. V. Kaltenborn. WABC-CBS WLBZ WAAB WDRG WIP-WFAN WJAS WMAL WORAC
 6:00 Waldorf-Astoria Sert Room Orchestra. WEA-F-NBC WEEI WFI WJAR WCAE WTAG
 6:15 Paradise of Song. WJZ-NBC WBAL
 6:15 Vaughn De Leath. WABC-CBS WLBZ WAAB WDRG WIP-WFAN WJAS WEAN WORC
 6:30 The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA
 6:30 George Hall and His Hotel Taft Orchestra. WABC-CBS WCAO WLBZ WDRG WMAL WEAN
 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA
 6:45 June Pursell—Ballads. WEA-F-NBC WCSH WFI WRC WCAE WFBR WTAG
 6:45 Bing Crosby. WABC-CBS WLBZ WAAB WDRG WIP-WFAN WEAN WORC WLBZ WJAS
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:00 Myrt and Marge. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:15 Campbell Orchestra. WEA-F-NBC WFBR WEEI WLIT WCSH WJAR WRC WTAG
 7:15 Tasty Yeast Jesters. WJZ-NBC WBZ WBZA WBAL KDKA
 7:15 Maxwell House Tune Blenders. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:30 Easy Aces. WABC-CBS WCAO WNAC WCAU WJAS
 7:30 Swift Program—Stebbins Boys. WJZ-NBC WBAL WBZ WBZA KDKA
 7:30 Prince Albert Quarter Hour. WEA-F-NBC WTAG WEEI WJAR WCSH WLIT WFBR WRC
 7:45 Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL WORC WCAO
 7:45 The Goldbergs. WEA-F-NBC WCAE WCSH WJAR WTAG WTIC
 8:00 The Bath Club. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:00 Soconyland Sketches. WEA-F-NBC WEEI WCSH WJAR WTAG
 8:00 Carnation Contended Programs. WJZ-NBC WBAL KDKA
 8:15 Singin' Sam—The Barbasol Man. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 The Voice of Firestone. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 8:30 Death Valley Days. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 Eugene International Revue. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 A. & P. Gypsies. WEA-F-NBC WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 9:15 Pillsbury Program—Featuring "The Street Singer." WABC-CBS WNAC WDRG WCAU WJAS WEAN WMAL
 9:30 Bourjois—An Evening in Paris. WABC-CBS WCAO WNAC WCAU WJAS WEAN WMAL
 9:30 Parade of the States. WEA-F-NBC WTIC WTAG WEEI WJAR WCSH WLIT WFBR WRC WCAE
 9:45 Bob Nolan's San Felicians. WJZ-NBC WBAL WBZ WBZA KDKA
 10:00 Robert Burns Panatela Program—Guy Lombardo—Burns and Allen. WABC-CBS WEAN WDRG WNAC WCAU WJAS WMAL WCAO
 10:00 National Radio Forum. WEA-F-NBC WTAG WEEI WJAR WCSH WFBR WRC WCAE
 10:30 Waves of Melody. WJZ-NBC WBAL WBZ WBZA KDKA
 10:30 Music That Satisfies. WABC-CBS WCAO WLBZ WAAB WDRG WJAS WEAN WMAL WORC
 10:45 Arthur Jarrett. WABC-CBS WCAO WLBZ WAAB WDRG WCAU WJAS WMAL WRC WEAN
 11:00 Alex Haas and His Gypsy Orchestra. WABC-CBS WLBZ WAAB WDRG WORC WEAN WIP-WFAN WJAS WCAO
 11:30 Jesse Crawford—Poet of the Organ. WEA-F-NBC WTIC WJAR WRC
 11:45 Cab Calloway and His Orchestra—Ada Ward. WEA-F-NBC WTIC WEEI WJAR WRC
 12:15 Carl Moore's Orchestra. WJZ-NBC

Tuesday, April 19th

P.M.
 3:00 Music in the Air. WJZ-NBC WBAL WBZ WBZA
 3:00 Ann Leaf at the Organ. With Adele Vasa, Soprano. WABC-CBS WCAO WLBZ WNAC WDRG WIP-WFAN WJAS WMAL
 3:30 Woman's Radio Review. WEA-F-NBC WCSH WJAR WRC WTAG
 3:30 Hello Marie—Sketch. WJZ-NBC WBAL KDKA
 3:30 Musical Americana. WABC-CBS WCAO WLBZ WNAC WDRG WIP-WFAN WJAS WMAL
 3:45 U. S. Army Band. WJZ-NBC WBZ WBZA WBAL
 4:00 The Magic of Speech. WEA-F-NBC WTIC WJAR WFBR
 4:00 Rhythm Kings. WABC-CBS WLBZ WDRG WJAS WMAL WCAO
 4:15 Mormon Tabernacle, Choir and Organ. WJZ-NBC WRC
 4:30 George Hall and His Hotel Taft Orchestra. WABC-CBS WLBZ WEAN WORL WIP-WFAN WJAS WMAL WCAO
 4:30 Tea Dansante. WEA-F-NBC WTIC WCAE WJAR WTAG
 4:45 Lady Next Door. WEA-F-NBC WFBR WTIC WCAE WCSH WJAR WTAG
 5:00 Charles Gilbert Spross, Composer, Pianist. WEA-F-NBC WTIC WRC
 5:15 Meet the Artist. WABC-CBS WCAO WDRG WJAS WORC WEAN WAAB
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WCSH WJAR WRC WTAG
 5:30 Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 5:30 Garden Melodies. WEA-F-NBC WTIC WCAE WRC WTAG
 5:30 The Professor and the Major. WABC-CBS WCAO WAAB WCAU WJAS WMAL
 5:45 Movie Star Revue. WABC-CBS WCAO WAAB WCAU WJAS
 6:00 Waldorf-Astoria Sert Room Orchestra. WEA-F-NBC WEEI WFI WRC WJAR WTIC
 6:00 Arthur Jarrett. WABC-CBS WLBZ WAAB WDRG WIP-WFAN WJAS WMAL WORC
 6:15 Reis and Dunn. WABC-CBS WCAO WLBZ WAAB WDRG WJAS WMAL
 6:30 Rex Cole Mountaineers. WEA-F-NBC WTIC
 6:30 Lily Perkins—Old Topper. WJZ-NBC WBAL WBZ WBZA KDKA
 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA
 6:45 Back of the News in Washington. WEA-F-NBC WTIC WTAG WFBR WFI WRC
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:00 Mid-Week Federation Hymn Sing. WEA-F-NBC WTIC WTAG

7:00 Myrt and Marge. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:15 Campbell Orchestra. WEA-F-NBC WFBR WEEI WTIC WFI WCSH WJAR WRC WTAG
 7:15 Crisco Program—The Mills Bros. WABC-CBS WCAO WNAC WCAU WJAS WMAL WEAN WDRG
 7:30 Richman Brothers' Program. WABC-CBS WAAB WCAU WJAS
 7:30 Prince Albert Quarter Hour. WEA-F-NBC WFBR WEEI WTIC WFI WCSH WJAR WRC WTAG
 7:30 Swift Program—The Stebbins Boys. WJZ-NBC WBZ WBZA WBAL KDKA
 7:45 The Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WORC
 7:45 The Goldbergs. WEA-F-NBC WTIC WJAR WCSH WCAE WTAG
 8:00 Blackstone Plantation. WEA-F-NBC WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 8:00 The Bath Club. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:15 Abe Lyman and His Orchestra. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 8:30 La Palina Presents Kate Smith. WABC-CBS WCAO WCAU WJAS WMAL WORC WAAB
 8:30 True Story Hour. WEA-F-NBC WFBR WEEI WTIC WFI WCSH WJAR WRC WTAG
 8:45 Sisters of the Skillet. WJZ-NBC WBZ WBZA KDKA
 8:45 Gerardine Program. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 9:00 Ben Bernie's Blue Ribbon Band. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL WORC
 9:00 The Household Program. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 McKesson Musical Magazine. WEA-F-NBC WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 9:30 Great Personalities. WJZ-NBC WBAL WBZ WBZA KDKA
 9:30 Eno Crime Club. WABC-CBS WCAO WNAC WDRG WCAU WEAN WJAS WMAL
 10:00 Lucky Strike Dance Orchestra. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WCSH WJAR WRC WTAG
 10:00 The Voice of 1,000 Shades. WABC-CBS WCAO WAAB WDRG WCAU WJAS WEAN WMAL
 10:00 Meyer Davis Le Paradise Band. WORC
 10:15 Sweetheart Program. WJZ-NBC WBZ WBZA KDKA
 10:30 Music That Satisfies—Alex Gray, Chesterfield. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAU WJAS WMAL WCAO
 10:45 The Funny Boners. WABC-CBS WLBZ WEAN WDRG WAAB WORC WCAU WJAS WCAO
 11:00 Jesse Crawford—Organ. WEA-F-NBC WFI WJAR WTIC
 11:00 Columbia Concerts Program. WABC-CBS WCAO WLBZ WAAB WDRG WEAN WORC WJAS
 11:00 Ralph Kirbery, the Dream Singer. WEA-F-NBC WTIC WJAR WFI

Wednesday, April 20th

A.M.
 12:30 Seymour Simon's Orchestra. WEA-F-NBC WTIC WRC
 P.M.
 3:00 With the Senator's Wife in Washington. WEA-F-NBC WFBR WTIC WCAE WCSH WJAR WRC WTAG
 3:00 The Captivators' Orchestra. WABC-CBS WCAO WLBZ WNAC WCAU WJAS WEAN WMAL WORC WDRG
 3:15 Charis Musical Revue. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL WORC
 3:30 Arthur Jarrett. WABC-CBS WCAO WLBZ WNAC WDRG WCAU WJAS WEAN WMAL WORC
 3:30 Woman's Radio Review. WEA-F-NBC WEEI WTIC WCSH WJAR WRC WTAG
 3:30 Hello Marie, Sketch. WJZ-NBC KDKA WBAL
 3:45 Four Eton Boys. WABC-CBS WLBZ WNAC WDRG WCAO WJAS WEAN WORC WMAL
 4:00 U. S. Navy Band Concert. WABC-CBS WCAO WLBZ WNAC WDRG WIP-WFAN WEAN WMAL WORC
 4:00 Services at Tomb of Woodrow Wilson. WABC-CBS WCAO WLBZ WNAC WDRG WIP-WFAN WJAS WEAN WMAL WORC
 4:00 The Pilgrims. WEA-F-NBC WFBR
 4:00 Pacific Feature Hour. WJZ-NBC WBAL
 4:45 Lady Next Door. WEA-F-NBC WJAR WRC WTAG WTIC
 4:45 Tea Dansante. WEA-F-NBC WJAR WTAG WRC
 5:00 Katherine Parsons. WABC-CBS WCAO WLBZ WAAB WDRG WIP-WFAN WJAS WORC
 5:15 Schudt's Going to Press. WABC-CBS WCAO WAAB WDRG WJAS WMAL WORC
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WCAE WCSH WJAR WRC WTAG
 5:30 Wayne King and His Orchestra. WEA-F-NBC WFBR WCSH WTIC WTAG WRC WCAE
 5:30 The Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 5:30 The Professor and the Major. WABC-CBS WCAO WCAU WJAS WMAL WAAB
 5:45 The Lone Wolf Tribe. WABC-CBS WCAO WLBZ WAAB WDRG WJAS WEAN WORC WCAU
 5:45 Florence Wightman, Harpist. WEA-F-NBC WCAE WRC
 5:45 Breen and De Rose. WEA-F-NBC WTAG WRC WCAE
 6:00 Connie Boswell. WABC-CBS WLBZ WAAB WDRG WJAS WIP-WFAN
 6:00 Waldorf-Astoria Sert Room Orchestra. WEA-F-NBC WEEI WFI WJAR WRC WCAE
 6:15 Harold Stern's St. Moritz Orchestra. WABC-CBS WCAO WLBZ WAAB WIP-WFAN WJAS WORC
 6:30 The Royal Vagabonds. WJZ-NBC WBAL KDKA
 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA
 6:45 Bing Crosby. WABC-CBS WLBZ WAAB WIP-WFAN WJAS
 6:45 Merle Thorpe—Talk. WEA-F-NBC WTAG WEEI WJAR WFBR WFI WRC
 7:00 Myrt and Marge. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:15 Maxwell House Program. WABC-CBS WCAO WNAC WDRG WCAU WJAS WEAN WMAL
 7:15 The Campbell Orchestra. WEA-F-NBC WFBR WEEI WLIT WCSH WJAR WRC WTAG
 7:15 Esso Program—Elsie Janis. WJZ-NBC WBAL KDKA
 7:30 Swift Program. WJZ-NBC WBAL WBZ WBZA KDKA
 7:30 Prince Albert Quarter Hour. WEA-F-NBC WFBR WEEI WLIT WCSH WJAR WRC WTAG
 7:30 Easy Aces. WABC-CBS WCAO WNAC WCAU WJAS WMAL

Programs For Stations Other Than New York

7:45 Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRS WCAU WJAS WEAN WMAL WORC
 7:45 The Goldbergs. WEA-F-NBC WCAE WJAS WJRC
 7:45 Billy Jones and Ernie Hare. WJZ-NBC WBAL WBZ WBZA KDKA
 8:00 The Bath Club—Linit. WABC-CBS WCAO WNAC WDRS WJAS WEAN WMAL WCAU
 8:00 American Taxpayers League Program. WJZ-NBC WBAL
 8:00 Big Time. WEA-F-NBC WFBR WEEI WLIT WJAS WJRC
 8:15 Singin' Sam, The Barbasol Man. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 8:15 Willys-Overland Silver Streaks. WJZ-NBC WBAL KDKA
 8:30 Halsey Stuart Program. WEA-F-NBC WFBR WEEI WLIT WCAE WJAS WJRC WTAG
 8:30 Jack Frost Melody Moments. WJZ-NBC WBAL KDKA
 8:30 La Palina Presents Kate Smith. WABC-CBS WCAO WCAU WMAL WJAS WORC WEAN WAAB
 8:45 Col. Stoopnagle and Budd. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 9:00 Adventures of Sherlock Holmes. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 Gold Medal Fast Freight. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 9:00 Goodyear Tire Program. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WJAS WJRC WTAG
 9:30 Mobil Oil Concert. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WJAS WJRC WTAG
 9:30 Major Icequick and his Frigidairians. WJZ-NBC WBAL WBZ WBZA KDKA
 9:30 Eno Crime Club. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 9:45 Nolan's San Felicians. WJZ-NBC WBAL KDKA
 10:00 Ruth Etting—Chesterfield Program. WABC-CBS WCAO WLBZ WDRS WCAU WJAS WEAN WMAL WORC WNAC
 10:15 Adventures in Health. WABC-CBS WCAO WAAB WDRS WCAU WJAS WEAN WMAL
 10:30 Hollywood Nights. WJZ-NBC WBAL WBZ WBZA KDKA
 10:30 Society's Playboy. WABC-CBS WCAO WAAB WDRS WCAU WJAS WMAL
 10:45 Jefferson Day Dinner. WABC-CBS WCAO WLBZ WAAB WDRS WCAU WJAS WEAN WMAL WORC
 10:45 Pickens Sisters. WJZ-NBC WBAL
 11:15 Howard Barlow and Columbia Symphony Orchestra. WABC-CBS WCAO WLBZ WAAB WDRS WCAU WJAS WEAN WMAL WORC
 11:30 Don Redman and his Connie's Inn Orchestra. WABC-CBS WCAO WAAB WDRS WCAU WJAS WEAN WMAL WORC
 11:45 Lew White—Smoke Rings. WJZ-NBC WBAL
 A.M.
 12:00 Eddie Duchin and His Casino Orchestra. WABC-CBS WEAN WNAC WCAU WMAL

Thursday, April 21st

P.M.
 3:00 La Forge Berumen Musicale. WABC-CBS WCAO WLBZ WDRS WIP-WFAN WJAS WMAL
 3:00 Three Mustachios. WEA-F-NBC WCAE WJAS WJRC WTAG
 3:30 Manmarks in Medicine. WABC-CBS WCAO WLBZ WNAC WDRS WCAU WJAS WEAN WMAL WIP-WFAN
 3:30 Women's Radio Review. WEA-F-NBC WJAS WJRC WTAG WCAE
 3:30 Hello Marie—Sketch. WJZ-NBC WBAL KDKA
 3:45 Virginia Arnold—Pianist. WABC-CBS WCAO WLBZ WNAC WDRS WIP-WFAN WJAS WMAL
 3:45 Rhythmic Serenade. WJZ-NBC WBAL
 4:00 U. S. Army Band Concert. WABC-CBS WCAO WLBZ WNAC WJAS WMAL
 4:00 Musical Comedy Hits. WEA-F-NBC WFBR WCAE WJAS WJRC
 4:00 Home Decorations. WJZ-NBC WBAL WBZ WBZA KDKA
 4:30 George Hall and His Hotel Taft Orchestra. WABC-CBS WCAO WLBZ WIP-WFAN WJAS
 4:30 Tea Dansante. WEA-F-NBC WTIC WCAE WJAS WJRC WTAG
 4:45 The Lady Next Door. WEA-F-NBC WFBR WTIC WCAE WJAS WJRC WTAG
 5:00 Piano Pictures. WABC-CBS WLBZ WORC WJAS WCAO WEAN WAAB
 5:15 Tito Guizar, Mexican Tenor, and Orchestra. WABC-CBS WCAO WAAB WDRS WJAS WEAN WORC WLBZ WMAL
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WJAS WJRC WTAG
 5:30 The Professor and the Major. WABC-CBS WCAO WAAB WCAU WJAS WMAL
 5:30 Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 5:45 Little Orphan Annie. WJZ-NBC WBAL KDKA
 5:45 Movie Star Review. WABC-CBS WAAB WCAU WJAS WCAO
 6:00 Current Events. WABC-CBS WMAL WLBZ WAAB WJAS WORC
 6:00 International Exchange Program. WABC-CBS WMAL WLBZ WAAB WDRS WJAS WORC
 6:15 Reis & Dunn. WABC-CBS WLBZ WAAB WDRS WJAS WORC WIP-WFAN WEAN
 6:30 Jack Miller and His Orchestra. WABC-CBS WLBZ WORC WDRS
 6:45 June Pursell. WEA-F-NBC WTIC WFI WRC WCAE WTAG
 6:45 Literary Digest Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA
 7:00 Amos 'n' Andy—Pepsodent. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:00 Myrt and Marge. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 7:15 Crisco Program—The Mills Bros. WABC-CBS WCAU WJAS WDRS WEAN WNAC WCAU WMAL
 7:15 Hinds' Romance Exchange. WJZ-NBC WBZ WBZA KDKA
 7:15 Robert Simmons and Campbell Orchestra. WEA-F-NBC WTIC WTAG WJAS WJRC WTAG
 7:30 Swift Program—Stebbins Boys. WJZ-NBC WBZ WBZA KDKA
 7:30 Richman Bros. Program. WABC-CBS WAAB WCAU WJAS WJAS
 7:30 Prince Albert Quarter Hour. WEA-F-NBC WFBR WTIC WFI WCAE WJAS WJRC WTAG
 7:45 Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRS WCAU WJAS WEAN WMAL WORC
 7:45 The Goldbergs. WEA-F-NBC WCAE WJAS WJRC WTAG WTIC
 7:45 Billy Jones and Ernie Hare. WJZ-NBC WBZ WBZA WBAL KDKA
 8:00 Cities Service Concert. WEA-F-NBC WFBR WEEI WLIT WCAE WJAS WJRC WTAG
 8:00 Nestle's Program. WJZ-NBC WBAL WBZ WBZA KDKA
 8:00 The Bath Club. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 8:15 Singin' Sam—The Barbasol Man. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 8:30 "Today and Yesterday." WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 9:00—Clicket Club Eskimos. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WJAS WJRC WTAG
 9:00 Pillsbury Pageant. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL WORC
 9:30 Pond's Program. WEA-F-NBC WFBR WLIT WCAE WJAS WJRC WTAG
 9:30 Armour Program. WJZ-NBC WBAL WBZ WBZA KDKA
 9:30 To the Ladies. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 9:45 Van Heusen Program. WABC-CBS WCAO WNAC WCAU WJAS WEAN WMAL

8:45 Sisters of the Skillet. WJZ-NBC WBAL WBZ WBZA KDKA
 8:45 Angelo Patri—"Your Child." WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 9:00 Big Six of the Air. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WJAS WJRC WTAG
 9:00 Blackstone Plantation. WJZ-NBC WBAL WBZ WBZA KDKA
 9:00 Eugene International Revue. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 9:15 Ted Husing, Irene Beasley and Freddie Rich's Orchestra. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 9:30 Love Story Hour. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 9:30 Rudyard Kipling Stories. WEA-F-NBC WEEI WTIC WFI WCAE WJAS WJRC WTAG
 10:00 Lucky Strike Dance Orchestra. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WJAS WJRC WTAG
 10:00 A. & P. Dance Gypsies. WJZ-NBC WBAL WBZ WBZA KDKA WDRS WCAU WJAS WEAN WMAL
 10:00 Hart, Schaffner & Marx Trumpeters. WABC-CBS WCAO WAAB WLBZ WAAB WDRS WCAU WJAS WEAN WMAL WORC
 10:45 Arthur Jarrett. WABC-CBS WCAO WLBZ WAAB WDRS WCAU WIP-WFAN WJAS WEAN WMAL WORC
 11:00 Howard Barlow and the Columbia Symphony Orchestra. WABC-CBS WCAO WLBZ WAAB WIP-WFAN WEAN WORC WMA WJAS
 11:30 Pancho and His Orchestra. WABC-CBS WLBZ WDRS WAAB WORC WCAU WMAL WCAU WEAN
 11:45 Bing Crosby. WABC-CBS WCAO WLBZ WAAB WDRS WCAU WMAL WORC WEAN
 11:45 Cab Calloway and His Orchestra. WEA-F-NBC WFBR WTIC WFI WCAE WJAS WFI

Friday, April 22nd

P.M.
 3:00 Organ Melodies—Irma Glen, organist. WJZ-NBC WBZ WBZA WBAL
 3:00 U. S. Marine Band Concert. WABC-CBS WCAO WLBZ WNAC WDRS WJAS WEAN WMAL WIP-WFAN
 3:00 Three Shades of Blue. WEA-F-NBC WTIC WTAG WJAS WJRC WCAE
 3:30 Women's Radio Review. WEA-F-NBC WEEI WJAS WJRC WTAG
 3:30 Arthur Jarrett. WABC-CBS WCAO WLBZ WDRS WJAS WEAN
 3:45 Columbia Educational Features. WABC-CBS WCAO WLBZ WDRS WCAU WJAS WEAN WMAL
 4:00 Light Opera Gems. WABC-CBS WCAO WLBZ WDRS WCAU WJAS
 4:00 Betty Moore—Decorating Notes. WEA-F-NBC WFBR WTIC WFI WCAE WJAS WJRC WTAG
 4:15 Le Trio Charmante. WEA-F-NBC WCAE WJAS
 4:45 George Hall and His Hotel Taft Orchestra. WABC-CBS WCAO WAAB WDRS WIP-WFAN WJAS WORC WEAN WLBZ
 4:45 The Lady Next Door. WEA-F-NBC WCAE WJAS WJRC WTAG
 4:45 Curtis Institute of Music. WABC-CBS WCAO WDRS WIP-WFAN WJAS
 5:15 Skippy. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WJAS WJRC WTAG
 5:30 Pollyanna, the Glad Girl. WABC-CBS WCAO WAAB WCAU WJAS WEAN WMAL
 5:30 Dolly Connelly—Songs. WEA-F-NBC WRC WTAG
 5:30 The Singing Lady. WJZ-NBC WBAL WBZ WBZA KDKA
 5:45 Listerine Program—Concert Orchestra—Soloist. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WJAS WJRC WTAG
 5:45 Little Orphan Annie. WJZ-NBC WBAL WBZ WBZA KDKA
 5:45 Breen and De Rose. WEA-F-NBC
 6:00 Waldorf-Astoria Sert Room Orchestra. WEA-F-NBC WEEI WFBR WFI WRC WCAE
 6:00 Freddie Martin's Bossert Orchestra. WABC-CBS WLBZ WAAB WDRS WIP-WFAN WJAS WMAL WORC
 6:15 Paul Tremaine and His Yoeng's Orchestra. WABC-CBS WCAO WLBZ WAAB WDRS WORC WJAS WMAL
 6:15 Boscuil All-Star Orchestra. WJZ-NBC WBAL WBZ WBZA KDKA
 6:15 John Kelvin, Tenor. WABC-CBS WCAO WLBZ WAAB WDRS WORC WJAS WMAL
 6:30 The Royal Vagabonds. WJZ-NBC WBAL WBZ WBZA KDKA
 6:45 Literary Digest—Topics in Brief. WJZ-NBC WBAL WBZ WBZA KDKA
 6:45 Bing Crosby. WABC-CBS WLBZ WAAB WIP-WFAN WJAS WCAO
 6:45 Larry Funk and His Palais d'Or Orchestra. WEA-F-NBC WTAG WEEI WJAS WJRC WFBR WFI WRC
 7:00 Amos 'n' Andy. Pepsodent Program. WJZ-NBC WBAL WBZ WBZA WRC KDKA
 7:00 Myrt and Marge. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 7:15 Maxwell House Program. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 7:15 Robert Simmons and the Campbell Orchestra. WEA-F-NBC WFBR WEEI WJAS WJRC WTAG
 7:30 Prince Albert Quarter Hour. WEA-F-NBC WFBR WEEI WLIT WCAE WJAS WJRC WTAG
 7:30 Swift Program—Stebbins Boys. WJZ-NBC WBAL WBZ WBZA KDKA
 7:30 Easy Aces. WABC-CBS WCAO WNAC WCAU WJAS
 7:45 Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRS WCAU WJAS WEAN WMAL WORC
 7:45 The Goldbergs. WEA-F-NBC WCAE WJAS WJRC WTAG WTIC
 7:45 Billy Jones and Ernie Hare. WJZ-NBC WBZ WBZA KDKA WBAL
 8:00 Cities Service Concert. WEA-F-NBC WFBR WEEI WLIT WCAE WJAS WJRC WTAG
 8:00 Nestle's Program. WJZ-NBC WBAL WBZ WBZA KDKA
 8:00 The Bath Club. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 8:15 Singin' Sam—The Barbasol Man. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 8:30 "Today and Yesterday." WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 9:00—Clicket Club Eskimos. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WJAS WJRC WTAG
 9:00 Pillsbury Pageant. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL WORC
 9:30 Pond's Program. WEA-F-NBC WFBR WLIT WCAE WJAS WJRC WTAG
 9:30 Armour Program. WJZ-NBC WBAL WBZ WBZA KDKA
 9:30 To the Ladies. WABC-CBS WCAO WNAC WDRS WCAU WJAS WEAN WMAL
 9:45 Van Heusen Program. WABC-CBS WCAO WNAC WCAU WJAS WEAN WMAL

10:00 Beau Bachelor. WABC-CBS WCAO WAAB WDRS WCAU WJAS WEAN WMAL
 10:00 The Sampler Orchestra. WEA-F-NBC WFBR WEEI WLIT WCAE WJAS WJRC WTAG
 10:15 Adventures in Health. WABC-CBS WCAO WAAB WDRS WCAU WJAS WEAN WMAL
 10:30 RKO Theatre of the Air. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WJAS WJRC WTAG
 10:30 Music That Satisfies. WABC-CBS WCAO WLBZ WAAB WDRS WCAU WJAS WEAN WMAL WORC
 10:45 Jane Fromán and Her Orchestra. WJZ-NBC WBAL
 10:45 The Funnyboners. WABC-CBS WCAO WLBZ WMAL WEAN WDRS WAAB WORC WCAU WJAS
 11:00 Howard Barlow and the Columbia Symphony Orchestra. WABC-CBS WCAO WLBZ WAAB WDRS WIP-WFAN WEAN WMAL WORC WJAS
 11:30 George Olsen's Orchestra. WABC-CBS WCAO WLBZ WAAB WCAU WEAN WMAL WORC
 11:30 Don Redman's Orchestra. WABC-CBS WCAO WAAB WCAU WEAN WMAL WORC WDRS
 A.M.
 12:00 Isham Jones' Orchestra. WABC-CBS WNAC WCAU WEAN WMAL
 12:00 Johnnie Hamp's Orchestra. WEA-F-NBC WRC WCAE
 12:30 Paul Specht's Orchestra. WABC-CBS WNAC WCAU WEAN WMAL

Saturday, April 23rd

P.M.
 3:00 The Four Clubmen. WABC-CBS WCAO WLBZ WNAC WDRS WCAU WJAS WMAL
 3:30 Allerton House Orchestra. WABC-CBS WLBZ WNAC WDRS WCAU WJAS WMAL
 4:00 Ann Leaf at the Organ. WABC-CBS WCAO WLBZ WNAC WDRS WCAU WMAL WORC
 4:30 Spanish Serenade. WABC-CBS WLBZ WDRS WMAL WNAC WCAO
 4:45 Lady Next Door. WEA-F-NBC WTIC WTAG WJAS WJRC WCAE
 5:00 Eddie Duchin's Casino Orchestra. WABC-CBS WCAO WAAB WDRS WIP-WFAN WJAS
 5:30 Blue Moon Cuckoos. WEA-F-NBC WFBR WEEI WTIC WLIT WCAE WJAS WJRC WTAG
 5:30 George Hall and His Hotel Taft Orchestra. WABC-CBS WLBZ WAAB WCAU WJAS WMAL WCAO
 5:45 Landt Trio and White. WEA-F-NBC WTIC WCAE WJAS WJRC
 5:45 Connie Boswell. WABC-CBS WCAO WLBZ WAAB WDRS WCAU WJAS WEAN WORC
 6:00 Freddie Martin's Orchestra. WABC-CBS WCAO WLBZ WAAB WDRS WIP-WFAN WJAS WORC
 6:00 Waldorf-Astoria Sert Room Orchestra. WEA-F-NBC WTIC WEEI WRC WEI WCAE
 6:30 Jack Miller and His Orchestra. WABC-CBS WCAO WLBZ WDRS WJAS
 6:45 Leon Belasco's Orchestra. WABC-CBS WCAO WLBZ WAAB WJAS WMAL WORC WIP-WFAN WEAN
 7:00 Amos 'n' Andy—Pepsodent Program. WJZ-NBC WBAL WBZ WBZA KDKA WRC
 7:00 Political Situation in Washington Tonight. WABC-CBS WCAO WLBZ WNAC WDRS WCAU WEAN WJAS WMAL
 7:15 Wm. Vincent Hall, with Freddie Rich's Orchestra. WABC-CBS WCAO WNAC WJAS WLBZ WDRS WORC WEAN
 7:15 Laws That Safeguard Society. WEA-F-NBC WTIC WFI WCAE WJAS WJRC WTAG
 7:30 The Babo Bright Spot. WABC-CBS WCAO WNAC WDRS WCAU WJAS WMAL WEAN
 7:30 Prince Albert Quarter Hour. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WJAS WJRC WTAG
 7:45 The Goldbergs. WEA-F-NBC WTIC WCAE WJAS WJRC WTAG
 7:45 Camel Quarter Hour. WABC-CBS WCAO WLBZ WNAC WDRS WCAU WJAS WEAN WMAL WORC
 8:00 Danger Fighters. WJZ-NBC WBAL KDKA
 8:00 Fray and Braggiotti. WABC-CBS WCAO WLBZ WDRS WCAU WJAS WMAL
 8:00 Laboratory Experiment Series. WABC-CBS WLBZ WORC WNAC WCAU WJAS WMAL WCAO
 8:15 Abe Lyman and His Orchestra. WABC-CBS WEAN WDRS WNAC WCAU WJAS WMAL WCAO
 8:15 Civic Concerts Service Program. WEA-F-NBC WFBR WTIC WFI WCAE WJAS WJRC WTAG
 8:30 Dance With Countess D'Orsay. WJZ-NBC WBAL WBZ WBZA KDKA
 8:30 National Advisory Council on Radio in Education WEA-F-NBC WTIC WTAG WEEI WJAS WJRC WFI WFBR WRC WCAE
 8:45 Vaughn De Leath. WABC-CBS WLBZ WORC WCAU WJAS WMAL WCAO
 9:00 Pryor's Goodyear Band. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WJAS WJRC WTAG
 9:00 Sinclair Minstrels. WJZ-NBC WBAL KDKA
 9:00 The Four Eton Boys. WABC-CBS WLBZ WDRS WAAB WJAS WMAL WCAO
 9:00 Fisk University Chorus. WABC-CBS WLBZ WEAN WDRS WAAB WORC WCAU WJAS WMAL
 9:30 Club Valspar. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WJAS WJRC WTAG
 9:30 The First Nighter. WJZ-NBC WBAL WBZ WBZA KDKA
 10:00 Lucky Strike Dance Hour. WEA-F-NBC WFBR WEEI WTIC WFI WCAE WJAS WJRC WTAG
 10:00 Listerine Program—Concert Orchestra. WJZ-NBC WBAL WBZ WBZA
 10:00 Music That Satisfies—Chesterfield. WABC-CBS WCAO WLBZ WDRS WCAU WJAS WEAN WMAL WORC
 10:15 Columbia Public Affairs Institute. WABC-CBS WLBZ WDRS WAAB WORC WCAU WJAS WMAL WCAO WEAN
 10:30 Hollywood Nights. WJZ-NBC WBAL WBZ WBZA KDKA
 10:45 Arthur Jarrett. WABC-CBS WCAO WLBZ WAAB WDRS WIP-WFAN WJAS WEAN WMAL WORC
 11:00 Jesse Crawford. WEA-F-NBC WTIC WFI WJAS WJRC
 11:00 Don Redman and His Connie's Inn Orchestra. WABC-CBS WCAO WLBZ WAAB WDRS WIP-WFAN WJAS WORC
 11:00 Johnnie Hamp and His Orchestra. WEA-F-NBC WEEI WJAS WTIC WRC WFBR WFI WCAE
 11:30 Madriguera's Biltmore Orchestra. WABC-CBS WCAO WAAB WDRS WEAN WMAL WORC WIP-WFAN
 11:45 Lew White at the Dual Organ. WJZ-NBC WBAL
 A.M.
 12:00 Guy Lombardo and His Royal Canadians. WABC-CBS WNAC WCAU WEAN WMAL
 12:05 Buddy Rogers and His California Cavaliers. WEA-F-NBC WTIC WRC WCAE

Programs For Sunday, April 17th

8:00 A.M.
WEAF—Melody Hour
WABC—Easter Sunrise Service from Arlington
WJZ—Tone Pictures—Lew White Organist

8:30 A.M.
WABC—Easter Sunrise Services from Hollywood Bowl

9:00 A.M.
WMCA—Children's Symphonic Orchestra
WEAF—The Balladeers
WJZ—NBC Children's Hour
WOV—Surma Music and Book Store
WPCH—Song Souvenirs—Frank McCabe
WABC—Columbia Junior Bugle

9:15 A.M.
WPCH—Fred Fassig—Baritone

9:30 A.M.
WMCA—Modern Living
WEAF—Mary Eaton, Violinist
WOR—Emil Velasco, organ recital
WABC—Melody Parade—Emery Deutsch, Conductor
WPCH—Peter's Story Club
WOV—Modern Living Magazine

9:45 A.M.
WEAF—Sparklets—Woodwind Ensemble
WPCH—Clarence Augustus Williams

10:00 A.M.
WMCA—Watch Tower Program
WEAF—Southland Sketches
WOR—Uncle Don Reads the Comics
WJZ—Garcia's Mexican Marimba Typica
WPCH—Ernest Stramiello, Pianist
WOV—Jordans
WABC—Columbia Church of the Air
WINS—Artie and Ernie—"Popular Tunesters"

10:15 A.M.
WMCA—"Your Eyes"—Dr. A. L. Granbart
WPCH—The Happy Traveller
WINS—Clare Elby—"Exploring Symphonies"
WOV—Hudson Clinic

10:30 A.M.
WMCA—Burt and Helen, two pianos
WEAF—Clyde Doerr's Saxophone Octet
WJZ—Fiddlers Three—Violins, Piano and Vibraphone
WOR—Communion Breakfast—Holy Name Society
WPCH—Lottie Salisbury—Children's Program
WOV—Merit Clothing Company

10:45 A.M.
WMCA—Melodius Pictures—Pascarella Ensemble
WJZ—A Song for Today
WINS—Watch Tower—Judge Rutherford

11:00 A.M.
WEAF—Neapolitan Days
WJZ—Russian Singers
WPCH—Christian Science Church Service
WABC—Horn and Hardart Children's Hour
WOV—Jewish Hour—Manischewitz Matzosi Co.
WINS—Easter Services—St. Thomas' Church

11:15 A.M.
WINS—Dr. Louis E. Bisch

11:30 A.M.
WMCA—Al Rose's Orchestra
WEAF—Major Bowes' Capitol Family
WJZ—Morning Musicale
WOV—Canadian Fur Trappers

12:00 Noon
WMCA—American Hebrew Forum
WOR—Alice Blue Gown Program—Littman, Inc.
WABC—Voice of St. Louis
WINS—Jewish Little Symphony—General Foods Corp. Program
WOV—Hoover Medical Group

12:15 P.M.
WMCA—Concert in Miniature—Bayan Ensemble
WPCH—The Rasa Brothers—Edith Haran, soloist
WOV—Floyd Williams, tenor
WINS—Hebrew-American Concert

12:30 P.M.
WEAF—Troika Bells
WJZ—Careless Love Drama
WABC—International Broadcast—Cardinal Ceretti, Archbishop of the Church of Santa Maria Maggiore—From Rome
WOV—La Rosa Macaroni Company
WOR—Lisabeth Ann's Sunday School
WMCA—Songs of Israel

12:45 P.M.
WJZ—Crime Control Series
WOR—Orientalogue—Hendrik de Leeuw
WINS—"The Skylarkers"—A Musical Novelty
WPCH—Rev. Charles Hillman Fountain, talk

1:00 P.M.
WMCA—"Goldstein and Bernstein"—I. Breakstone Products
WEAF—Waldorf-Astoria Organ Recital
WJZ—Walter Damrosch Symphonic Hour
WOR—Perole String Quartet
WABC—Ringing of Ave Maria Bells—St. Peter's, Rome
WPCH—Hernan Rodriguez and Guests

WOV—Electronic

1:15 P.M.
WMCA—Finkenber Entertainers
WOV—A. Goodman and Son

1:30 P.M.
WEAF—The Silver Flute
WINS—Sentimental Banjoists
WPCH—Mary C. Sheldrake—Children's Hour
WABC—Minneapolis Honeywell Wonder Hour
WOV—Jewish Orchestra with Ruben Goldberg

1:45 P.M.
WEAF—Pop Concert—Direction Walter Logan
WINS—English String Orchestra

2:00 P.M.
WJZ—Yardley Program—Leslie Howard, Guest Artist
WOR—"The Psychologist Says"—Dr. Arthur Frank Payne
WPCH—Manhattan Dance Marathon
WEAF—International Broadcast
WABC—Eight Sons of Eli, and the Howard Twins
WOV—Studio Program

2:15 P.M.
WMCA—Golden Slipper Dance Marathon
WINS—Thrills of Aviation—Howard Mingos—With Guest Aviator

2:30 P.M.
WMCA—Three Little Funsters
WEAF—Monshine and Honeysuckle—Dramatic Sketch
WOR—Eddy Brown, Violinist, and Clarence Adler, Pianist
WJZ—Yeast Foamers—Herbie Kay's Orchestra
WPCH—The Bayan Ensemble and Rascna Nicolaevska, soprano
WABC—Columbia Church of the Air
WOV—Mays Inc.
WINS—Italian Moments

WOR—Magnetico Argentine Band
WOV—Blyn Shoe Stores Program

5:00 P.M.
WMCA—Old Bill with Blonde—Breen and Brown
WOR—Margaret Anglin Presents
WJZ—National Vespers—Dr. Harry Emerson Fosdick
WPCH—Rabbi Goldstein's Question Box
WABC—Real Folks—Log Cabin Syrup Program
WOV—Watch Tower
WINS—Frank and Henry—Pianists of the "Maestros"

5:15 P.M.
WPCH—The Three Rascals
WINS—Tom Keene's Roundup
WOV—Schlossman's Furniture
WMCA—Chapel Gardens directed by Marg. Devine

5:30 P.M.
WEAF—General Electric Home Circle
WJZ—Simoniz Guardsmen
WOR—Dr. Donald Grey Barnhouse
WABC—Blue Coal Radio Revue
WOV—Davega Program
WPCH—The Scandinavian Melody Boys

5:45 P.M.
WINS—Studio Program
WPCH—Tony Rogers, baritone
WMCA—Orange Jubilee Singers

6:00 P.M.
WMCA—From a Diary—directed by Elmo Russ
WEAF—Catholic Hour—"Manifestation of Christ!"
WJZ—To be announced
WOR—Uncle Don
WINS—"The Passerby"—By Ethel Parke Richardson—Sketch
WPCH—Italian Serenaders

6:15 P.M.
WJZ—"Dandies of Yesterday"

8:00 P.M.
WMCA—Golden Slipper Dance Marathon
WEAF—Chase & Sanborn Hour
WJZ—Erma Jettick Melodies—Dunn & McCarthy Program
WABC—Ziegfeld Air Show
WLWL—Services from Paulist Fathers' Church—"Question Box"
WINS—English String Orchestra

8:15 P.M.
WMCA—Jerry Baker, tenor—Elmo Russ, organist
WJZ—To be announced
WOR—Bernhard Levitow's Ensemble Symphonique

8:30 P.M.
WMCA—Razing The News—Frankie Basch
WLWL—The Unknown Soldier—Rev. Edward Lodge Curran, Ph.D.; Singing by the Paulist Choristers
WABC—The Metropolitans—Andre Kostelanetz, Conductor

8:45 P.M.
WMCA—Love Poems In Spring—Musical Program
WABC—Angelo Patri, "Your Child"—Cream of Wheat Program

9:00 P.M.
WMCA—Marguerita Pedula—Blues
WEAF—Our Government—David Lawrence
WOR—Voice of Broadway
WABC—Eveready Razor Program—Belle Baker and Jack Denny's Orchestra

9:15 P.M.
WMCA—A Night In Italy
WEAF—American Album of Familiar Music—Bayer Co. Program
WJZ—Bayuk Stag Party—Male Quartet

9:30 P.M.
WMCA—Bronx Dance Marathon
WABC—"Adventuring With Count von Luckner," Featuring Count Felix von Luckner—Scott's Emulsion Program
WOR—The Vagabond Traveler—Tom Terriss

9:45 P.M.
WMCA—Hiram Hooper's Floating Theatre
WEAF—Buick Revelers
WJZ—Making the Movies—Raymond Knight and Katherine Renwick—Kelly Springfield Program
WOR—The Four New Yorkers—Vocal Quartet

10:00 P.M.
WABC—Edna Wallace Hopper Variety Show
WOR—The Pipe Dreamer—Ernest Nafziger, narrator—Chandler Goldthwaite, organist

SPECIALS FOR TODAY

- 12:15 P.M.—WABC-CBS-Argentine Music.
- 12:30 P.M.—WABC-CBS-Viscountess Snowden.
- 3:30 P.M.—WJZ-NBC-Swift—Richard Bonelli.
- 5:30 P.M.—WEAF-NBC-G. E. Circle—Carmela Ponselle.
- 8:00 P.M.—WABC-CBS-Ziegfeld—Paul Robeson.

RADIO LOG FOR NEW YORK STATIONS

Station	K.	Station	K.	Station	K.	Station	K.
WNYC	570	WJZ	760	WPAP	1010	WOV	1130
WMCA	570	WPCH	810	WQAO	1010	WINS	1180
WEAF	660	WABC	860	WRNY	1010	WHAP	1300
WOR	710	WHN	1010	WLWL	1100	WMSG	1350

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

3:00 P.M.
WMCA—Fox Fur Trappers
WEAF—Wayne King and Orchestra—Lady Esther Program
WJZ—National Youth Conference—Dr. Daniel Poling
WOR—Forum
WPCH—Chick and Chuck—Comedians
WABC—New York Philharmonic Symphony Orch.
WOV—Schlossman's Furniture Program
WINS—American Music Ensemble

3:15 P.M.
WPCH—Louis Quinn and His Armagh Minstrels
WLWL—Columbus Council, K. of C. Forum

3:30 P.M.
WMCA—Tom Noonan's "Cathedral of the Underworld"—Adam Hats
WEAF—Dr. S. Parkes Cadman, Address—Radio Choir and Orchestra, Direction George Dilworth
WJZ—Swift Garden Party—Guest Artists
WLWL—"Resurrection—The Unending Miracle"—Rev. Edward A. Wuenschel, C.S.S.R.; Columbus Council Glee Club
WINS—Davigneau Ladies Glee Club

3:45 P.M.
WOR—The Mandoliers (Mandolin Quintet)
WPCH—Real Radio Service Organ Program
WINS—National Affairs Program

4:00 P.M.
WEAF—Iodent Program with Jane Froman
WJZ—Songs of Home, Sweet Home
WOR—Columbus Hospital Anniversary Program
WINS—Vespers from St. Thomas' Church

4:15 P.M.
WEAF—To be announced
WPCH—Young Israel Program

4:30 P.M.
WEAF—Davey Hour
WJZ—The Shaeffer Life Time Revue—W. A. Shaeffer Pen Co. Program

6:30 P.M.
WMCA—Round the Town in Thirty Minutes
WJZ—"K. 7"—Secret Service Spy Stories
WOR—Jack Berger's Concert Orchestra
WABC—Beau Brummel of Song
WINS—American Music Ensemble
WPCH—Manhattan Dance Marathon
WEAF—Our American Schools; What to Read and How to Read It; Agnes Winn and Joy Elmer Morgan

7:00 P.M.
WMCA—German Allied Hour
WEAF—L'Heure Exquise, woman's octet
WJZ—Golden Blossoms
WINS—Romances of Ireland
WOR—Alice Blue Gown Program—Littman, Inc.
WABC—National Advisory Council on Radio in Education
WPCH—Remo Cortese Composer—Pianist

7:15 P.M.
WMCA—Romeos of Radio—Harmony
WEAF—Rexall Radio Party—Jerry and Ed—Songs and Comedy—United Drug Co.
WJZ—Major Icequick and His Frigidarians
WPCH—Concert in Miniature

7:30 P.M.
WMCA—Jewish Composers—L. Rokeach and Sons Program
WEAF—Orchestral Gems
WJZ—The Three Bakers—Fleischmann Program
WABC—Luden's Novelty Orchestra, Conducted by Dan Rybb
WINS—The Globe Trotter
WOR—Choir Invisible—Directed by George Shackley

7:45 P.M.
WABC—The Sylvanians. Ernie Golden's Orchestra
WJZ—"The Wandering Minstrel"
WPCH—The Three Dreamers

10:15 P.M.
WEAF—"What Would You Do?"—Gene Tunney
WJZ—The Old Singing Master—Barbasol Program

10:20 P.M.
WEAF—U. S. Band Concert

10:30 P.M.
WMCA—Three Little Funsters—Comedy and songs
WOR—Footlight Echoes—Directed by George Shackley
WABC—Eugene, International Revue

10:45 P.M.
WMCA—Gypsy Song Birds
WEAF—Sunday at Seth Parker's
WJZ—To be announced
WABC—Ernest Hutcheson, Pianist and Concert Orch.

11:00 P.M.
WMCA—Riley and Comfort

11:15 P.M.
WMCA—Westminster Quartet
WEAF—Russ Columbo
WABC—The Madison Singers

11:30 P.M.
WMCA—Al Katz and His Orchestra
WEAF—Jesse Crawford, poet of the organ
WJZ—Piano Moods; Lee Sims and Ilo May Bailey
WOR—Moonbeams—Directed by George Shackley
WABC—The Gauchos, Vincent Sorey's Orchestra

11:45 P.M.
WJZ—Sam Herman—Xylophone Soloist

12:00 Midnight
WMCA—Rainbonians
WEAF—Larry Funk's Orchestra
WJZ—William Stoess and His Flying Dutchmen
WABC—Eddie Duchin and His Casino Orchestra

12:30 A.M.
WMCA—Vaudeville Vignettes
WABC—California Melodies

1:00 A.M.
WMCA—Enoch Light's Orchestra

1:30 A.M.
WMCA—Chick Webb and his Chicks—Orchestra

2:00 A.M.
WMCA—Sleepy Time Club

DIXIE GAL



Lovely Elizabeth Barthell, lithesome Southern girl from Nashville, Tennessee, who has recently been added to the long array of Columbia stars. Her rendition of current song hits is presented over the WABC-Columbia network each Monday, Wednesday and Friday at 9:45 a. m.

TONY'S SCRAP BOOK

By Tony Wons

Evolved from a boyhood spent in poverty and from months in war hospitals, these fragments from "Tony's Scrap Book" show well the spirit of the philosophical broadcaster's mind.

I DON'T want to take away from anybody the satisfaction he feels in worshipping heroes. Hero worship is an old fetish. To be sure, any one who risks his life for some cause which he thinks right is entitled to all the praise we can shower upon him. But I do think that often we are blinded in our worshipping and we neglect to recognize some of the true heroes of the world, because back in our school days the books taught us that a hero is one who has done some deed of valor in war.

Now let us look at a picture of another kind of hero, so often overlooked: His name never appears in the front pages of the papers; it will not go down in history to thrill the hearts of children with its sound; few will miss him when he leaves. I am speaking of one of those, pictured in a few lines, which some anonymous verse writer recognizes:

"Not all the heroes fall on fields of glory;
Not all brave deeds are told in song and story;

But they are heroes who, with hearts aglow,
Hide deep within their breasts their weight of woe,

And then, with faces shining, lift the load
'Neath which another staggers on the road."

For seven years I have been reading poetry over the radio and I have found out some secrets about the business man—the man whom some call "Babbitt." I know there are "Babbitts" who love good books, who like to play with children, who can discuss

art and philosophy with intelligence, who like to fish and who love nature.

Supposing some one were to ask you what the greatest disappointment in your life has been; you probably would not be able to answer without thinking about it a long while. At the time disappointments happen you're sure each one is the greatest, then time goes on and you forget. Often it is something that really doesn't amount to much which displeases us most. A fellow who had lived a pretty strenuous life—had had plenty of troubles in his day—confessed that the greatest disappointment in his life was when he was a boy, and crawled under a tent to see what he thought was a circus, but discovered it was a revival meeting.

There is one thing that nobody knows very much about, and that is this—does the experience that we get in this life have anything to do with what comes after? If we live a certain way here, think certain thoughts, will they have any effect for good or ill on our lives after while, if we believe in such a life?

I would say they do, and it seems to me, then, that I ought to find out what things on this earth are going to affect my future favorably. We are a long, long time gone somewhere when we leave here—such a long time that you or I haven't enough time to calculate it.

Astronomers talk about so and so many millions of light years and billions and trillions of years that certain planets have existed, and we stand gasping, trying to comprehend it all. But that isn't time at all, when you think of the time you are going to spend after while.

You read in the papers about some

Prince Of Wales In Shakespeare Ceremony

America will hear the Prince of Wales and other distinguished speakers at the opening of the new Shakespeare Memorial Theatre at Stratford-on-Avon on the 23rd, in a program shortwaved to the United States from the bard's birthplace by the British Broadcasting Corporation. The program will be rebroadcast in this country over an NBC coast-to-coast network at 8:15 a. m.

The opening of the new theatre, which replaces the old one burned in 1926, will be preceded by the unfurling of flags of the nations, a ceremony annually enacted in picturesque High Street on the poet's birthday, April 23. After this rite the building, restored by the efforts of English-speaking peoples everywhere, will be formally opened. The spectacle will be described by NBC announcers.

Sir Beecham's Last Concert Sunday

Sir Thomas Beecham, who has been guest conductor of the New York Philharmonic-Symphony Orchestra for the last five weeks in the absence of Arturo Toscanini, will conduct his last broadcast concert of the season this Sunday. It will be heard through the WABC-Columbia network from 3:00 to 5:00 p. m.

The outstanding works on the program are the second symphony of Brahms, and the third violin concerto by Sain-Saens, in B minor, which will be heard after the intermission, with Remo Bolognini, assistant concertmaster of the orchestra, as soloist. "Summer Night on the River" by Frederick Delius, and the prelude to Wagner's "Die Meistersinger" also will be heard. Olin Downes, distinguished music critic, will comment on the program during the intermission.

BIG HE-MAN



Harvey Hays, beloved Irish genius of the NBC Chicago studios, who is well known to radio listeners for his interpretation of outdoor roles on many NBC programs. Besides actively participating in various broadcasts, Hays adapts original plays for radio, casts and produces them for air presentation.

gentleman who lived a hundred and fifteen years—the wets say because he took a daily eye opener. Or of an Indian woman who lived to a hundred and thirty because she chewed tobacco. And we think, "Oh, my, oh my, how long a time that is to live!"

A hundred paltry years! Why, just imagine taking that hundred years and multiplying it by ten, then by a hundred, then by a thousand and then by a million and a billion, and on and on, and after you're all through with your figures, having only the smallest fraction of the time you're going to live when you're gone from here. At least we're told that.

Eternity! Forever! Well, I don't understand that. If they said a billion million years I might be able to think about it, anyway. But when they say forever and ever and ever—that I can't even begin to grasp. And our only chance to make good is given us in this microscopic bit of time between the cradle and the grave.

No wonder a philosopher once said that the best preparation for the hereafter is to "live each day as if it were your last."

Izaak Walton On Air

The Izaak Walton League, which aims for the conservation and preservation of America's outdoor resources, will broadcast portions of their annual convention in Chicago this Friday over an NBC-WJZ network during the National Farm and Home Hour at 12:30 p. m. Besides a number of talks by prominent sportsmen and League members, a dramatic sketch and music by Harry Kogen and his Homesteaders will be included in the broadcast.

Jesse Crawford Change

Jesse Crawford, Poet of the Organ, who has been heard over NBC networks since September 13, 1931, will now appear over an NBC-WEAF network on Sunday night only, beginning this week when he will present a half hour recital at 11:30 p. m. Crawford formerly was heard six times weekly. However, on Saturday, April 30 and on Saturday, May 7, Crawford will play for NBC listeners at 11:30 p. m.

THE RADIO ROVER

By Ed J. Fisher

RADIO, unlike the theatre, is new. No musty old traditions linger about the corridors, or within the studios. This great new phase of the entertainment world looms higher and higher into the skies each day, casting a shadow over the theatre with the blackness of a storm cloud. With television about to take a foothold on this virgin territory we predict a grand rush from the cinema world and from the stage to radio.

Those within radio themselves are preparing for the change. Many announcers at the networks try to ad lib their talks as much as their sponsors will allow them. Reading from scripts for any length of time is apt to deaden a good speaker's ability, says Louis Dean, of the Columbia announcing staff.

With visual broadcasting, it is unlikely that announcers will be able to stand in front of the television "eye," reading from a script. It would be disillusioning to the average fan to hear and then see his favorite announcer with his head buried in a mass of paper, especially if his subject concerned young love on a moonlit night. At present, the television announcer is heard, but not seen because of this very reason. Maybe they will eventually do away with the announcer and everybody will be happy.

We are told that there are a number of announcers, however, who will rejoice when this change takes place. The good looking young men and those with personality which up to now have been hidden, will undoubtedly forge ahead to the front ranks in the same manner as the Clark Gables of the movie world.

But that's enough for the future, right now.

It is rather interesting to note that the Great Atlantic and Pacific Tea Company spends a little over a half-million dollars a year on radio research alone. This expenditure has no bearing on the actual amount of money used for the purchase of talent or time on the air.

It is a separate budget, which is used for the sole purpose of finding out what the radio listener wants to hear, and also to see that a feeling of good-will is aroused by every radio fan toward the A. & P.

Although the A. & P. is one of the largest buyers of radio time, there is less actual advertising done on the air during their radio programs, than any other "big time" radio sponsor.

Despite the fact that the possibilities of selling their products over the air is limitless from the point of gain, this organization realizes the natural feeling of resentment brought about by direct selling and is abso-

lutely satisfied to create only a friendly attitude toward each listener who is either a customer or a prospective one.

It is to this end that we feel that the radio sponsor must eventually resign himself in order to reap a steady harvest of good business, and enjoyable radio entertainment.

For a long time we have wondered why those two funny gentlemen, Col. Lemuel Q. Stoopnagle and his partner in crime, Budd, use the name Herman almost constantly throughout their radio skit. If the subject of their conversation concerns a pullman car, our friend the Colonel will name it Herman. It may be a trained seal, or a ton of coal, but the Colonel will undoubtedly refer to it as Herman.

The real Herman is a colored porter at the Columbia studios, who is practically indispensable as far as the Colonel is concerned. It is Herman's job to see that the organ which the Colonel plays is always in the studio and on tap when the Gloomchasers go on the air.

B. A. Rolfe, "Benny" to radio's intimates, has gone back to the style of direction he made popular in his Palais d'Or days, slow rhythm, not so much of the fevered, present day tempo. And that reminds us.

Not so long ago there was a story about an orchestra leader who, having received his weekly check from the sponsor, hurried to the bank to deposit the check against his orchestra's payroll. There was a long line at the bank, and the orchestra leader, not caring to wait his turn, slipped the check in an envelope and placed it in the "night depository" chute. Then he went on his way rejoicing, and found out too late that the people at the bank were trying to draw out their money, not deposit more!

Both major chains have ambitious plans for an international exchange of programs this season. The head men feel that a better understanding of national and international problems and ideals will be brought about by such radio exchanges, and we're in accord. We hope, also, that some of the hard headed, may we say obstinate, executives may learn a thing or two from the B. B. C. They've had time enough, so far, but seem to have taken few leaves, if any, from the Britishers' book. And despite comments and criticism from radio commentators and critics, we feel that both Fifth Avenue and Madison have much to learn from Savoy Hill as regards orchestral, humorous and news broadcasts.

INTERLOCUTOR



This serious looking young man is none other than Gene Arnold, interlocutor on the Sinclair Minstrel program presented each Monday at 9:00 p. m. over an NBC-WJZ hook-up. Despite his grave mein, Gene's jokes are laughed at by enthusiastic listeners all over the country.

South Carolina, Rich in History

The General Motors "Parade of the States" program which was broadcast over the WEA-F-NBC network at 9:30 o'clock, Monday, April 11th, offered the following tribute to South Carolina, "The Comfortable State."

By BRUCE BARTON

The well-known publicist and the author of "The Man Nobody Knows," each week writes the "Tribute" broadcast during the General Motors' Program.

WINTER has gone from the South Carolina coast; another spring is passing. Once more the azaleas have bloomed at Magnolia Gardens, and again to revel in the beauty of their blossoming came visitors from far and near.

Wise are they to make the pilgrimage, for nowhere is a lovelier land. The gardenia was named for a resident of Charleston. The poinsettia honors the South Carolinian who brought it from Mexico. The first camellias that the new world ever saw are blooming yet at Middleton Place. The yellow jasmine, South Carolina's own state flower, grows profusely everywhere.

Flowers, soft breezes, softer speech and courtesy—no wonder South Carolina is called "the comfortable state." Aiken and Camden are winter colonies that generations have known. Charleston, the old and valiant city, holds America's richest store of early colonial architecture. Here one still may enjoy the delights of shrimp pie and rice and other famous dishes, in a community that early learned and has never forgotten how to live.

In Charleston harbor is Sumner, the fort that felt a war's first shock. Serenely it dreams in the sunlit peace. Here, too, is Moultrie, which the British could not pass, where victory came to America's arms six days before independence was declared. And up-country is that other scene of victory, King's Mountain, near Andrew Jackson's birth-place,

where the fortunes of the Revolution were turned by South Carolina's sons.

One of the original Thirteen States, South Carolina is rich in history, yet she is even richer in her present. Her manufactures at Spartanburg and Greenville, at Anderson and Greenwood, at York and Union, add millions to her wealth. First of all the states in the manufacture of cotton cloth, third in the making of textiles, South Carolina has risen to rank as third in the generating of hydro-electric power. The dam of Lake Murray near Columbia, impounds more water than any other in America; her rivers yield the power of more than half a million horses, and their harnessing is not yet done.

Yet she is first of all, what she has been always, a state of friendly plantations and farms. Tobacco and corn have come to share the kingdom that once cotton ruled. Her vegetables and fruits contain a treasure of iodine; her soils are varied, her lands inviting. "Prepared in Spirit and Wealth" is she, in the words of her own state motto. The remaining words, "While I breathe, I hope," look backward upon days that are gone forever and forward to the deeds of her sons who, at the State University in Columbia, at Clemson College on the homestead farm of John C. Calhoun, and at the Citadel in Charleston, are being trained to carry on.

There is a welcome for you in South Carolina. There are friendly faces amid the smiling flowers. Go, revel in the blossoms; bathe at the beaches; explore the mountains and the fragrant plains. South Carolina extends the invitation, and General Motors, carrying it to the nation, brings back the nation's tribute to the Palmetto State.

MURRAY KORMAN

FOREMOST THEATRICAL & RADIO

Photographers-Artists

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BRYANT 9-4791

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Gus Van On CBS

Gus Van, who started life as a street car motorman and ended up as a member of the famous vaudeville team of Van and Schenck, has been signed by Van Heusen for a series of broadcasts over the WABC-CBS network. Known as "The Melody Man," the popular singer and dialectician is heard each Friday at 8:45 p. m. Nat Brusiloff's orchestra accompanies him on these programs.

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SUNDAYS AND HOLIDAYS ALGONQUIN			4-1234

Programs For Monday, April 18th

6:30 A.M.
WINS—Morning Highlights

6:45 A.M.
WEAF—Tower Health Exercises—Arthur Bagley Dir.
WINS—Musical Clock
WOR—Gym Classes; Gambling's Gamboliers

7:00 A.M.
WINS—Miss Wall's Calisthenics

7:30 A.M.
WJZ—A Song for Today
WABC—Organ Reveille—Popular Music

7:45 A.M.
WJZ—Jolly Bill and Jane—Cream of Wheat Program

8:00 A.M.
WMCA—Phantom Organist
WEAF—Gene and Glenn—Quaker Early Birds
WJZ—On the 8:15
WOR—Captain Jack and Barnacle Bill
WABC—Salon Musicale—Emery Deutsch, Conductor
WINS—Miss Wall's Calisthenics

8:15 A.M.
WMCA—Child's Hygiene and Nutrition Talk
WEAF—Morning Devotions
WJZ—Phil Cook, the Quaker Man
WINS—Musical Clock

8:30 A.M.
WMCA—Roslyn Wells, soprano
WEAF—Cheerio—Talk and Music
WJZ—Sunbirds
WOR—Martha Manning and Katherine and Calliope—Macy-Bamberger
WOV—Morning Song

8:45 A.M.
WMCA—In Song Heaven
WJZ—John Fogarty, Tenor
WOR—Musical Novelties
WABC—Old Dutch Girl—Newsy Jingles in Rhyme and Song
WOV—Willie Zay Jackson
WINS—Mr. and Mrs. Reader

9:00 A.M.
WMCA—Sakele Perfume Co.—Monsieur Sakele
WEAF—Three Mustachios
WJZ—Waltzes—String Ensemble—Direction Walter Blaufuss
WOR—Miss Kath'rine 'n' Calliope—Sales Talk
WPCH—Song Souvenirs—Frank McCabe
WABC—Little Jack Little
WOV—Hudson Clinic
WINS—Monsieur Sakele

9:15 A.M.
WMCA—Loughran Science Hour
WEAF—Flying Fingers
WJZ—Lady Bugs
WABC—Gypsy Music Makers—Emery Deutsch Con.
WPCH—Marie Wald
WOV—Late Risers' Gym Class
WINS—St. Thomas' Church—Organ Recital

9:25 A.M.
WMCA—Organ Interlude

9:30 A.M.
WMCA—Modern Living
WEAF—Top o' the Morning—Edward H. Smith
WJZ—Beautiful Thoughts—Montgomery Ward Co. Program
WOR—Come Into My Garden—Edith Burtis
WPCH—Retail Grocers Program—Frank Gallard
WABC—Tony's Scrap Book—Anthony Wons
WOV—Modern Living Magazine

9:45 A.M.
WEAF—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program
WJZ—Nothing But the Truth
WOR—Sherman Keene's Orchestra and Roxanna Wallace
WABC—Elizabeth Barthel—Songs
WINS—Discovery Hour

10:00 A.M.
WMCA—Harry Glick's Gym Class
WEAF—Mrs. Blake's Radio Column—Sisters of the Skillet—Proctor & Gamble Program
WJZ—Everyday Beauty—P. Beiersdorf & Co. Pro.
WOR—McCann Pure Food Hour
WPCH—Ernest Stramiello, pianist extra-ordinary
WABC—Chatting with Ida Bailey Allen
WOV—Jordan's Program
WINS—What's the Answer?

10:15 A.M.
WMCA—A. Cloyd Gill Says—
WEAF—Laugh Club duo.
WJZ—Clara, Lu and Em—Colgate-Palmolive-Peet Program
WABC—Sweet and Hot
WPCH—Rose Ridnor—The Viennese Soprano
WOV—Canadian Fur Trappers
WINS—Frank Green—Songs

10:30 A.M.
WMCA—Pearl Lien, comedy
WEAF—Harry Braun, violinist
WJZ—Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program
WPCH—Song Valentines
WINS—The Wife Saver

10:45 A.M.
WMCA—Broadway's Songbirds—Caryl Bergman, soprano and Eddie Convey, tenor
WEAF—Kay Reid, Contralto
WJZ—Chicago Ensemble
WABC—The Madison Singers
WOV—Blyn Shoe Stores Program
WINS—Kahn and MacCullough—Harmony

10:55 A.M.
WPCH—Mme. Renna—Beauty Talk

11:00 A.M.
WEAF—Throbs of the Music Clef
WJZ—Mrs. A. M. Goudiss
WINS—Making Yourself Fashionable

WOR—Nell Vinick—Beauty Talk—Drezma and Kre-mel Program
WPCH—Trotty Veck Club
WABC—Musical Alphabet
WOV—Mays Inc.

11:05 A.M.
WNYC—Herman Neuman—Lecture Recital

11:15 A.M.
WEAF—Radio Household Institute; dramatization
WJZ—Singing Strings
WOR—WOR Ensemble
WINS—Jacques Belser—Songs

11:25 A.M.
WNYC—Department of Health

11:30 A.M.
WEAF—The Marionettes—Hugo Mariani—Director
WJZ—Hinds' Romance Exchange—Beatrice Fairfax
WOR—Claire Sugden—Home Economics
WPCH—French Lesson—Prof. La Vergne
WABC—Melody Parade—Emery Deutsch Conductor
WOV—Sylph Laboratories
WINS—Ruth Rowe, Pianist

11:35 A.M.
WNYC—Mildred Cole, contralto

11:45 A.M.
WJZ—Jill Edwards and Judy Barker
WABC—Ben Alley, Tenor with Fred Berren's Orch.
WOR—Littman's "Alice Blue Gown" Program
WOV—Orchestra
WPCH—Sol Giskin, Violinist
WINS—Helen Landshof—Songs

11:50 A.M.
WNYC—"Keeping Well," by Dr. John Oberwager

12:00 Noon
WMCA—Mid-day Message—Dr. Alexander Lyons
WJZ—The Merrie-Men
WABC—Ted Brewer and his orchestra
WOR—Pauline Haggard—Pianologues
WOV—Hoover Medical Group
WINS—Ford Frick Tells the News
WPCH—Maritime News and Program Resume

12:05 P.M.
WPCH—The Bushwhacker

12:15 P.M.
WMCA—The Jolly Friar—Songs—Piano
WEAF—The Real George Washington

WOV—Jack McGirr
WPCH—Charlotte Tonhazy—Violinist

1:45 P.M.
WMCA—Triangle Vocal Trio
WJZ—"Smack-Outs"—Marian and Jim
WPCH—Highlights of Sports—Jack Filman
WOV—William Roberts, Basso

1:55 P.M.
WOR—Bisquick Bride—Betty Crocker

2:00 P.M.
WMCA—WMCA Theater Revue
WEAF—"How did I get Tuberculosis?"
WJZ—Mrs. Julian Heath
WOR—American Legion Auxiliary, speakers
WABC—Ann Leaf at the Organ, with Helen Board
WPCH—Greta Weston and Helene Landshof
WOV—Sylph Laboratories
WINS—American Music Ensemble

2:05 P.M.
WMCA—Samuel Shankman, piano

2:10 P.M.
WMCA—Jack Filman—Sport Chat

2:15 P.M.
WMCA—Golden Slipper Dance Marathon
WEAF—Henrietta Schumann, pianist
WOV—Gertrude Thomas—Female Bartione
WABC—Columbia Revue—Emery Deutsch
WINS—Leone Lavigne, Soprano

2:20 P.M.
WJZ—Ruth Lyon, soprano
WOR—The Joysters—Popular Review

2:30 P.M.
WMCA—Meadows Beauty School
WEAF—The Revolving Stage
WJZ—"New travel Trails"
WABC—The Captivators—Fred Berren's Orchestra
WOV—New Talking Pictures
WINS—Frank Carroll—Songs

2:45 P.M.
WJZ—Lum and Abner, comedy duo
WPCH—Rudy Caputo
WOR—N. J. Audubon Society
WOV—Irwin Dillon, tenor
WINS—Symphonic Rhythm-makers

2:55 P.M.
WOR—Dagmar Perkins—Talk on Furs

WPCH—The John O. Hewitt Players
WABC—Columbia Artist Recital
WINS—Television Musicale—Gladys Haverty, Soprano Al Eagelson, Tenor

4:35 P.M.
WMCA—Max and Mossir—Comedy

4:45 P.M.
WMCA—Sakele Perfume Co.
WEAF—The Lady Next Door; children's program, direction Madge Tucker
WJZ—To be announced
WOR—Jobless Trio
WOV—Radio Playmates
WINS—Health—Dr. Thomas Darlington

4:55 P.M.
WOR—Program Resume

5:00 P.M.
WMCA—Betty Simonoff and Sholom Secunda
WEAF—May We Present; guest artist
WOR—Breeding Rabbits—Marion A. May—Talk
WPCH—Lillian Snari—"Deep Shades of Blue"
WABC—Robert "Buddy" Wagner's Sutton Club Orch.
WINS—Pauline Haggard—Sons at the Piano
WOV—Metropolitan Four

5:05 P.M.
WOR—Good Luck Period

5:10 P.M.
WOR—Stanley Brain—Organ Recital

5:15 P.M.
WMCA—The Radio Doctor
WEAF—Sippy—General Mills Program
WJZ—Jingle Joe
WPCH—Allan Eagelson—Tenor
WINS—Tom Keene's Roundup with Doug McTague
WOV—Schlossman's Furniture

5:30 P.M.
WMCA—N. Y. Amusements
WEAF—Sweetheart Program—Ruth Jordan—Beauty Talk; John Fogarty, Tenor
WJZ—The Singing Lady—Kellogg Program
WPCH—The Bel Cantos
WOV—Davega Program
WINS—Symphonic Rhythm-makers

5:40 P.M.
WABC—Emergency Unemployment Committee Speaker

5:45 P.M.
WMCA—Red Devils with Junior Smith
WEAF—The Songsters; male octet direction Keith McLeod
WOR—The Idlers—Mandolin, Guitar, Violin, Trio
WJZ—Little Orphan Annie—Wander Co. Program
WPCH—Capt. Joe's Stories for Jack and Jill
WABC—The Lone Wolf Tribe—Wrigley Program
WINS—Piano Twins

6:00 P.M.
WEAF—Waldorf-Astoria Sert Room Orchestra
WJZ—Raising Junior; Wheatena Serial
WOR—Uncle Don—Greenwich Savings Program
WPCH—Association of Reform Rabbis
WABC—Current Events—H. V. Kaltenborn
WINS—Ford Frick, Sports Review
WLWL—Florentine Ensemble
WNNC—Police Aviation Report, Prelude

6:05 P.M.
WNYC—Frank Carroll, tenor

6:15 P.M.
WNYC—Martha Kovacs, violinist
WJZ—Elizabeth Lennox—Paradise of Song
WABC—Vaughn de Leath, with Shapiro and Shefter
WINS—English String Symphony
WLWL—"Smiles and Tears of Erin"

6:30 P.M.
WNYC—Elementary German Lessons
WEAF—Rex Cole Mountaineers
WJZ—The Royal Vagabonds—Standard Brands Pro.
WPCH—Manhattan Dance Marathon
WOR—Lieut. Col. Edward B. Underwood—Talk
WINS—American Music Ensemble
WABC—Snooks Friedman and his Paramount Grill Orchestra

6:45 P.M.
WNYC—Advanced German Lessons
WEAF—June Pursell, ballads
WJZ—Literary Digest Topics in Brief—Lowell Thomas
WABC—Bing Crosby
WOR—Jack Arthur and Jean King—McCutcheon Program
WLWL—Talk—Dr. Albert E. Austin

7:00 P.M.
WEAF—The Regimentalists; male ensemble
WNYC—Minnie Madden Fiske Memorial, A.S.P.C.A.
WJZ—The Pepsodent Program—Amos 'n' Andy
WOR—Bronx Marriage Bureau—Goodman's Noodle & Matbo Program
WABC—Myrt and Marge—Wrigley Program
WPCH—Keys to Contract Bridge
WINS—Lullaby Lady
WLWL—Starlight Hour

7:05 P.M.
WPCH—Elmo Russ presents The Love Serenader

7:15 P.M.
WNYC—Brooklyn Children's Museum
WEAF—To be announced
WOR—Scarff Barker and Simmons, comedy team
WJZ—Tastiest Jesters
WABC—Maxwell House Tune Blenders
WINS—"Wowdy-Dowdy"—Swor and Mack
WPCH—Lucille Peterson, soprano

7:30 P.M.
WEAF—Prince Albert Quarter Hour—Alice Joy, Contralto; Paul Van Loan's Orchestra; "Ol' Hunch"
WJZ—Swift Program—The Stebbins Boys
WNYC—Civic Information
WOR—Frank and Flo—Songs and Patter
WABC—Easy Aces—Lavoris Program
WINS—The Globe Trotter
WLWL—Talk—Rev. Austin Malone—C.S.P.
WPCH—Business and Politics—Seymour N. Siegal

SPECIALS FOR TODAY

4:00 P.M.—WJZ-NBC—"Kindness to Animals," talk.

4:30 P.M.—WEAF-NBC-Ely Culbertson's Bridge Lessons.

8:00 P.M.—WABC-CBS-The Bath Club.

9:00 P.M.—WOR-Prohibition Debate.

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

WJZ—Pat Barnes—Swift & Co. Program
WOR—Dorothy Worth's Chat—Joseph Hilton & Sons Program
WPCH—Albert George—Uke
WOV—Jolly Troubadour
WINS—Charlotte Comer—Songs

12:20 P.M.
WOR—Beautiful Lady—Beauty Talk

12:25 P.M.
WOR—Embarrassing Moments—Sales Talk

12:30 P.M.
WMCA—W. T. Stock Quotations
WEAF—Black and Gold Room Orchestra
WJZ—National Farm and Home Hour
WOR—Jack Berger's Concert Ensemble
WABC—Kre-Mel Singing Chef
WPCH—Health Talk
WOV—La Rosa Macaroni
WINS—Rudy Wiedoffs All Stars

12:45 P.M.
WPCH—William Jacoby and Julius Cerulle
WINS—"Embers of Love"
WEAF—A Thought for the Day

12:55 P.M.
WOR—Wet-Me-Wet Co. Program

1:00 P.M.
WMCA—Claude Austin's Orchestra
WEAF—Market and Weather Reports
WOR—Musical Gems—Music and Talk
WOV—Merit Clothing Co. Program
WPCH—Mirror Reflections
WABC—Hotel Taft Orchestra
WINS—English String Orchestra

1:05 P.M.
WOR—Frank Crum's Dance Orchestra

1:15 P.M.
WEAF—Larry Funk and His Orchestra
WPCH—X—Y—Z Trio

1:30 P.M.
WMCA—Mirror Reflections
WEAF—The Venetians
WJZ—Hal Kemp's Orchestra
WOR—N. J. Club Women's Hour
WABC—Armand Vecsey and His Ritz Orchestra
WINS—Ralph Cavallaro—Guitarist

3:00 P.M.
WMCA—Bronx Dance Marathon
WJZ—U. S. Marine Band
WABC—Columbia Salon Orchestra—Emery Deutsch, Conductor
WOR—Elks' Organ Recital
WOV—Willie Zay Jackson
WPCH—Rae Fox—Lady of the Strings
WINS—Afternoon Musicale

3:15 P.M.
WPCH—Mademoiselle Beauclaire
WOV—Shawni Lani

3:30 P.M.
WMCA—In Italy
WEAF—Woman's Radio Review
WPCH—W. T. Market Prices
WOV—Bronx Winter Garden
WABC—Sam Prager, Pianist, and Helen Nugent
WOR—Ariel Ensemble
WINS—Behind the Microphone

3:45 P.M.
WABC—Four Eton Boys
WOV—City Free Employment
WINS—Gosselin Sisters—Harmony

3:50 P.M.
WPCH—Douglas McTague

4:00 P.M.
WMCA—Goldburg Musical Moments
WEAF—Pop Concert
WJZ—Kindness To Animals; Talk
WPCH—Your Psychologist—Michael Blankfort
WABC—Rhythm Kings—Fred Berrens, Conductor
WOR—Eddie Wolfe's Orchestra
WOV—Dance Marathon
WINS—Serena Selby and Gene Huffman

4:15 P.M.
WMCA—Nalida Nardi, contralto—Elmo Russ, organ
WJZ—Harry Owens and His Hotel Cosmopolitan Orch
WPCH—Carrie Lillie and Gosselin Sisters
WOV—Jeanette Hughman Singers
WINS—Don Trent—"Krausemeyer" Broadcasts

4:30 P.M.
WMCA—Block Aiders
WEAF—Ely Culbertson; bridge lessons
WOR—Pawnee Pow-wow—Indian Legends and Songs



Paul Robeson, whose fine baritone voice and whose performances in "Show Boat," "Porgy," "The Emperor Jones," "Black Boy" and "Othello" make him one of the outstanding personalities of the Negro race, will be one of the stars of the Ziegfeld air show. He will appear before the mike this Sunday at 8:00 p. m. over the WABC-Columbia network.

Several other Ziegfeld stars will be heard on the program in addition to Florenz Ziegfeld, Eddie Dowling, Al Goodman and the Ziegfeld Theater Orchestra, Charles Carlile and the mixed chorus of twelve voices.

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REVIEWING RADIO

By Mike Porter

SPEAK softly about depression in the radio temples . . .

The indigent sponsor may not be able to pay the line charges, business may be terrible, the sales departments may be wondering where the next contract is coming from, but the artists are eating regularly.

During the first week of next month, for instance, Kate Smith, who'll be 24 years old May 1, will have rounded out a full year of stardom. And in that brief space of time, Kate's earnings have been something like \$270,000 net, which represents a fairly satisfactory weekly income, the average of which was cut down considerably by the fact that Kate worked months for practically nothing.

Morton Downey, who's been warbling via CBS for 16 months, hasn't done so badly either. He too, was without a sponsor for quite a spell, but when it's all counted up, including vaudeville and such things, Morton, in those months has been able to salt away a pittance of \$285,000. And there's Eddie Cantor, whose very brief flash across the radio horizon—something less than half a year—made up more than fifty grand of his market losses. And Amos 'n' Andy are a million apiece ahead of the grocer and the landlord. Nice business, this radio—if you click!

The palm for slick introductions goes to NBC's Cheerio for 1932. It was in Washington, at a show, that he was called upon to present the NBC's new team, the Pickens Sisters.

"You've all heard of the colloquialism, 'pretty slim pickin's,'" said Cheerio. "Well, here they are—may I present them, the pretty, slim, Pickens?"

I wonder why the feature writers have passed up one of the best of subjects for a human interest yarn ever to flit into the NBC studios. I mean that little Senorita Revva Reyes, Mexican soprano, who has been soloing for the network since Christmas Day, 1931. Nobody seems to have discovered that she is a god-child of Pancho Villa, the dead but not forgotten Mexican bandit. Nobody seems to have learned that Revva's papa was a trusted lieutenant of Villa; that Revva spent most of her childhood traveling with the banditti; that she is the daughter of a Kentucky mother. And her father, now a naturalized American, enjoys citizenship hereabouts while the American mother remains a subject of Mexico.

And there's the story of Revva's radio debut. She didn't know English, when she was asked on that Christmas Day, to sing a carol. Revva sang in Mexican, clicked at the audition, and advised her listeners that she had sung a ditty about a boy and a Christmas tree. The truth is she sang a bandit song that would have made the world blush, if it had been done in English.

You can readily understand why Winchell, Cantor and Jessel, boyhood chums, turned out to be leaders in their fields. Their first jobs were as theatre ushers. Natural leaders, hey?

What a kick the adherents of "The Rise of the Goldbergs" would have experienced had they known that "Jake" who is James Waters off the air, was diagnosed last week as a pneumonia victim, but nevertheless, went on with the show every night.

Trouble is brewing on that Chesterfield bill. What with Ruth Etting and the Boswell Sisters both claiming stardom, Alexander Gray being shunted into the background with the prospect of losing out altogether, and Norman Brokenshire trying to serve as peacemaker, the gentlemen who write the ads are discovering what temperament means.

La Etting claims she is the only legitimate star in the pack. The Boswells naturally disagree and insist on top billing; they likewise claim radio priority, and genial Alex

Gray, once the whole show, merely sits by and watches.

The Van Heusen sponsors decided, just a few hours before the broadcast, to sign Gus Van. A wise choice, of course. And I can't help tossing a bouquet at the versatile Gus, for I've just found out that since the death of his partner, Joe Schenck, Gus has been supporting Schenck's parents—ever since 1930. Gus hasn't yet survived the shock of his partner's death. You remember of course, that the team, which became famous almost overnight, began their association on a street car in Brooklyn. Van was the motorman, and Schenck the conductor. They used to sing together in the car barns. They figured in a couple of employee's benefits, and that's what shunted them into show business.

Jessica Dragonette, who was born in Calcutta, India, will tell you that she admires Gandhi. "Because," she explains, "anyone can see he's a good, sincere fellow, with nothing up his sleeve."

Not even the sponsor, I'm told, knows the solution of Ray Hunt's death in the Myrt and Marge episodes. Nobody in the cast really savvies the answer to the murder mystery—except Myrtle Vail, the star, and writer of the script. And they say women can't keep secrets! Of course, there is the possibility, too, that even Myrt hasn't decided on the answer.

Columbia will not follow the NBC policy of frowning on future contracts for 15-minute features. Columbia's problem differs from the NBC's because Columbia has only the one network, where brevity and short offerings are vital to variety, whereas, short features on the NBC networks make it almost impossible to balance simultaneous broadcasts. WJZ, for instance, must be projecting one type of bill while WEAF is offering another. Half hour features give the NBC a chance to write better entertainment prescriptions.

The result of the new policy will divert, no doubt, a number of 15-minute sponsors to Columbia, while Columbia, limited to one key station, will lose 30-minute prospects to National.

Alice Joy, the Prince Albert voice, hails from Streater, Ill. And that, if you recall, is the home town of the late Honey Boy Evans, of mins.rel fame. Wishing to pay honor to this celebrity, Miss Joy has been casting about for reminiscences of Mr. Evans, and from Mrs. Ren Shields, of Streater, she had procured several obsolete manuscripts of songs made famous by Evans, and will present them on her program April 22. Mrs. Shields' husband was a trouper with Evans.

Of Madame Sylvia, the Hollywood maseuse and reducing oracle who currently holds forth on the General Electric programs, Nellie Revell, wittiest of the women press agents, cracks—"Mme. Sylvia is a modern Shylock, because she's continually taking a pound of flesh off her subjects."

Well, Nellie weighs nearly 300 pounds, and one wonders if she has as yet made the acquaintance of Mme. Sylvia.

Columbia is plotting, as soon as a suitable spot can be found, to take Isham Jones, the Cleveland maestro, to New York. Jones has been clicking phenomenally. He's one of the few song writers of history to become a band leader. It isn't generally known, but he's independently wealthy. And that's because he wrote his song hits back in the days when popular songs ran into half a million copies.

One of Graham McNamee's first jobs was in a garage. When he applied for the job, he was a gangling youth of 17. "Are you a mechanic?" asked the boss. "Nope," said Graham, "I'm a McNamee." It will be Teddy Bergman, whom you'll

(Continued on page 13)

MIKRITIC

Radio Guide will pay one dollar for any Mikritic accepted and printed in this column. Mikritics are remarks of any kind made on the air which will interest other people. They may be amusing, inspiring, funny, pathetic, or queer.

Here are the rules: The quotation should not exceed fifty words. It must be accompanied by the name of the person who made it, the exact time it was heard, and the station from which it was heard. The name and address of the sender must be attached. Any number of Mikritics may be sent by one person. In case two or more persons submit the same Mikritic, the first entry received will be printed. Address your letters to Mikritic, care of Radio Guide.

This week's winners:

Noon Day Frolics—April 2nd—1:15 p. m.—WTMJ:

"Why do people put candles on their birthday cakes?"

"Just to make light of their ages."

—William Jensen

Phil Cook—April 2nd—8:30 a. m.—WLS:

"The only one who gets along by letting things slide is the trombone player."

—Alfred Maiero

Ziegfeld Follies of the Air—April 3rd—7:20 p. m.—WGN:

Teacher: "Use the word pencil in a sentence."

Pupil: "If I don't wear suspenders, my pencil fall down."

—James Conter

Night Court—April 4th—8:15 p. m.—WCFL:

Judge: "What becomes of a football player when he loses his eyesight?"

Bailiff: "I don't know. What?"

Judge: "They make him a referee?"

—Jack Gilmour

Ted Malone—March 31st—3:56 p. m.—KMBC:

"A diamond is just a chunk of coal that has stuck to its job."

—Margaret Mordaunt

Eddie and Fannie Cavanaugh—April 2nd—3:45 p. m.—WIBO:

"Is Tony Wons married, and could you tell me how old his little daughter is?"

—Phyllis Wright

Blackstone Plantation Program—April 5th—7:14 p. m.—KYW.

Frank Crummit: "We brought the baby up on frankfurters so we wouldn't have to Weiner."

—Dorothy Little

Walter Winchell—April 2nd—9:57 p. m.—WDAF:

"The President of today is merely the postage stamp of tomorrow."

—Henry Stringfellow

George Jessel—April 3rd—7:25 p. m.—WENR:

Jimmie: "George, you ought to pull down your shades at night."

George: "Why?"

Jimmie: "I was passing your house last night and I saw you kissing your wife."

George: "Ha-ha, Jimmie, the joke's on you, I wasn't home last night."

Phyllis Meisenbach

Gordon-Neighbor Ike—April 4th—8:45 p. m.—WCLO:

Gordon: "Say, Ike, you know it is so hot in Arizona."

Ike: "How hot is it?"

Gordon: "So hot they feed the hens cracked ice to keep them from laying hard boiled eggs."

—A. J. Holmes

Monday Programs [Continued]

7:35 P.M.
WNYC—WNYC Air College

7:45 P.M.
WEAF—The Goldbergs—"Pepsodent Program"
WJZ—Billy Jones and Ernie Hare—Best Foods, Inc. Program
WABC—The Camel Quarter-Hour—Morton Downey; Anthony Wons and Jacques Renard's Orchestra
WLWL—Meet the Composers
WINS—Neighborhood Glee Club
WOR—Quaker State Care Free Hour
WPCH—The Three Dreamers

7:55 P.M.
WNYC—WNYC Air College

8:00 P.M.
WEAF—Soconyland Sketches
WJZ—Carnation Contended Program
WABC—The Bath Club—Margaret Santry Interviewing Guest, with Frank Ventree's Orchestra. Linit Program
WINS—The Three Cheers
WOR—Chandu the Magician—Beech Nut Program

8:10 P.M.
WNYC—"The Guthrie Hour"—Prof. Wm. B. Guthrie

8:15 P.M.
WABC—Singin' Sam, the Barbasol Man
WOR—The Record Boys
WINS—Chimes

8:30 P.M.
WMCA—Jerry Baker, tenor—Elmo Russ, organist
WJZ—Death Valley Days—Dramatic Sketch—Pacific Coast Borax Co.

WEAF—Voice of Firestone—Lawrence Tibbett
WOR—Willard Robinson and His Deep River Orch.
WABC—La Palina Presents Kate Smith and Her Swanee Music

8:45 P.M.
WABC—Col. Stoopnagle & Budd—The Gloom Chasers—Ivory Soap Program
WMCA—Happy Repairmen

9:00 P.M.
WMCA—Nick Kenny's Radio Scandals
WEAF—A. & P. Gypsies
WJZ—Sinclair Wiener Minstrels; minstrel show
WABC—Vapex Presents the Mills Brothers
WOR—Eighteenth Amendment Debate—Martini and Rossi, Harmony Blenders

9:15 P.M.
WABC—Frostilla Broadcast Rehearsals
WOR—Dream Singer

9:30 P.M.
WEAF—Four Boys and a Girl, musical novelty program
WABC—Bourjois—An Evening in Paris
WOR—The Witch's Tale

9:45 P.M.
WMCA—Vera Monti—Characterizations
WJZ—Bob Nolan's San Felicians

10:00 P.M.
WMCA—Golden Slipper Dance Marathon
WEAF—National Radio Forum
WJZ—Master Mysteries
WOR—Dance Orchestra

WABC—Robert Burns Panatela Program—Lombardo's Royal Canadians

10:15 P.M.
WMCA—Bronx Dance Marathon
WOR—Vera Brodsky and Orchestra

10:30 P.M.
WMCA—Three Little Funsters
WEAF—Mr. Bones & Company
WJZ—Waves of Melody, Victor Arden's orchestra
WABC—"Music That Satisfies," with the Boswell Sisters—Chesterfield Program
WOR—Cosmo Hamilton

10:45 P.M.
WMCA—Riley and Comfort
WABC—Street Singer
WJZ—McCravy Brothers, singers
WOR—Florence Case and Orchestra

11:00 P.M.
WMCA—Enoch Light's Orchestra
WEAF—Russ Columbo
WJZ—Laurier's Slumber Music
WOR—Arthur Warren and his Dance Orchestra
WABC—Alex Haffner and His Gypsy Orchestra

11:05 P.M.
WEAF—Jack Denny and his Waldorf-Astoria Orchestra

11:30 P.M.
WMCA—Al Katz and Kittens
WEAF—To be announced
WJZ—Piano Moods
WOR—Moonbeams—Directed by George Shackley

WABC—Cuban Biltmore Orchestra

11:45 P.M.
WEAF—Cab Calloway and His Orchestra
WJZ—Earl Hines' dance orchestra

12:00 Midnight
WMCA—WMCA Theatre Revue
WEAF—Buddy Rogers and his California Cavaliers
WABC—Ben Bernie's Orchestra

12:05 A.M.
WMCA—Max's Bavarians

12:15 A.M.
WJZ—Carl Moore's Orchestra, dance music

12:30 A.M.
WEAF—Larry Funk and his Orchestra
WABC—Noble Sissle and Park Central Orchestra

12:35 A.M.
WMCA—Vaudeville Vignettes—Grand Central Red Caps; Miss Saunders; Peter Graham

1:00 A.M.
WABC—Claude Hopkins' Roseland Ballroom Orch.

1:05 A.M.
WMCA—Orchestra From Paris

1:30 A.M.
WABC—Gus Arnheim's Orchestra from Chicago

1:35 P.M.
WMCA—Dance Marathon

1:50 P.M.
WMCA—Romeo's of Radio

Programs For Tuesday, April 19th

6:30 A.M.
WINS—Morning Highlights

6:45 A.M.
WEAF—Tower Health Exercises—Arthur Bagley Dir.
WOR—Gym Classes—John Gambling, Director
WINS—Musical Clock

7:30 A.M.
WJZ—A Song of Today
WABC—Organ Reveille—Popular Music

7:45 A.M.
WJZ—Jolly Bill and Jane—Cream of Wheat Program

8:00 A.M.
WMCA—Phantom Organist
WEAF—Gene and Glenn—Quaker Early Birds
WJZ—On the 8:15
WOR—Captain Jack and Barnacle Bill
WABC—Salon Musicale
WINS—Miss Walls' Calisthenics

8:15 A.M.
WMCA—Poet's Corner
WEAF—Morning Devotions
WJZ—Phil Cook—The Quaker Man
WINS—Musical Clock

8:30 A.M.
WMCA—Piano Moods—Ernest Stramiello
WEAF—Cheerio—Talk and Music
WJZ—Sunbirds
WOR—Martha Manning—A Macy Presentation
WOV—Morning Song

8:45 A.M.
WMCA—In Song Heaven—Frank McCabe, Tenor
WJZ—John Fogarty—Tenor
WOR—Musical Novelties
WABC—Artells Dickson—The Singing Vagabond
WINS—Mr. and Mrs. Reader
WOV—Willie Zay Jackson

9:00 A.M.
WMCA—Sakele Perfume Co.; Monsieur Sakele
WEAF—Morning Glee Club—Male Octet
WJZ—Waltzes—String Ensemble—Direction Walter Blaufuss
WOR—Miss Katherine 'n' Calliope—A Bamberger Presentation
WPCH—Song Souvenirs—Frank McCabe
WABC—Little Jack Little
WOV—Hudson Clinic
WINS—Monsieur Sakele

9:15 A.M.
WMCA—Francis X. Loughran Science Hour
WEAF—Knox Sparkling Music
WJZ—Lady Bugs
WABC—Melody Parade
WPCH—Ben Highland
WOV—Late Risers' Gym Class
WINS—Frances Gold—"Piano and Songs"

9:25 A.M.
WMCA—Organ Interlude

9:30 A.M.
WMCA—Modern Living
WEAF—Top o' the Morning
WJZ—Beautiful Thoughts—Montgomery Ward Pro.
WOR—Mrs. J. S. Reilly—Corn Products Co.
WPCH—Retail Grocers' Program—Frank Galland
WABC—Tony's Serap Book—Conducted by Anthony Wons
WINS—Bits of Symphonies
WOV—Modern Living Magazine

9:45 A.M.
WEAF—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program
WJZ—Nothing But the Truth
WOR—Musical Doctor—Allen Meany—Songs

WABC—Helen Board—Soprano
WINS—Dan Powers—Songs

10:00 A.M.
WMCA—Harry Glick's Gym Classes
WEAF—Mrs. Blake's Radio Column
WOR—McCann's Pure Food Hour
WABC—Grant, Graham and Coughlin
WPCH—Ernest Stramiello, pianist extra-ordinary
WOV—Jordan's Program
WINS—What's the Answer?

10:15 A.M.
WMCA—National Home for Children
WEAF—Tom Brennie; the Laugh Club
WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Program
WABC—Morning Minstrels
WPCH—Betty Gallagher
WOV—Canadian Fur Trappers
WINS—Discovery Hour

10:20 A.M.
WMCA—Mme. Olga Baronofsky, piano

10:30 A.M.
WMCA—Interesting People I Have Met; Ada Patterson
WEAF—Cindy and Sam; talk and music
WABC—Prudence Club

11:10 A.M.
WNYC—Lait and Lee, popular songs

11:15 A.M.
WEAF—Radio Household Institute
WOR—The Happy Vagabond; Jack Arthur
WABC—Stories of the Living Great—Ida Bailey Allen
WINS—Arthur Wechsler, pianist
WJZ—Rhythm Ramblers
WNYC—Dept. of Public Markets

11:30 A.M.
WEAF—U. S. Marine Band
WOR—Elizabeth Ann Baker—School of Cookery
WJZ—Thru the Looking Glass
WPCH—Eva Lerner; Singing the Blues
WABC—Current Questions Before Congress
WOV—Sylph Laboratories Program
WINS—Edyth Burley; Songs
WNYC—Dept. of Health

11:40 A.M.
WNYC—Lait and Lee, popular songs

11:45 A.M.
WOR—"Straight Talk;" H. Robinson Shepherd
WJZ—Jill Edwards and Judy Barker
WOV—Wm. Mittman—The One Man Duet

WOR—Dorothy Worth's Chats; A. Joseph Hilton and Sons Program
WPCH—Charles Pallateri; Songs
WOV—Tom Turner, baritone
WINS—Luncheon Musicale

12:20 P.M.
WOR—Looking Young—Beauty Talk

12:25 P.M.
WOR—Musical Program

12:30 P.M.
WMCA—W-T Stock Quotations
WEAF—Black and Gold Room Orchestra
WJZ—To be announced
WOR—Broomaid; Fairway Garden Talk; Va. Chem. Company
WPCH—Health Talk—N. Y. Tuberculosis Assn.
WABC—Mid-Day Bath Club; Linit Program
WOV—La Rose Macaroni Co.

12:35 P.M.
WOR—Mid-Pacific Hawaiian Ensemble

12:45 P.M.
WEAF—A Thought for the day
WJZ—O' Cedar Melody Men
WPCH—Hilda Harrison, soprano
WINS—Charles G. Keutgen; N. Y. Committee of 1,000; Talk
WABC—Columbia Revue; Vincent Sorey, Conductor

12:55 P.M.
WOR—Budget Dishes; Va. Dare Extract Co.

1:00 P.M.
WMCA—Al Rose and Orchestra
WEAF—Market and Weather Reports
WJZ—To be announced
WOR—Bisquick Bride—Betty Crocker
WPCH—Mirror Reflections
WABC—George Hall and his Hotel Taft Orchestra
WOV—Merit Clothing Co. Program
WINS—English String Orchestra

1:05 P.M.
WOR—Ray Nichols' Dance Orchestra

1:15 P.M.
WEAF—Classic Varieties
WPCH—Luncheon Music

1:30 P.M.
WMCA—Mirror Reflections
WEAF—Hotel New Yorker Concert Orchestra
WJZ—National Farm and Home Hour
WOR—Occasional Rare-bits
WABC—Atlantic City Musicale
WINS—Marie Guion; "Songs of Love"
WOV—Vera Thalman, soprano

1:45 P.M.
WJZ—"Smack-Outs"—Marian and Jim
WMCA—My Purpose—James McGarrigle
WPCH—Highlights of Sports; Jack Filman
WOV—Oral Hygiene
WINS—Embers of Love

1:55 P.M.
WOR—Bisquick Bride—Betty Crocker—Talk

2:00 P.M.
WMCA—WMCA Theatre Revue
WEAF—The Merry Madcaps; Dance Orchestra
WOR—Rutgers Home Economics Series
WPCH—Manhattan Dance Marathon
WABC—Aunt Jemima; Songs
WOV—Piano Pals
WINS—American Music Ensemble

2:05 P.M.
WMCA—Samuel Shankman, piano

2:10 P.M.
WMCA—Jack Filman; Sports

SPECIALS FOR TODAY

11:15 A.M.—WABC-CBS—Story of Sinclair Lewis.

12:00 Noon—WEAF-NBC-G. E. Circle—Emily Post.

3:45 P.M.—WJZ-NBC-U. S. Army Band.

6:45 P.M.—WABC-CBS—Joe Palooka.

9:30 P.M.—WABC-CBS—Eno Crime Club.

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

WJZ—Our Daily Food; Colonel Goodbody and Judge Gordon; A. & P. Program
WPCH—Marmola; Comedy skit
WINS—The Wife Saver

10:45 A.M.
WMCA—Pages off Broadway—Jean Carroll
WEAF—Breen and de Rose; vocal and instrumental duo
WJZ—Mystery Chef; R. B. Davis Program
WABC—U. S. Navy Band
WPCH—Louis Bacon, popular songs
WOV—Blyn Shoe Stores Program
WINS—Fred Steele; "Songs of Yesteryear"

11:00 A.M.
WEAF—"Your Child;" Dr. Ella Oppenheimer, Chief of Children's Bureau, Dept. of Labor
WJZ—Forecast School of Cookery
WOR—Mrs. J. S. Reilly; Sunbeam Commonsense; Austin Nichols Program
WPCH—Trotty Veck Club
WOV—Mays, Inc., Program
WINS—Making Yourself Fashionable
WNYC—Dept. of Public Markets

WPCH—The Vagabond; Joseph Moran
WINS—The Olympians
WABC—Musical Program, featuring Do, Rae, Mi

11:50 A.M.
WNYC—"Keeping Well," by Dr. John Oberwager

12:00 Noon
WMCA—Mid-day Message—Rev. Hoey
WJZ—The Merrie-Men; Male Quartet
WOR—Sherman Keene's Orchestra
WEAF—General Electric Home Circle—Grace Ellis, hostess; Theodore Webb, baritone; Eddie Dunham, organist
WABC—Isham Jones and his Orchestra
WOV—Hudson Clinic
WINS—Ford Frick Tells the News
WPCH—Maritime News—Program Resume

12:05 P.M.
WPCH—Bernice Manning, soprano

12:15 P.M.
WMCA—The Jolly Friar; Songs and Piano
WEAF—The Real George Washington
WJZ—Pat Barnes; Swift & Co. Program

THREE BOYS WIN NBC MUSIC TESTS

Three boys were declared winners in the National Music Discrimination Contest conducted at Cleveland during the Silver Anniversary meeting of the Music Supervisors National Conference, in session there last week. They are Charles Gigante, 19, of Lyndhurst, New Jersey; Irving Fink, 16, of Cleveland, Ohio; and Stewart Smith, 17, of Quincy, Mass.

Seated in Cleveland's Public Auditorium, the three winners analyzed with perfect precision a musical program broadcast from New York by the NBC Symphonic Orchestra under the direction of Walter Damrosch. They will receive NBC scholarships to any of three established summer music camps.

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WEAF

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Wednesdays 4:30

Saturdays 8 P. M.

Bachelor Batoneer



Art Krueger, who broadcasts over the CBS chain, is a bachelor, has a fierce penchant for black cats and boxing matches, and has never driven his own car. Says he just can't learn how. Art and his ten piece orchestra go on the air from the WISN studio in Milwaukee and gather in, they say, the fattest mail bag at the station.

Royal Anecdote

Cosmo Hamilton, the famous author and playwright who is broadcasting a series of personal reminiscences of the great and near great of the world, over WOR each Monday night, has a fund of intimate anecdotes on the personalities he discusses. He was a guest at a friend's home one evening and the pianist Rubenstein was at the instrument. The telephone rang, the host answered and after a moment returned. "There is a gentleman coming over for a moment," he said, "and he has requested that no attention be paid to his entrance. I'll be grateful if you will consider his wishes." Rubenstein continued playing and a little while later the door opened, a young man came in. "Hello," he said walking over to the table and pouring himself a highball. He sat on the floor beside the piano, listened to the music, drank his highball and at the end of the composition arose. "Thanks very much," he said. "Cheerio!" He walked out. It was the Prince of Wales.

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HOW WOULD YOU PLAY IT?

Work These Bridge Hands Your Way—Then Hear Culbertson Explain Them On The Air

How's your bridge? If you're trying to improve your game—and who isn't—you will no doubt want to tune in the broadcasts of Ely Culbertson, world recognized authority on the game. And you'll want to be prepared to follow Mr. Culbertson's discussion of theoretical hands, which he will do every Wednesday and Saturday. Radio Guide has made this possible through the cooperation of Mr. Culbertson, and herewith presents, for the exclusive use of its readers, the hands which will be discussed and expounded by

Mr. Culbertson in his broadcasts of this Wednesday and the following Saturday.

We would suggest that you study these hands thoroughly; put yourself in the place of each of the players, and familiarize yourself with the prospective bids and counters. Then when the hand is discussed on the air you will be able to pick out the errors in your method of playing the hands, and correct them under Mr. Culbertson's masterful direction.

The hand to be discussed by Mr. Culbertson in his broadcast at 4:30 Wednesday afternoon, April 20th, on WEAF, follows;

THE HAND

Dealer—South.
East and West vulnerable.

♠—Q,9,7,3			
♥—J,10,7			
♦—7,3			
♣—A,5,4,3			
♠—K,8,2			
♥—K,Q,8			
♦—Q,J,10,8,2			
♣—7,6			

N	E
W	S

♠—6,4	
♥—6,4,3,2	
♦—K,6,5,4	
♣—Q,10,9	
♠—A,J,10,5	
♥—A,9,5	
♦—A,9	
♣—K,J,8,2	

Mr. Culbertson will pick the following hand apart in his discussion over WEAF Saturday night at 8:00 o'clock, April 23.

THE HAND

Dealer—South.
Both sides vulnerable.

♠—A,Q			
♥—10,5			
♦—Q,J,5,4,3			
♣—A,J,10,3			
♠—J,10,8,7,6,5,4			
♥—6			
♦—9,7,6			
♣—Q,5			

N	E
W	S

♠—9,3	
♥—J,7,3,2	
♦—A,10,8,2	
♣—9,8,4	
♠—K,2	
♥—A,K,Q,9,8,4	
♦—K	
♣—K,7,6,2	

What's In A Name?

WOR is seeking a new name for sustaining programs. The executives of the station have long felt that the word "sustaining" carried with it the implication that it was simply a filler in between such hours as were sponsored by commercial clients. Walter J. Neff, assistant commercial director, suggested "station tested programs" and the argument was on.

"Sustaining programs," Mr. Neff said, "should be an indicator of the quality and standard which a station attempts to maintain in its contracts with advertisers. Just as the character and standard of a newspaper is reflected in its editorial and feature page so should the programs sponsored by the station be the peer of such programs as are presented by commercial clients. The word 'sustaining' is ambiguous and tends to create the impression that the station, for lack of anything better, simply sustains the hours of its time between advertising programs.

Anniversary Program

Nobile Giacomo De Martino, Italian ambassador to the United States, whose recent illness caused the postponement of a broadcast in celebration of the anniversary of Columbus Hospital on April 3, has recovered and will be heard this Sunday at 4:00 P. M.

Hon. Edward Corsi, Commissioner of Immigration at Ellis Island, will be heard on the same program.

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BX.—215 E. 149th St.	MOtt Haven 9-8747
BKL.—16 Court St.	MAIn 4-4242
BKL.—885 Flatbush Ave.	DEfender 3-4410
BKL.—30 Myrtle Ave.	TRiangle 5-8915
Q'S.—160-16 Jam. Ave.	REpublic 9-4433

Hendrik de Leeuw's New Series On WOR

It's a far cry from the cobbled streets of Amsterdam to the Malay Straits and the crossroads of the world, but Hendrik de Leeuw looked out from the window of a little 17th century house, got a whiff of the sea and the spice laden docks and then prompted, perhaps, by the same spirit which sent an ancestor, Arent de Leeuw, roaming over the globe, he took to the sea and ships. The wandering which at the age of twenty had carried him through the America's, the Orient, Northern Africa and British India will be recounted to WOR's audience in Mr. de Leeuw's new series of intimate travelogues to be broadcast over WOR every Sunday afternoon at 12:45.

A fellow of the American Geographic Society and a member of the Royal Geographic Society of England, de Leeuw has written and had published "Cross Roads of the Java Sea" and has a second and third book now in the hand of a publisher. He has turned his hand to growing rubber, tea, rice and chinchona in the remote islands of the Archipelago and tiring of this he made several solitary expeditions into Borneo and lived for awhile among the Papua headhunters.

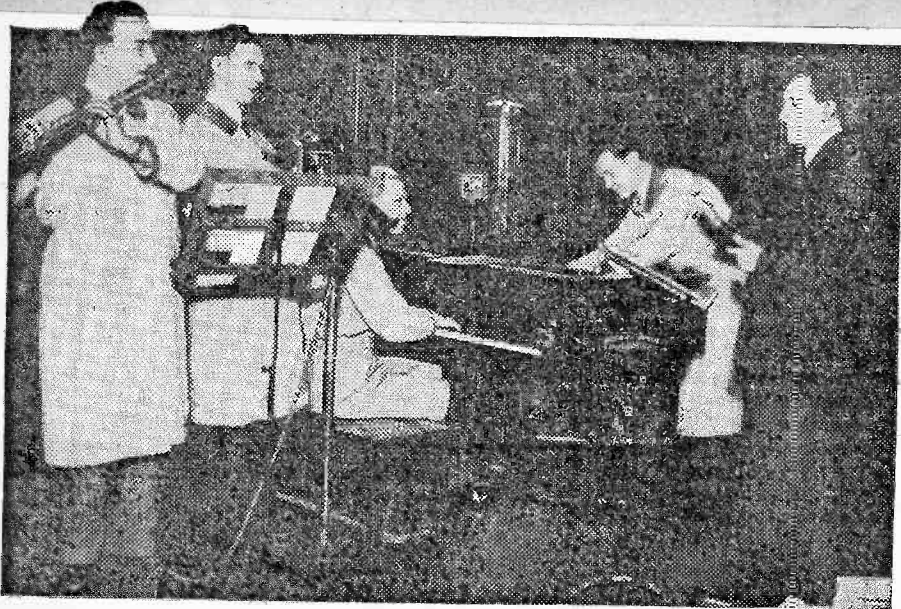
De Leeuw has, as is to be expected, witnessed many curious sights which are denied to the average white adventurer. He confesses to have beaten a very old and venerable Batak chief at his favorite game of chess and wounded the old man's pride so deeply that the victory almost cost him his life. His favorite story concerns a visit he made to the home of a chief in the Celebes. Before he was allowed to enter the house the chief came rushing out with a great amount of pomp and ceremony and demanded a quantity of spittle which he deposited in a plate and then rushed the vessel back into his lodge and annointed the heads of his children. Natural curiosity at such antics prompted de Leeuw to ask for an explanation and the chief modestly told him that the annointing was done to prevent the children from having an attack of convulsions from such a royal visit.

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OUT OF THE ETHER

With Burns And Allen

George Burns and his wife, Grace Allen, bring their droll remarks to the WABC-CBS network every Monday night, at 10 o'clock, on the Robert Burns Panatella Hour with Guy Lombardo. Their patter appeals because of its simplicity.

GUY—Look, George, I've been dying to tell a joke. As long as Gracie isn't here, let me tell it to you.

GEORGE—All right, you tell it and I'll die.

GUY—All right . . . I just found out your cat has chickens.

GEORGE—Impossible!

GUY—What did you have in the basket?

GEORGE—Chickens.

GUY—Well, your cat's got them.

GEORGE—That's very good.

GUY—Here comes Gracie . . . pull it on her.

GRACIE—Oh hello! I just got some fan mail.

GEORGE—I want to tell you a joke first. I just found out your cat's got chickens.

GRACIE—Impossible!

GEORGE—What did you have in the basket?

GRACIE—Fish.

GEORGE—Oh, never mind.

GRACE—Well I can't understand . . . I think somebody is fooling around with our fan mail.

GEORGE—What makes you think so?

GRACE—Instead of giving us our fan mail every week, they kind of saved it up for three weeks.

GEORGE—Well, open it up.

GRACE—It's a postcard . . . I'll close it.

GEORGE—Well read it.

GRACE—"Dear Allen, Lombardo and Burns. My dear girls." . . . Gee, he made a mistake here. He used periods after our names instead of dots.

GEORGE—Go ahead . . . continue where you left off with "my dear girls."

GRACE—"I have been in this asylum for 20 years and tried every way possible to get out but couldn't. But fortunately my keeper tuned in on you last Monday and immediately let me out Tuesday. Will join you next week to talk things over. Very truly yours, J. P. McNutt. P. S. I am not sure but I think I am one of your brothers." . . . The man must be crazy.

GEORGE—What makes you think so?

GRACE—Starting a letter with dots.

GEORGE—Wouldn't it be funny if that fellow was not your brother?

GRACE—Yeah, wouldn't it? And then again it couldn't be my brother because all my brothers were born in January.

GEORGE—How do you know it isn't your brother?

GRACE—Look at this . . . he doesn't write like January.

GEORGE—He doesn't write like January? Oh! Let's talk about something else.

GRACIE—George, don't you find it awfully sort of difficult to talk to some people?

GEORGE—I certainly do. I certainly find it hard sometimes.

GRACIE—I mean, I can simply never think of anything to say half the time. And the other half of the time when I can think of something to say there is no one around to say it to. What's the use of talking unless you really have something to say worthwhile?

GEORGE—Yes, I know what you mean.

GRACIE—I mean I think it is just better to shut up when you haven't anything to say. Don't you really think so? When I'm with some people I simply never can think of anything worthwhile to say. I mean they don't inspire me—or something.

GEORGE—Yeah—or something. Let's talk of something else.

GRACIE—I am honestly plain dumb when I try to talk to people like that. Do you know what I mean?

GEORGE—Yes, I don't know what you mean.

GRACIE—I really . . .

GEORGE—Now, wait a minute. Let's do something else. Here's Guy Lombardo.

GUY—I just got a boat, a motor boat.

SANTOS—That's what my brother's got. He calls it Golf because it goes putt-putt-putt.

GUY—That's nothing. I call my motor boat Putt-Putt-Putt because I keep it in the Gulf Stream.

SANTOS—That's nothing, my brother keeps his in the golf stream because it's got 18 holes.

GUY—That's interesting!

SANTOS—Yeah—you see when the water comes over the sides of the boat, my brother doesn't have to bail it out.

GUY—What does he do?

SANTOS—It just runs out through the 18 holes.

GUY—I suppose you're going to tell me that a boat with 18 holes floats?

SANTOS—It doesn't have to . . . my brother knows how to float.

REVIEWING RADIO

(Continued from page 10)

remember as Henry, of Henry and George, who'll take the role of Joe Palooka, in the new Columbia series about to open. Bergman also has played in the detective yarns. He's the echo of Al Smith's voice, which made such a hit in the lamented March of Time broadcasts.

A note for the ladies—Grace Moore, the Metropolitan soprano, and NBC artist, has a wardrobe (for street) of 250 dresses and 75 pairs of shoes. And of all persons, she is the one to chirp: "I've been married a year, and the worst thing about matrimony in Manhattan is finding a place to hang your husband's clothes."

Hundreds of listeners are ready to swear that Gorman Ace, the husband of Jane in "Easy Aces," is really Jack Benny, the comic. Hundreds more have identified him as Don Carney, of WOR, Newark.

Jack Benny, strangely enough, is a close friend of Ace. Gorman began his radio career reading the funny papers to kids from a Chicago mike. By a coincidence, Don Carney, whose vocal inflections are almost identical with those of Ace, reads the funnies every Sunday from WOR.

All doubters may rest assured that Mr. Ace is really Mr. Ace, and that Jack Benny and Don Carney are two other fellows.

They tell me that Eddie East and Ralph Dumke, "Sisters of the Skillet," are really serious about issuing their own newspaper to housewives who may find their duties a bit difficult. Since mentioning the project on the air, the two funsters have received 14,000 letters offering to subscribe to such a publication.

The idea was just a joke at first, but the response has just about induced the team to try their luck as editors.

It must be great to enjoy such popularity as Irma Glenn, the NBC Chicago organist. As Irma Glen, the NBC Chicago organist, radio listeners than any other radio artist.

Joan Lee



Aline Berry, who enchants miniature listeners as Joan Lee in the NBC skit "Raising Junior", is known in real life as Mrs. Peter Dixon, wife of the writer and star of the series. The programs are broadcast daily except Wednesday at 6:00 p. m. over an NBC-WJZ network.

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Tuesday Programs [Continued]

2:30 P.M.
 WMCA—Golden Slipper Dance Marathon
 WOV—Vivian Menne, soprano
 WABC—Columbia Salon Orchestra; Emery Deutsch, Conductor
 WOR—Silver String Ensemble

2:30 P.M.
 WMCA—Meadows Beauty School
 WEA—Young Artists Light Opera Company
 WJZ—Address by Mrs. Lowell Fletcher Hobart, Pres. Gen'l D. A. R.
 WOR—Italian Lessons
 WPC—Lucy Wilkes; Dramatic Soprano
 WABC—Columbia Salon Orchestra
 WOV—Buddy Abel
 WINS—Shaw and Glass; The Piano Girls

2:45 P.M.
 WPC—Marion Francis and Paul Edwards
 WOR—Songs; Angela Gay
 WOV—Chief Big Man
 WINS—Symphony Rhythmakers

2:55 P.M.
 WOR—Dagmar Perkins—Talk on Furs

3:00 P.M.
 WMCA—Bronx Dance Marathon
 WJZ—Music in the Air; Piano Lessons; Dr. Osborne McConathy, director
 WABC—Ann Leaf at the organ, with Adele Vasa
 WOV—Willie Zay Jackson
 WPC—Samuel Shankman, pianist
 WINS—Nat Ross Ensemble
 WOR—Newark Museum; Dorothy Gates, speaker

3:15 P.M.
 WPC—Betty Bond and Arthur Behim
 WOV—Julia Bergamo, soprano
 WINS—Burnett Sisters
 WOR—Guy Hunter; Blind Artist

3:30 P.M.
 WMCA—Drifting Down the Rhine
 WEA—Woman's Radio Review
 WJZ—Hello Marie; Comedy skit
 WOV—Bronx Winter Garden
 WPC—W. T. Stock Quotations
 WINS—Louise Smith, contralto; Theodora Kramer, pianist
 WOV—Musical Moods
 WABC—Musical Americana
 WOR—Ariel Ensemble

3:45 P.M.
 WOC—C. H. Davis, tenor
 WJZ—U. S. Army Band; William J. Stanard, leader
 WOV—G. H. Davis, tenor
 WINS—Edward Villa, Spanish Guitarist

3:50 P.M.
 WPC—Douglas McTague, "The Original Hill-Billy Boy"

4:00 P.M.
 WMCA—Musical Moments
 WEA—Magic of Speech; Direction Vida Ravenscroft Sutton
 WPC—Mirrors of Melody
 WABC—Rhythm Kings
 WOV—Dance Marathon
 WOR—Tunes of Long Ago; The Home Singer
 WINS—Mme. Marie von Unsculd; "Moderna Piano Technique"

4:15 P.M.
 WMCA—Nalda Nardi, the Dream Lady—Elmo Russ, organist
 WOR—N. J. Emergency Relief Administration
 WABC—George Hall and His Orchestra
 WJZ—Mormon Tabernacle Choir and Organ
 WINS—Uncle Robert's Rascals
 WOV—El Tango Lirico

4:30 P.M.
 WMCA—Prunelle and Penelope—Comedy
 WEA—Tea Dansante; Howard Lanin
 WPC—The Dale Sisters and Lee Parron
 WOR—Rainbow Trail; Woman's Trio, Orchestra
 WINS—Television Musicale

4:45 P.M.
 WMCA—Monsieur Sakele
 WEA—The Lady Next Door
 WJZ—"Rudyard Kipling," Dr. Robert Emmons Rogers
 WOV—Geo. Fischer, tenor
 WPC—Betty Bond and Arthur Behim

4:55 P.M.
 WOR—Program Resume

5:00 P.M.
 WMCA—Raber Mixed Quartet
 WEA—Charles Gilbert Spross, pianist
 WJZ—The Three Bees
 WABC—Vivien Ruth; Songs
 WINS—Blanche Vincent; Songs
 WPC—Musical Comedy Parade; Alfred Simon
 WOR—"Food and Hygiene," Breyers Ice Cream Prog
 WOV—Blue Boys

5:15 P.M.
 WMCA—The Radio Doctor
 WEA—Skippy; General Mills Program
 WJZ—Mouth Health; Marley Sherris
 WPC—Community Councils, N. Y. C.
 WABC—Meet the Artist; Bob Taplinger Interviews a Radio Personality
 WINS—Tom Keene's Roundup with Doug McTague
 WOV—Schlossman's Furniture

5:30 P.M.
 WMCA—Romeos of Radio—Comedy and harmony
 WEA—Garden Melodies
 WJZ—The Singing Lady; Kellogg Program
 WABC—The Professor and the Major
 WPC—The Visitors, Lil and Guy
 WOV—Davega Program
 WOR—Wolk Mandolin Quartet
 WINS—Symphonic Rhythmakers

5:45 P.M.
 WMCA—Red Devils with Junior Smith
 WJZ—Little Orphan Annie; Wander C. Program
 WABC—Movie Star Revue; Rodothea James, Mistress of Ceremonies with Ted Astor's Orchestra
 WPC—Captain Joe's Stories
 WINS—Crockett Mountaineers
 WOR—Helen Orth—Mezzo-soprano

6:00 P.M.
 WEA—Waldorf-Astoria Sert Room Orchestra
 WJZ—Raising Junior; Wheatena Serial
 WOR—Uncle Don
 WABC—Arthur Jarrett
 WINS—Ford Frick Sports Review
 WPC—Italian Serenaders
 WLWL—Hilda Kutckian; Contralto
 WNYC—Police Aviation Report, Prelude

6:05 P.M.
 WNYC—"Danger Signs in Adolescent Behaviors"

6:15 P.M.
 WNYC—Piano Twins
 WJZ—Rameses Program; Stephano Bros.
 WABC—Reis & Dunn
 WINS—Civic Affairs Forum

6:30 P.M.
 WNYC—Crime Prevention
 WEA—Rex Cole Mountaineers
 WJZ—Ray Perkins; The Old Topper; Andrew Jergins Program
 WPC—Manhattan Dance Marathon
 WABC—Songs of Romance
 WOR—Jack Berger's Concert Orchestra
 WINS—American Music Ensemble
 WLWL—"Man in the Moon"

6:45 P.M.
 WEA—Back of the News in Washington
 WNYC—Royal Trio
 WJZ—Literary Digest Topics; Lowell Thomas
 WABC—Joe Palooka for H. J. Heinz
 WLWL—"Voice of the Missions"

7:00 P.M.
 WNYC—Everett McCooey, baritone; Ralph Lawe, tenor
 WEA—Mid-Week Federation Hymn Sing

WPC—Keys to Contract Bridge
 WOR—Buddy Rogers and his Dance Orchestra
 WJZ—The Pepsodent Program; Amos 'n' Andy
 WABC—Myrt & Marge; Wrigley Program
 WINS—Lullaby Lady
 WLWL—Memory Lane; Edwin Breen, soloist

7:05 P.M.
 WPC—Elmo Russ presents The Love Serenader

7:15 P.M.
 WNYC—W. Orton Tewson
 WEA—To be announced
 WJZ—Just Willie; Arthur Fields, vocalist; U. S. Rubber Co.
 WABC—Freddie Rich's Orchestra
 WINS—Mack and Swor
 WPC—William Cordaro Orchestra

7:30 P.M.
 WNYC—Civic Information
 WEA—Prince Albert Quarter Hour; Alice Joy, Contralto; Paul Van Loan's Orch; "Of Hunch"
 WLWL—"A Catholic Looks at the World" Michael Williams
 WOR—Centerville Sketches; Hires Program
 WABC—Richman Bros. Program; Sylvia Froos; Louis Silvers' Orchestra
 WINS—The Globe Trotter
 WJZ—Swift Program; The Stebbins Boys
 WPC—Pranella and Penelope

7:35 P.M.
 WNYC—Air College

7:45 P.M.
 WEA—The Goldbergs; Pepsodent Program
 WJZ—Billy Jones and Ernie Hare; Best Foods, Prog.
 WOR—To be announced
 WABC—The Camel Quarter Hour; Morton Downey, Anthony Wons and Jacques Renard's Orchestra
 WINS—The Wandering Minstrel; George Martin, narrator; Tony Wier, tenor
 WLWL—Marmola Entertainers
 WPC—The Three Dreamers

7:55 P.M.
 WNYC—Air College

8:00 P.M.
 WEA—Blackstone Plantation; Julia Sanderson and Frank Crumit, soloists; Incidental Music Direction Jack Shilkret; Waitt and Bond
 WJZ—National Advisory Council on Radio in Education
 WABC—The Bath Club; Margaret Santry Interviewing guest; Frank Ventree's Orch; Linit Prog.
 WOR—Chandu the Magician; Beech-Nut Program
 WINS—Dr. Louis E. Bisch; "The Family Doctor"

8:15 P.M.
 WNYC—WNYC Air College
 WABC—Sterling Products Program; Abe Lyman and his Orchestra
 WOR—Tito Guizar, tenor and orchestra
 WINS—Chimes

8:30 P.M.
 WNYC—"Avoiding Heart Disease"; Dr. John Oberwager
 WEA—True Story; "Mary and Bob"
 WJZ—Heel Hugger Harmonies
 WABC—La Palina; Kate Smith and her Swanee Music
 WOR—Corse Payton's Stock Company

8:40 P.M.
 WNYC—Eighteenth Infantry Band

8:45 P.M.
 WJZ—Sisters of the Skillet; Proctor and Gamble Program
 WABC—Ed Sullivan, with Guest Star; Gerardine Program

9:00 P.M.
 WEA—National Oratorio Society
 WOR—To be announced
 WJZ—Household Program
 WABC—Ben Bernie; Blue Ribbon Malt Program

9:20 P.M.
 WNYC—Emergency Unemployment Relief

9:30 P.M.
 WMCA—Songs of Israel; Horwitz-Margereten Prog.
 WEA—Hits and Bits
 WJZ—Mr. George B. Cortelyou, guest speaker
 WOR—Jerry Macy and Ed Smalley; The Tea Timers; Salada Tea Program
 WABC—Eno Crime Club

9:45 P.M.
 WOR—Eddy Brown, violinist and Miniature Symphony Orchestra

10:00 P.M.
 WMCA—Golden Slipper Dance Marathon
 WEA—Lucky Strike Dance Hour; Walter Winchell, guest speaker
 WJZ—The Regimentalists, male chorus
 WABC—The Voice of 1,000 Shades

10:15 P.M.
 WMCA—Jerry Baker, tenor—Elmo Russ, organist
 WJZ—Sweetheart Program; John Fogarty, tenor
 WOR—The Jolly Russians
 WABC—Modern Male Chorus

10:30 P.M.
 WMCA—Three Little Funsters—Comedy and harmony
 WJZ—Paris Night Life; Affiliated Products Co.
 WABC—"Music That Satisfies," with Alex Gray and Shilkret's Orchestra; Chesterfield Program

10:45 P.M.
 WMCA—Gypsy Song Birds
 WJZ—McCravy Brothers, singers
 WOR—Jack Clark and the Radio Romeos
 WABC—The Funny Boners

11:00 P.M.
 WMCA—Bronx Dance Marathon
 WEA—Russ Columbo
 WJZ—Laurier's Slumber Music
 WABC—Columbia Concerts Program; Maria Kurenko, soprano
 WOR—Willard Robinson and his Deep River Orch.

11:15 P.M.
 WEA—Jesse Crawford, organist
 WMCA—Dave Bernie's Orchestra

11:30 P.M.
 WMCA—Al Katz and Kittens
 WEA—Charles Dornberger and his Orchestra
 WJZ—Studio Ensemble
 WABC—George Olsen's Orchestra
 WOR—Moonbeams; Directed by George Shackley

11:35 P.M.
 WJZ—Piano Moods; Lee Sims and Ilomay Bailey, soprano

11:45 P.M.
 WJZ—Earl Hines' Orchestra, dance music

12:00 Midnight
 WEA—Ralph Kirbery, dream singer
 WMCA—WMCA Theatre Review
 WJZ—Schroeder Hotel Orchestra
 WABC—Gus Arnheim's Orchestra

12:05 A.M.
 WMCA—Rainbonians
 WEA—Johnnie Hamp and his Orchestra

12:15 A.M.
 WJZ—Joe Gumin and his Orchestra, dance music

12:30 A.M.
 WEA—Seymour Simon's Orchestra
 WJZ—Charles Agnew and his Orchestra
 WABC—Noble Sissle and his Park Central Orchestra

12:35 A.M.
 WMCA—Vaudeville Vignettes

1:00 A.M.
 WABC—Hotel Bossert Orchestra

1:05 A.M.
 WMCA—Riley and Comfort

1:35 A.M.
 WMCA—Dance Marathon
 WABC—Roseland Ballroom Orchestra

1:50 A.M.
 WMCA—Chick Webb and his Chicks—Orchestra

Programs For Wednesday, April 20th

6:30 A.M.
 WINS—Morning Highlights

6:45 A.M.
 WEA—Tower Health Exercises; Arthur Bagley, Director
 WOR—Gym Classes; Gambling's Gamboliers; John Gambling, Director
 WINS—Musical Clock

7:30 A.M.
 WJZ—A Song for Today
 WABC—Organ Reveille; Popular Music

7:45 A.M.
 WJZ—Jolly Bill and Jane; Cream of Wheat Program

8:00 A.M.
 WMCA—Phantom Organist
 WEA—Gene and Glenn, Quaker Early Birds
 WJZ—On the 8:15
 WOR—Captain Jack and Barnacle Bill
 WABC—Salon Musicale; Vincent Sorey, Conductor
 WINS—Miss Walls' Calisthenics

8:15 A.M.
 WMCA—Women! Women! Women!—Athale Brown
 WEA—Morning Devotions
 WJZ—Phil Cook, the Quaker Man
 WINS—Musical Clock

8:30 A.M.
 WMCA—Piano Moods
 WEA—Cheerio
 WABC—Salon Musicale
 WOR—Martha Manning; A Macy Presentation
 WJZ—Sunbirds
 WOV—Morning Song

8:45 A.M.
 WMCA—In Song Heaven
 WOR—Musical Novelettes
 WJZ—John Fogarty, tenor
 WOV—Willie Zay Jackson
 WABC—Old Dutch Girl; Newsy Jingles in Rhyme and Song
 WINS—Mr. and Mrs. Reader

9:00 A.M.
 WMCA—Monsieur Sakele
 WEA—Morning Glee Club
 WOR—Miss Katherine 'n' Calliope; a Bamberger Presentation
 WJZ—Waltzes; String Ensemble, direction Walter Blaufuss
 WPC—Song Souvenirs—Frank McCabe
 WABC—Little Jack Little
 WOV—Hudson Clinic
 WINS—Monsieur Sakele

9:15 A.M.
 WMCA—Loughran Science Hour
 WEA—Dr. Royal S. Copeland; Sterling Products Co. Program
 WJZ—Lady Bugs
 WABC—Melody Magic; Vincent Sorey's Orchestra with Evelyn McGregor, Helen Nugent and Charlotte Harriman, contraltos
 WPC—Marie Wald
 WOV—Late Risers' Gym Class
 WINS—St. Thomas' organ recital

9:25 A.M.
 WMCA—Organ Interlude

9:30 A.M.
 WMCA—Modern Living
 WEA—Top o' the Morning; Edward H. Smith
 WOR—Joseph Bier with Sherman Keene's Orchestra
 WJZ—"Beautiful Thoughts," Montgomery Ward Co. Program
 WABC—Tony's Scrapbook; Anthony Wons
 WOV—Modern Living Magazine
 WINS—Discovery Hour
 WPC—Josephine Mortell

9:45 A.M.
 WEA—Our Daily Food; Colonel Goodbody and Judge

Gorden; A. & P. Program
 WJZ—Miracles of Magnolia
 WOR—Shopping with Jean Abbey—Sales Talk
 WPC—Buddy Bernier; Ukelele Songs
 WABC—Elizabeth Barthell; Songs

10:00 A.M.
 WMCA—Rexall Program
 WEA—Mrs. Blake's Radio Column; Sisters of the Skillet
 WJZ—Beatrice Mable; Beauty Talk
 WOR—McCann Pure Food Hour
 WPC—Ernest Stramiello, pianist extra-ordinary
 WABC—Grant, Graham and Coughlin
 WOV—Jordan's Program
 WINS—What's the Answer?

10:15 A.M.
 WMCA—Harry Glick's Gym Class
 WEA—Jane Grant's Stereo Program
 WJZ—Clara, Lu 'n' Em; Colgate Palmolive-Peet Prog.
 WPC—Helen Rose
 WABC—Melody Parade
 WOV—Canadian Fur Trappers
 WINS—"Your Handwriting," Jane Redington

10:30 A.M.
 WMCA—French Lessons; Prof. La Vergne
 WEA—Wildroot Chat; Elizabeth May

Scanlon, Murray And Shields On WOR

The program of Murray, Scanlon and Shields which was presented over station WOR for the first time last Friday, will continue to be a weekly feature. The entertainment consists for the most part of comical dialogue and songs, with Roger Bower as master of ceremonies.

Marcella Shields made her stage debut at the age of five and has appeared in nearly every vaudeville house in the country. She has played with De Wolfe Hopper, Gallagher and Shean, Fay Bainter and other equally well-known. Miss Shields has been in radio since 1928, when she was asked by the Ever Ready Company to play the part of Dixie Dugan in the first of a series of broadcasts they were presenting. She was heard with them for a whole season and followed their program with a leading part in the Fleischmann Yeast program with Phil Cook, Ben Pollock, and Graham MacNamee before Rudy Vallee was even thought of. Miss Shields has done vaudeville work whenever she has been able to find time for it, and also appears quite frequently at private benefits.

Walter Scanlon was discovered by his partner, Billy Murray, more than twenty years ago while playing in a minstrel show in Brooklyn. After his minstrel days he toured the country on the old Keith Circuit and in 1917 played the leading role in Victor Herbert's operetta "Eileen." He then appeared in several Arthur Hammerstein productions, and later organized his own road show for Irish romantic comedies.

Joe Palooka Makes His Radio Premiere

Joe Palooka, that lovable boob of the prize ring and comic strip created by Ham Fisher, now comes to radio. The dumb boxing champ, his fights, troubles and mixups, is presented each Tuesday and Thursday at 6:45 p. m. over the WABC-CBS network. H. J. Heinz sponsors the series.



Ted Bergman as Joe Palooka

With Palooka, as interpreted by Ted Bergman, who once managed a New York gymnasium, are a number of principals who have really worked inside the ropes. Heavyweight Ham Fisher, cartoonist-creator of the comic strip, sparred in school, hobnobs with all the fighters and still works out with them. Ted Husing, ring-side commentator at Palooka bouts, often took it on the chin while in the Army. Harry von Zell, program announcer, was once an amateur lightweight boxer of the Pacific coast. The whole cast could easily come to blows in what might be termed the battle of the century.

HIS OWN VOICE



Here is Shorts, the skye-terrier, who worked himself into a lather barking himself around the world. WGY's short wave station, W2XAD at Schenectady, N. Y., was experimenting with a round-the-world relay, Schenectady to Kootwijk, Holland, to Bandoeng, Java to Sydney, Australia and back to Schenectady. Shorts barked once during the test, heard the answering bark and kept going in the belief that he was working up a fight with an unseen rival. Shorts is old enough to know he can't catch his stubby tail, no matter how fast he runs, but he still expects to catch up with his bark as it travels around the world in an eighth of a second.

Three U. S. Bands In Joint Concert

Sixteen American and Canadian band leaders will conduct the Army, Navy and Marine Bands in a special concert to be broadcast this Sunday from Constitution Hall, Washington, D. C. The program will be heard over an NBC-WEAF network at 10:20 p. m.

Secretary of Labor Doak will speak during the program which has been dedicated to the memory of the late John Philip Sousa. A group of Sousa's marches and the Chopin Funeral March will be played as a tribute to the March King. Each band will play several numbers, then the three will be massed. Ten new compositions will have initial performance, many of them conducted by their composers.

Band leaders who will direct during the concert will be: Edwin Franko Goldman, Gustav Holst, Arthur Pryor, Capt. Taylor Branson, Capt. William J. Stannard, Charles Benter, Capt. Charles O'Neill, Lieut. J. J. Gagnier, Nathaniel Shilkret, Capt. R. B. Hayward, Peter Boys, A. Austin Harding, Victor J. Gabel, Walter Smith, Frank Simon, and Herbert L. Clarke.

Mario Chamlee

Mario Chamlee, lyric tenor of operatic fame, will sing a guest program of songs during the Pond's program to be broadcast this Friday at 9:30 p. m. over an NBC-WEAF network. Leo Reisman and his Orchestra will accompany the distinguished tenor and will also contribute to the program.

FIRE DEPARTMENT BREAKFAST ON WOR

Patrick Cardinal Hayes, Mayor James J. Walker, Fire Commissioner John J. Dorman, Fire Chief John J. McElligott, Rev. Father Patrick J. Connor and Judge Alfred Talley are to be the speakers at the Communion Breakfast of the Holy Name Society of the Fire Department of New York City this Sunday.

The function will be held in the Grand Ballroom of the Hotel Astor and will be on the air via WOR from 10:30 a. m. until noon.

St. Patrick's Cathedral will be the scene of the religious services which are to precede the breakfast, the firemen attending the 8:00 o'clock mass. After the services, the firemen who will number upwards of 2,500, will parade to the Hotel Astor.

Dr. Akagi On 'Japan Today' On WOR Sunday

Under the direction of Dr. R. Akagi, professor of Japanese history at Columbia University, the Japanese Chamber of Commerce in New York is conducting a series of programs over station WOR on Fridays at 7:45 p. m., under the title of "Japan Today."

It is difficult to estimate the stimulus which radio received through the Sino-Japanese conflict through broadcasts both in the United States and the Far East. For many weeks the air has been crowded with the statements and explanations of various authorities and propagandists, but this is the first time that either of the contending parties have scheduled a definite radio campaign in an effort to offset unfavorable publicity occasioned by the unofficial war in China and Manchuria.

Liquor Fight Aired In Novel WOR Series

A series of debates on the pro and con of the prohibition referendum is now being broadcast over WOR each Monday at 9:00 p. m. The program is high-lighted by the great part that the wet and dry issue will play in the coming presidential conventions, and many distinguished public men and women have participated. This Monday, Miss Annie Mathews, former Register of New York, and Miss Bertha Mapes, of the Prohibition Educational League, are slated to "air" their views on the subject.

The sponsors, Martini and Rossi, state that mail received has been unusually heated due to the intense feeling on both sides of the temperance fence. Ironically enough, the signature song is "It's Always Fair Weather When Good Fellows Get Together."

300 Kw. Station

Moscow-Stalin, Soviet Russia's newest and most powerful radio station, now operating with 100,000 watts on 707 kilocycles (424.3 meters), will go to 300,000 watts in 1933, according to Soviet reports. At present Europe's most powerful station is Radio Prague, capable of 200,000 watts.

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POLICE CALLS—SHIPS AT SEA—AIRPLANE MESSAGES

PARIS BERLIN LONDON

POLICE CALLS

ANY MAKE RADIO SET REPAIRED—PHONE GRAMERCY 5-1883

Wednesday Programs [Continued]

WJZ—Our Daily Food; Colonel Goodbody and Judge Gordon; A. & P. Program
 WPCB—Blanche Terry, contralto
 WINS—"The Wifesavers"
10:45 A.M.
 WMCA—To-day's Melodies—Sonia Meroff
 WEA—Betty Crocker; Cooking Talk; Gen. Mills Prog
 WJZ—Walker Gordon; Mothers' Program
 WPCB—Gertrude Thomas, Blues
 WABC—Four Clubmen, directed by Leigh Stevens
 WOV—Blyn Shoe Stores Program
 WINS—Joe Green's Marimba Band
10:55 A.M.
 WPCB—Mme. Rena—Beauty Talk
11:00 A.M.
 WEA—Keeping Up with Daughter; Sherwin Williams Program
 WOR—Beauty Questions and Answers; Eugene, Ltd.
 WNYC—Civic Information
 WJZ—"Forecast School of Cookery"
 WPCB—Trotty Veck Club
 WABC—Nell Vinick; Beauty Talk; Drezma & Kremel Program
 WOV—May's Apparel
 WINS—Making Yourself Fashionable
11:05 A.M.
 WNYC—Marston Ensemble
11:15 A.M.
 WEA—Radio Household Institute
 WJZ—Singing Strings
 WNYC—N. Y. Tuberculosis and Health Association
 WABC—The Mystery Chef; R. B. Davis Program
 WOR—Pauline Haggard; Painologues
 WINS—Angelo Bono; "Singing Guitarist"
11:30 A.M.
 WEA—The Marionettes; Eva Taylor, vocalist
 WJZ—Hinds Romance Exchange; Beatrice Fairfax
 WPCB—Vera Thalman, Soprano
 WNYC—Marston Ensemble
 WOR—College Art Assn. Series; Prof. John Shapley
 WABC—"Round the World Cooking School," Ida Bailey Allen; Best Foods, Inc. Program
 WOV—Sylph Laboratories
 WINS—Maureen Engling; "Songs of the Heart"
11:40 A.M.
 WNYC—Jewish Welfare League
11:45 A.M.
 WOR—Personality Plus; Marie Hale
 WJZ—Sweetheart Program
 WPCB—George Selais; Personality Baritone
 WABC—Piano Pictures
 WINS—"Whispering Bob Snyder"
 WOV—Peter Kramer—Character Songs and Bits
11:50 A.M.
 WNYC—"Keeping Well," Dr. John Oberwager
12:00 Noon
 WMCA—Midday Message; Dr. Christian F. Reiser
 WEA—General Electric Home Circle; Clara Savage Littledale, guest
 WOR—Sherman Keene's Orchestra
 WJZ—The Merrie Men
 WPCB—Maritime News and Program Resume
 WABC—Charles Boulanger and his Yoeng's Orch.
 WOV—Hoover Medical Group
 WINS—Ford Frick Tells the News
12:05 P.M.
 WPCB—The Bushwhacker
12:15 P.M.
 WMCA—The Jolly Friar; Songs and Piano
 WEA—The Real George Washington
 WOR—Dorothy Worth's Chats; Joseph Hilton & Sons Program
 WJZ—Pat Barnes in Person; Swift & Co. Program
 WPCB—Carrie Lillie, comedienne
 WOV—Girl Out of Nowhere
 WINS—Luncheon Musicale
12:20 P.M.
 WOR—Beautiful Lady—Sales Talk
12:25 P.M.
 WOR—Embarrassing Moments—Sales Talk
12:30 P.M.
 WMCA—W. T. Stock's Quotations
 WEA—Black and Gold Room Orchestra
 WOR—Garden Talk; Va. Car. Chemical Co.
 WJZ—National Farm and Home Hour
 WPCB—Jewish Science Talk
 WABC—Kre-Mel Singing Chef
 WOV—La Rosa Macaroni Co. Program
12:35 P.M.
 WOR—Jack Berger's Concert Ensemble
12:45 P.M.
 WPCB—Pat O'Shea, Tenor
 WEA—A Thought a Day
 WINS—Ray Current Events Club, Inc.
 WABC—Columbia Revue
12:55 P.M.
 WOR—Wet-Me-Wet Co. Program
1:00 P.M.
 WMCA—Artist Bureau Program
 WEA—Market and Weather Reports
 WOR—Musical Gems
 WOV—Merit Clothing Co. Program
 WPCB—Mirror Reflections
 WINS—English String Orchestra
1:05 P.M.
 WOR—Midday Diversions
1:15 P.M.
 WABC—Advertising Club Luncheon
 WMCA—Advertising Club Luncheon
 WEA—Advertising Club Luncheon; Gov. A. Harry Moore of N. J.
 WPCB—Luncheon Music
 WOR—Advertising Club Luncheon
1:30 P.M.
 WJZ—Don Pedro's Orchestra
 WOV—Hovey; Whiteman Trio
 WINS—Diana Bragg; "Romances in Song"
1:45 P.M.
 WPCB—Highlights of Sports; Jack Filman

WJZ—"Smack-Outs"—Marian and Jim
 WINS—"Embers of Love," Dramatic Sketch
1:55 P.M.
 WOR—Bisquick Bride—Betty Crocker—Talk
2:00 P.M.
 WMCA—WMCA Theatre Revue
 WEA—"Child Study"
 WOR—Rutgers Garden Series
 WJZ—Songs of Memory
 WOV—Sylph Laboratories
 WINS—American Music Ensemble
 WPCB—Manhattan Dance Marathon
2:05 P.M.
 WMCA—Samuel Shankman—Concert pianist
2:10 P.M.
 WMCA—Jack Filman's Sport Chat
2:15 P.M.
 WMCA—Golden Slipper Dance Marathon
 WEA—Two Seats in the Balcony
 WABC—Columbia Salon Orchestra
 WOV—Bertha Nicholas, soprano
 WJZ—Weather Reports
 WOR—To be announced
2:20 P.M.
 WJZ—Radio Troubadours
2:30 P.M.
 WMCA—Meadows Beauty School
 WOR—Spanish Lessons; Prof. Maximo Iturralde
 WJZ—Molly Gibbons Fashion Talk
 WOV—City Free Employment
 WINS—Musical History; Claire Elby
 WPCB—The Woman's Forum
2:45 P.M.
 WEA—"With a Senator's Wife in Washington"
 WOR—Mary Windsor—Soprano
 WJZ—Irma Glenn; Organ Melodies
 WABC—The Captivators
 WINS—"Little Drains," Jeanne Bernard
 WOV—Bernard Mann—Concert Pianist
2:55 P.M.
 WOR—Dagmar Perkins—Talk on Furs
3:00 P.M.
 WMCA—Bronx Dance Marathon
 WJZ—Smackouts
 WEA—Mr. X.
 WOR—Elk's Organ Recital—Robert A. Pereda

4:45 P.M.
 WMCA—Monsieur Sakele
 WEA—Lady Next Door
 WOR—Mary Brighton, songs
 WPCB—Mlle. Julie Beauclaire
 WOV—Comedy Duo; Leonard and Jimmy, vocalists
 WINS—Debutantes at Movies; Sketch
4:55 P.M.
 WOR—Program Resume
5:00 P.M.
 WEA—Garden of Iris and Peonies
 WJZ—Jingle Joe; Joe Parsons, songs
 WOR—Breeding Rabbits—Marion A. May—Talk
 WABC—Kathryn Parsons, Girl of Yesterday
 WOV—Blind George Russell—Piano and Song
 WPCB—Edith Haran and Rasa Bros.
 WINS—Beauty Interview
5:05 P.M.
 WOR—Stanley Brain—Organ Recital
5:15 P.M.
 WMCA—The Radio Doctor
 WEA—Skippy; General Mills Program
 WJZ—Joint Recital; Mme. Gainsborg and Godfrey Ludlow
 WOV—Schlossman's Furniture Co.
 WABC—Bill Schudt's Going to Press
 WINS—Tom Keene's Roundup with Doug McTague
5:30 P.M.
 WMCA—Daffiness Boys
 WEA—Wayne King and his Orchestra
 WJZ—The Singing Lady; Kellogg Co. Program
 WABC—The Professor and the Major
 WINS—Symphony Rhythmakers
 WPCB—The Jewish Federation
 WOV—Davega Program
 WOR—Julian Woodworth, with Gov. Clinton Orch.
 WHN—Y. M. C. A. Talk; Prof. McIntyre
5:45 P.M.
 WMCA—Red Devils, with Junior Smith
 WEA—Florence Wightman, harpist
 WPCB—Captain Joe's Stories
 WJZ—Little Orphan Annie
 WABC—The Lone Wolf Tribe; Wrigley Program
 WINS—Piano Twins
6:00 P.M.
 WEA—Waldorf-Astoria Sert Room Orchestra

WEAF—Prince Albert Quarter Hour; Alice Joy
 WJZ—Swift Program; Stebbins Boys
 WABC—Easy Aces; Lavis Program
 WOR—Jack Berger's Dance Orchestra
 WLWL—"Paul Claudel; Dramatist"
 WINS—The Globe Trotter
 WPCB—To be announced
7:35 P.M.
 WNYC—WNYC Air College
7:45 P.M.
 WEA—The Goldbergs; Pepsodent Program
 WJZ—Billy Jones and Ernie Hare Best Foods
 WABC—The Camel Quarter Hour
 WLWL—Captain Jack and Barnacle Bill
 WINS—Jan Erving August, xylophone soloist
 WPCB—The Three Dreamers
7:55 P.M.
 WNYC—WNYC Air College
8:00 P.M.
 WEA—"Big Time," Sketch; Stanco Program
 WOR—Chandu the Magician; Beech-Nut Program
 WJZ—American Taxpayers' League Program
 WABC—The Bath Club; Margaret Santry
 WINS—Westminster Quartet
8:15 P.M.
 WNYC—Metropolitan Museum of Art
 WJZ—Willys-Overland Orchestra
 WABC—Singin' Sam the Barbasol Man
 WOR—To be announced
8:30 P.M.
 WNYC—Voccoli Choral Society
 WEA—Halsey-Stuart Program; The Old Counsellor
 WOR—Willard Rabinson and his Deep River Orch.
 WJZ—Jack Frost Melody Moments
 WABC—La Palina Presents Kate Smith
8:45 P.M.
 WABC—Gloom Chasers; Colonel Stoopnagle and Budd
9:00 P.M.
 WNYC—"Aiding Unemployment," Frank Taylor
 WEA—Goodyear Program; Band, Orchestra
 WOR—White Flash Orchestra
 WJZ—Adventures of Sherlock Holmes
 WABC—Gold Medal Fast Freight
9:15 P.M.
 WOR—So This Is Love
 WNYC—Edwin Grasse, violinist-composer
9:30 P.M.
 WEA—Mobiloil Concert
 WOR—Jerry Macy and Ed Smalley; The Tea-Timers
 WJZ—Major Iecquick and his Frigidarians
 WABC—Eno Crime Club
 WJZ—Bob Nolan's San Felicians
 WNYC—Herb Freedman's Orchestra
9:45 P.M.
 WOR—Lone Star Rangers—Tex Ritter, Cowboy
10:00 P.M.
 WMCA—Dance Marathon
 WEA—Coca-Cola; Raye Chapman Andrews
 WJZ—Fourth Annual Horse Lovers Dinner, Hotel Statler, Boston, discription Clein McCarthy
 WABC—Chesterfield Program; Music that Satisfies
10:15 P.M.
 WJZ—The Tune Detective; Sigmund Spaeth
 WMCA—"Dreaming"—Lucille Peterson and ensemble
 WABC—Adventures in Health; Horlick Milk Prog.
 WOR—Red Lacquer and Jade
10:30 P.M.
 WMCA—The Three Little Funsters
 WEA—NBC Artists' Service Musicale
 WJZ—Hollywood Nights; Affiliated Productes Prog.
 WABC—Society Brand Program
10:45 P.M.
 WMCA—Bronx Dance Marathon
 WJZ—Pickens Sisters
 WOR—Florence Case and Orchestra
 WABC—Street Singer
11:00 P.M.
 WMCA—Will Oakland's Orchestra
 WEA—Nellie Revell Interviews
 WOR—Ben Cutler and his Dance Orchestra
 WJZ—Laurier's Slumber Music
 WABC—Howard Barlow and Symphony Orchestra
11:15 P.M.
 WEA—Jesse Crawford, poet of the organ
11:30 P.M.
 WMCA—Al Katz and Kittens
 WOR—Moonbeams; Vera Osborne, soprano
 WEA—Vincent Lopez and his Orchestra
 WJZ—Jane Froman and her Orchestra
 WABC—Don Redman and his Connie's Inn Orchestra
11:45 P.M.
 WJZ—Lew White, organist
12:00 Midnight
 WMCA—WMCA Theatre Revue
 WEA—Ralph Kirby the Dream Singer
 WJZ—Cab Calloway and his Orchestra
 WABC—Eddie Duchin and his Casino Orchestra
12:05 A.M.
 WMCA—Dave Bernie's Orchestra
 WEA—Coon Sanders Hotel New Yorker Orchestra
12:20 A.M.
 WMCA—Organ Recital
12:30 A.M.
 WEA—Charles Agnew and his Orchestra
 WJZ—Benny Kye and his Orchestra
 WABC—Art Krueger and his Orchestra
12:35 A.M.
 WMCA—Four Eton Boys and Ray Block
1:00 A.M.
 WABC—Claude Hopkins' Roseland Ballroom Orch.
1:05 A.M.
 WMCA—Orchestra from Paris
1:30 A.M.
 WABC—Snooks Friedman and his Paramount Orch.
1:35 A.M.
 WMCA—Dance Marathon
2:00 A.M.
 WMCA—Sleepy Time Club

SPECIALS FOR TODAY

4:30 P.M.—WJZ-NBC-Eastman School Symphony.

9:00 P.M.—WJZ-NBC-Sherlock Holmes.

9:00 P.M.—WEAF-NBC-Grace Moore.

10:15 P.M.—WJZ-NBC-Sigmund Spaeth.

11:00 P.M.—WABC-CBS-Howard Barlow Symphony.

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

WINS—Symphonic Rhythmakers
 WPCB—Rose Gallo, songs at the piano
 WOV—Willie Zay Jackson
3:15 P.M.
 WPCB—Robt. McAfee; This and That
 WABC—Charis Musical Revue; Ann Leaf
 WOV—Agatha Good
 WINS—Mary Chapel; Girl of the Golden West"
 WJZ—Circus Backstage; Francis Beverly Kelley
3:30 P.M.
 WMCA—A French Album
 WJZ—Hello Marie
 WEA—Woman's Radio Review
 WOR—Ariel Ensemble
 WABC—Arthur Jarrett
 WOV—Bronx Winter Garden
 WINS—"Television Musicale"
 WPCB—W. T. Stock Quotations
3:45 P.M.
 WJZ—Rhythmic Serenade
 WABC—The Four Eton Boys
 WOV—N. Y. Tuberculosis and Health Assn.
 WINS—Edward Villa; "Spanish Guitarist"
3:50 P.M.
 WPCB—Walter Nick Cartes
4:00 P.M.
 WMCA—Goldburg Musical Moments
 WOR—Bergen County Civic Program—Speakers
 WJZ—Pacific Feature Hour
 WEA—The Pilgrims
 WPCB—Maureen Engling
 WABC—U. S. Navy Band Concert from Washington
 WINS—Fania Bossek, Mezzo Soprano
 WOV—Dance Marathon
4:15 P.M.
 WMCA—Nalda Nardi, Dream Lady—Elmo Russ, organist
 WOV—Eddy Alban and Orchestra
 WPCB—Geneve Butler
 WINS—Jack Healy's Dance Trio
4:30 P.M.
 WEA—Ely Culbertson, bridge lessons
 WMCA—Gene Mack's Orchestra
 WJZ—Eastman School Symphony Orchestra
 WPCB—Lucy Feagin Players
 WINS—Billie Dauscha; "The Personality Girl!"

WJZ—Music Treasure Box; Guest Speaker
 WABC—Connie Boswell
 WOR—Uncle Donn
 WPCB—Italian Program—Usi e Costumi
 WLWL—Loved Songs of Many Nations
 WNYC—Board of Education Program
6:15 P.M.
 WJZ—Rameses Program; Stephano Bros.
 WABC—Harold Stern and his St. Moritz Orchestra
 WINS—English String Orchestra
 WLWL—Florentine Ensemble
6:30 P.M.
 WEA—Rex Cole, Mountaineers
 WJZ—The Royal Vagabonds
 WINS—American Music Ensemble
 WPCB—Manhattan Dance Marathon
 WLWL—"Fireside Frances"
 WOR—Elmer and Walter; Elmer and Walter Feldkamp, harmony duo and two pianos
6:45 P.M.
 WEA—Merle Thorpe, talk
 WJZ—Literary Digest Topics; Lowell Thomas
 WABC—Bing Crosby
 WLWL—Talk; Rev. Peter E. Hoey, C. S. P.
 WOR—Jack Arthur & Jean King; McCutcheon Prog.
7:00 P.M.
 WNYC—Henry Ferrante Orchestra
 WEA—D'Avrey of Paris
 WJZ—Amos 'n' Andy
 WABC—Myrt and Marge; Wrigley Program
 WOR—Frances Langford, Songs; J. Erickson, pianist
 WINS—Lullaby Lady
 WPCB—Keys to Contract Bridge
 WLWL—Girl of the Rio Grande
7:05 P.M.
 WPCB—Elmo Russ presents The Love Serenader
7:15 P.M.
 WEA—Robert Simmons and Campbell Orchestra
 WOR—Vincent Lopez and his Valvoliners
 WJZ—Esso Program; Elsie Janis
 WABC—Maxwell House Tune Blenders
 WLWL—Florentine Ensemble
 WINS—"Wowdy-Dowdy"
 WPCB—The Visitors—Lil and Guy
7:30 P.M.
 WNYC—Civic Information

MUSIC IN THE AIR

(Continued from page 3)

afternoon "parties" present Richard Bonelli and Carmela Ponselle.

"Dick" Bonelli, as he is affectionately known, has spent this season concertizing throughout the country. When he resigned from the Chicago Civic Opera a season ago, it was rumored that he would be signed up by the Met after the lapse of a year. He is deserving of such recognition, for he is one of the finest singers born in America.

He studied with Jean de Rezke in Paris, and it was when he was singing there at the Theatre de la Gaité Lyrique with Mary Garden, that he received his contract for the Civic Opera. Driving an auto is one of his favorite pastimes.

CARMELA PONSELLE

Fate frequently reverses good fortune. When the "Ponselle Sisters" were touring the smaller vaudeville houses, it was frequently Carmela who received the "big hand." She was most adept at supplying the "barber shop harmony" for the chords vaudeville audiences relish, and she was the older sister.

But it was Rosa whose voice Caruso liked, and it was Rosa whom he chose to sing with him at the Metropolitan. During the years from 1918 to 1925, while her sister was winning ovation after ovation from New York's opera-loving public, Carmela was still trodding the boards of vaudeville houses. She had her heart set on an operatic career, and finally, after much study and through her sister's influence, she made her debut at the Met in 1925. Rosa, it is said, always has regretted that the operatic public never accepted her sister's deep contralto voice, as it has her own.

Listen and decide for yourself what you think of Carmela's voice. Unfortunately, none of the songs she sings is a test for great artistry. They are Silesu's "Just a Little Love, A Little Kiss," Foster's "Old Black Joe," Bond's "I Love You Truly," "My Heart at Thy Sweet Voice" from Saint Saens' "Samson and Delilah," "Thine Alone," from Herbert's "Eileen," "Gypsy Love Song," from Herbert's "The Fortune Teller," "O Sole Mio," and the Hymn, "Abide With Me."

GRACE MOORE

The cinema is the surest of aids for grand opera stars desiring popularity with the public. At least so it would seem. Advertisers seeking talent among operatic artists pick those who have been seen on the screen. I am told that the only two opera stars engaged for a regular radio series are Lawrence Tibbett and Grace Moore. Both of them are sponsored by the manufacturers of automobile tires. If gasoline sales keep up as well as has the demand for cigarettes, maybe opera singers will be as useful as crooners. Since opera production is being curtailed, the supply will be greater, and at reduced rates for radio contracts.

Miss Moore, who like Mary Lewis, came to opera by the route of the musical comedy, co-starred with Tibbett in "The New Moon." She is just at the half-way mark in her series of six appearances, and I cannot believe that the programs are most effective. The dance orchestra doesn't furnish the best of accompaniment to her arias, and a program, calculated to please every one who might listen, frequently finds the task cut out for it too large.

JOHN McCORMACK

John McCormack told me that after his broadcast last Sunday, he was going to sing with the Musician's Symphony Orchestra of New York, composed of unemployed instrumentalists.

It certainly speaks forcefully of the love of men for their profession when artists "at the top" contribute their services to aid sub-

stantially the smaller and less fortunate musicians. At the end of this month, Ireland's (no, the world's) John will sail for Rome, where he is to sing for His Holiness, Pope Pius, before returning to his native land—and his estate, "Moore's Abbey" in the "heart of Athlone." He will be in attendance when Catholics from all over the world gather at the next Eucharistic Congress in Dublin this summer.

Not many of his admirers know that he is a pianist—and that he would like to be a conductor. In Chicago, listening to Stowkowski's last orchestral broadcast via a radio, he gave cues to an imaginary orchestra; not an easy task on that particular program, as you know if you heard it.

OUTSTANDING CLASSICAL MUSIC BROADCASTS OF THE WEEK

Sunday, April 17th

Russian Singers, mixed chorus; Basil Kibalechich, director, NBC-WJZ—11:00 a. m.
Morning Musicale; American Pro-Art String Quartet, NBC-WJZ—11:30 a. m.
Walter Damrosch Symphonic Hour, NBC-WJZ—1:00 p. m.
Cathedral Hour; Channon Collinge, conductor, CBS-WABC—1:00 p. m.
Eight Sons of Eli (and the Howard Twins, Piano Duo), CBS-WABC—2:00 p. m.
Yardley Program; London String Quartet, NBC-WJZ—2:00 p. m.
New York Philharmonic-Symphony Orchestra; Sir Thomas Beecham, conductor, CBS-WABC—3:00 p. m.
Swift Garden Party; Richard Bonelli, baritone, NBC-WJZ—3:30 p. m.
General Electric Circle; Carmela Ponselle, mezzo soprano, NBC-WEAF—5:30 p. m.
Orchestral Gems; Symphony orchestra direction Moshe Paranaff; soloist, NBC-WEAF—7:30 p. m.
Archer Gibson, concert organist, NBC-WJZ—10:45 p. m.

Monday, April 18

The Shut-in Hour by the U. S. Marine Band; Capt. Taylor Branson, director, NBC-WJZ—3:00 p. m.
Pop Concert; Christian Kriens, conducting, NBC-WEAF—4:00 p. m.
Columbia Artist Recital; Barbara Maurel, contralto; Theo Karle, tenor; Vera Eskin, pianist, CBS-WABC—4:30 p. m.
Voice of Firestone; Lawrence Tibbett, baritone, NBC-WEAF—8:30 p. m.

Tuesday, April 19

U. S. Navy Band Concert from Washington, D. C., CBS-WABC—10:45 a. m.
Musical Americana; featuring Evan Evans, baritone, Adele Vasa, soprano, CBS-WABC—3:30 p. m.
Mormon Tabernacle Choir and Organ, NBC-WJZ—4:15 p. m.

Wednesday, April 20

U. S. Navy Band Concert from Washington, D. C., CBS-WABC—4:00 p. m.
Eastman School Symphony Orchestra; Samuel Belov, director, NBC-WJZ—4:30 p. m.
Joint Recital; Mme. Gainsborg, pianist; Godfrey Ludlow, violinist, NBC-WJZ—5:15 p. m.
Goodyear Program; Grace Moore, soprano; Revelers Quartet, NBC-WEAF—9:00 p. m.

Thursday, April 21

U. S. Navy Band Concert from Washington, D. C., CBS-WABC—11:00 a. m.
Columbia Revue; Classical Program, CBS-WABC—12:45 p. m.
Marguerite DeVine, pianist, NBC-WEAF—2:30 p. m.
U. S. Navy Band; Lt. Charles Benter, director, NBC-WJZ—4:15 p. m.
WABC—9:30 p. m.
Through the Opera Glass; orchestra director Cesare Sodero, NBC-WJZ—11:30 p. m.

Friday, April 22

U. S. Marine Band Concert from Washington, D. C., CBS-WABC—3:00 p. m.
Light Opera Gems; Channon Collinge, conductor, CBS-WABC—4:00 p. m.

Saturday, April 23

Columbia Revue; Vincent Sorey's Orchestra; Julia Mahoney, soprano, CBS-WABC—11:30 a. m.
Sonata Recital; Mathilde Harding, pianist; Arcadie Birkenholz, violinist, NBC-WJZ—7:30 p. m.

Horse Lovers On Air

Horses in box-stalls built around the edge of the ballroom, their owners and friends will be guests at the Fourth Annual Horse Lovers Dinner to be broadcast over an NBC network this Wednesday evening at 10:00 o'clock from the Hotel Statler in Boston. Scenes that will be described to radio listeners will include the entrance of Governor and Mrs. Joseph B. Ely in a carriage and with a cavalry escort, and the entrance of Mayor Curley, of Boston, on horseback accompanied by a mounted police escort. Other descriptions include a miniature scene, coach drawn by six ponies. Clem McCarthy, NBC sport expert, will be at the microphone.

STUDIO GOSSIP

Three NBC stars—Alice Joy, contralto, Lew White, organist, and James Wallington, announcer—appeared as principals in a movie short made in New York recently.

Niagara Falls has nothing on the thirteenth floor reception room of the National Broadcasting Company's New York studios as a honeymoon resort. During the last month, honeymooners have swarmed there. No one seems to have an explanation for the popularity of the place, not even the newlyweds.

Ely Culbertson, who speaks directly to his contract bridge followers in an extended radio series just started, already has a newspaper following estimated at more than fifteen million readers.

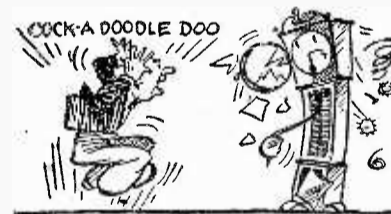
Colonel Lemuel Q. Stoopnagle, prolific inventor, announced during a recent broadcast that he had solved a problem that has been a constant irritation to listeners since the inception of radio. Through the use of his recently perfected "Yellbackograph" announ-



cers, crooners and others will no longer be immune from the maledictions of their audiences. If a program is unsatisfactory, a flip of the new device's switch, and a listener may communicate such thoughts as "Take him off", "Your terrible", etc., directly to the artists. Further investigation reveals that the "Yellbackograph" will operate at all times except when the Colonel and Budd are on the air.

Grace Moore, the young Metropolitan Opera star, who is appearing on the Wednesday night Goodyear programs, keeps approximately 250 dresses and 75 pairs of shoes on hand most of the time.

Here is an echo of the crowing contest on the NBC Farm and Home Hour recently, between Harry Kogen, conductor and Everett Mitchell, announcer. A letter from Pennsylv-

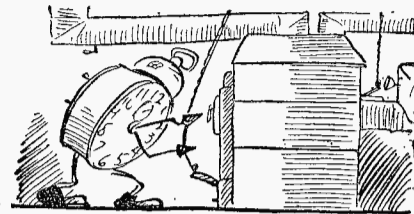


vania said: "The vibration of Mitchell's longest crow not only started a grandfather's clock in our living room, which has been dormant for years, but shattered to smithereens an old punch-bowl on the top shelf of the china closet."

Don Voorhees, musical supervisor of the "Tune Blenders" and the "Today and Yesterday" presentations, at 17 stepped from high school in Allentown, Pa., into the pit of a well-known New York theatre to conduct for a popular Broadway revue. His home town was the scene of many musical comedy openings and while still at school he became musical director at the leading playhouse. He thus became acquainted with a number of New York producers and upon his graduation was offered a theatre post in the metropolis.

This week Singin' Sam is celebrating the second anniversary of his entry into radio. Although he has been heard over a large network less than a year, a recent radio editors' poll showed him to be among the first four male singers in popularity.

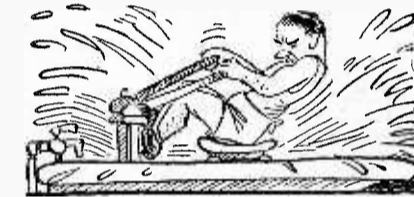
Norman Brokenshire, well-known master-of-ceremonies, reveals that his natural bent is toward things mechanical. Before he was ten he had revised an alarm clock which would automatically cause draught to enter a furnace when the bell rang at the set time. A few years later he set up a print shop in



his father's basement and was soon turning out three tone work. As he grew up, his course took him farther away from his natural inclinations at each step. He went to Syracuse University on a scholarship won for forestry. Demobilization from the army after the war found him in welfare work, whence he migrated to radio.

So authentic are those legal details in the radio murder trial current in "Myrt and Marge" that a fan called Columbia's Chicago studios in an attempt to engage Jack Arnold, pending litigation. The fan was confident Arnold was a genuine attorney.

Ray Heatherton, 135-pound star of the "Romance Exchange" program, has bought a rowing machine. He declares that he rowed



across an untouched photograph of Jacques Renard.

Speaking of rowing machines, Heatherton tells the story about the man who returned his to the department store and demanded his money back. Said he put it in the bath tub and the darned thing wouldn't float.

Willard Amison, featured tenor of the spring Bath Club series, made his first public appearance as a singer at the age of twelve before a mass meeting of two thousand people. His music studies were interrupted while he attended a New York preparatory school where he earned his tuition by waiting on table. During his senior year he captained the baseball team.

You have to be versatile to direct a radio program. Among the requests received by Grace Ellis of the G. E. Circle was one asking "how to sell a quilt that our ladies aid has made."

THURSDAY

CHEVROLET'S

BIG SIX OF THE AIR

featuring

FRANK BLACK

LEWIS JAMES

WELCOME LEWIS

Station WEAf-9 P.M. E.S.T.

Programs For Thursday, April 21st

6:30 A.M.
WINS—Morning Highlights

6:45 A.M.
WEAF—Tower Health Exercises; Arthur Bagley, director
WOR—Morning Gym Classes; John Gambling, director
WINS—Musical Clock

7:30 A.M.
WJZ—A Song of Today
WABC—Organ Reveille; Popular Music by Fred Feibel

7:45 A.M.
WJZ—Jolly Bill and Jane; Cream of Wheat Program

8:00 A.M.
WMCA—Phantom Organist
WEAF—Gene and Glenn; Quaker Early Birds
WOR—Captain Jack and Barnacle Bill
WJZ—On the 8:15
WABC—Salon Musicale
WINS—Miss Wall's Calisthenics

8:15 A.M.
WMCA—Poet's Corner
WEAF—Morning Devotions
WJZ—Phil Cook, the Quaker Man
WINS—Musical Clock

8:25 A.M.
WMCA—Emergency Unemployment Talk

8:30 A.M.
WMCA—Piano Moods
WEAF—Cheerio
WJZ—Sunbirds
WOV—Morning Song
WABC—Salon Musicale
WOR—Martha Manning; A Macy Presentation

8:45 A.M.
WMCA—In Song Heaven; Frank McCabe, tenor
WOR—Musical Novelties
WJZ—John Fogarty, tenor
WOV—Willie Zay Jackson
WABC—Artells Dickson, the Singing Vagabond
WINS—Mr. and Mrs. Reader

9:00 A.M.
WMCA—Monsieur Sakele
WEAF—Morning Glee Club
WOR—Miss Katherine 'n' Calliope; a Bamberger Presentation
WJZ—Waltzes; Director Walter Blaufuss
WABC—Littie Jack Little
WOV—Hudson Clinic
WPCH—Song Souveniers—Frank McCabe
WINS—Monsieur Sakele

9:15 A.M.
WMCA—Eva Lemmer, contralto; Charles Singer, baritone
WEAF—Knox Sparkling Music
WJZ—Lady Bugs
WABC—Morning Minstrels
WPCH—Fitzpatrick Brothers
WOV—Late Risers' Gym Class
WINS—Discovery Hour

9:30 A.M.
WMCA—Modern Living
WEAF—Top o' the Morning
WJZ—"Beautiful Thoughts"; Montgomery Ward Program
WPCH—Retail Grocers' Program; Frank Gallanad
WOV—Modern Living Magazine
WABC—Tony's Scrap Book; Conducted by Anthony Wons
WOR—Mrs. J. S. Reilly; Corn Products Co.

9:45 A.M.
WEAF—Our Daily Food, by Colonel Goodbody and Judge Gordon; A. and P. Program
WOR—Sweetheart Program—John Fogarty, Tenor
WJZ—Miracles of Magnolia
WABC—The Ambassadors

10:00 A.M.
WMCA—Harry Glick's Gym Class
WEAF—Mrs. Blake's Radio Column
WOR—McCann Pure Food Hour
WABC—Copeland; Ceresota Flour Program
WJZ—Consolaires; Irma Glenn, organist
WPCH—Ernest Stramiello—pianist extra-ordinary
WOV—Jordan's Program
WINS—What's the Answer?

10:15 A.M.
WMCA—Two Guitars—Antinelli and James
WEAF—Laugh Club
WPCH—Elizabeth Handy
WABC—Machine Age Housekeeping; Ida Bailey Allen; Radio Home Makers
WJZ—Clara, Lu and Em; Colgate Palmolive-Peet
WOV—Canadian Fur Trappers
WINS—Al Cisco, songs

10:30 A.M.
WMCA—American Legion Auxiliary Program; Mary Frances Hall
WEAF—Cindy and Sam; Socony Program
WJZ—Our Daily Food; Col. Goodbody and Judge Gordon; A. and P. Program
WPCH—Ivriah Program
WABC—Prudence Club
WINS—The Wife Saver

10:40 A.M.
WMCA—John Foley's Orchestra

10:45 A.M.
WEAF—Westclox Program; Big Ben's Dream Drama
WJZ—Mystery Chef; R. B. Davis Program

WABC—Barbara Gould Beauty Talk
WINS—"Baby's Daily Playtime" Charlotte Walls
WOV—Blyn Shoes

11:00 A.M.
WEAF—Musical Interlude
WOR—Neil Vinick; Beauty Talk
WJZ—Forecast School of Cookery
WPCH—Trotty Veck Club
WABC—U. S. Navy Band Concert
WOV—Maytime Music; Mays, Inc.
WNYC—Retail Food Prices; Dept. of Public Markets
WINS—Making Yourself Fashionable

11:10 A.M.
WNYC—Rudolph Joskowitz, violinist

11:15 A.M.
WEAF—Radio Household Institute
WNYC—Department of Public Markets
WOR—The Happy Vagabond; Jack Arthur
WJZ—Singing Strings
WINS—Phyllis Borden, with Uke

11:30 A.M.
WEAF—The Marionettes
WJZ—Hinds' Romance Exchange; Beatrice Fairfax
WNYC—Rudolph Joskowitz, violinist
WOR—Claire Suggen; Marketing Club
WPCH—Milt Leslie, tenor
WABC—New York Medical Society
WOV—Sylph Laboratories
WINS—The Three Shannons; Harmony

11:45 A.M.
WOR—Littman's "Alice Blue" Program
WJZ—Jill Edwards and Judy Barker
WPCH—Virginia Lee, songs
WABC—Ben Alley, with Emery Deutsch's Orchestra
WOV—Thomas R. Hall
WINS—Edna Pendleton, songs
WOR—Alice Blue Gown Program; Littman, Inc.

11:50 A.M.
WNYC—"Keeping Well," Dr. John Oberwager

12:00 Noon
WMCA—Midday Message; Dr. Lewis I. Newman

1:00 P.M.
WMCA—Two Pianos; Harold Woodhall
WEAF—Market and Weather Reports
WOR—Broughton Institute; Orthodontic Talk
WPCH—Mirror Reflections
WABC—George Hall and his Hotel Taft Orchestra
WINS—English String Orchestra
WOV—Merit Clothing Co. Program

1:15 P.M.
WMCA—Dr. Herman T. Peck; Health Talk
WEAF—Popular Varieties
WOR—Frank Dailey's Dance Orchestra
WPCH—Luncheon Music

1:30 P.M.
WMCA—Mirror Reflections
WJZ—Don Pedro's Orchestra
WEAF—Hotel New Yorker Concert Ensemble
WABC—Columbia Salon Orchestra
WOV—Irving Lane, tenor
WINS—Harry Tighe; "Fifteen Minutes of Fun"

1:45 P.M.
WJZ—"Smack-Outs"—Marian and Jim
WMCA—The Colombians
WPCH—Highlights of Sports; Jack Filman
WINS—"Embers of Love," sketch
WOR—Helen King; Graphologist
WOV—Courtyard Musician—Jos. Marte

1:55 P.M.
WOR—Bisquick Bride—Betty Crocker

2:00 P.M.
WMCA—WMCA Theatre Revue
WOR—To be announced
WJZ—Mrs. Julian Heath
WPCH—Manhattan Dance Marathon
WABC—Aunt Jemima, songs
WEAF—Salon Singers
WOV—Save a Life Campaign
WINS—American Music Ensemble

2:05 P.M.
WMCA—Samuel Shankman—Concert pianist

2:10 P.M.
WMCA—Jack Filman; Sports Chat

WJZ—"Science is Wonderful," Will Cuppy
WOR—Una Clayton Players; Keep Smiling Comedy

3:30 P.M.
WMCA—In a Gypsy Camp
WEAF—Woman's Radio Review
WJZ—Hello Marie; Comedy Skit
WOR—Ariel Ensemble
WABC—Rhythm Kings; Fred Berrens' Orchestra
WPCH—W-T Stock Quotations
WOV—Bronx Winter Garden
WINS—Carrie Lillie, Personality Songs

3:45 P.M.
WABC—Virginia Arnold, Pianist
WJZ—Rhythmic Serenade
WOV—National Child Welfare
WINS—Angelo Bono, Singing Guitarist

3:50 P.M.
WPCH—Douglas McTague

4:00 P.M.
WMCA—Modern Living
WEAF—Musical Comedy Hits
WOR—N. J. College for Women
WJZ—Home Decorations; Grace Vail Gray
WPCH—The Song Dramatist
WABC—U. S. Army Band Concert
WINS—Thyra Saunter Winslow; Authors
WOV—Dance Marathon

4:15 P.M.
WMCA—Nalda Nardi, Dream Lady—Elmo Russ, organist
WOV—Jack Blatt, tenor
WJZ—U. S. Navy Band
WPCH—La Chamerata—String Quartet
WINS—Uncle Robert's Rascals

4:30 P.M.
WMCA—Argenta Quartette
WEAF—The Lady Next Door
WOR—Book Review; Thomas L. Masson
WABC—George Hall's Taft Orchestra
WOV—Levey's File and Drum Band
WPCH—The Gosselin Sisters
WINS—Ethel Fox; Operatic Soprano

4:45 P.M.
WMCA—Monsieur Sakele
WEAF—Frances Bowdon
WPCH—The Forgotten Songster
WOR—Norman Carey; Irish Baritone
WINS—James Aswell; "Roving New Yorker"
WOV—Lillian Naples

4:55 P.M.
WOR—Program Resume

5:00 P.M.
WMCA—Concert—Francesca Iovini, contralto
WOR—Food and Hygiene; Breyer's Ice Cream Co.
WJZ—Coffee Matinee; Marimba Band; guest speaker
WPCH—Miriam Lax, soprano
WOV—Gilt Edge Phonies
WINS—Rose Gallo; "Songs, Piano"

5:15 P.M.
WMCA—The Radio Doctor
WEAF—"Skippy," General Mills Program
WABC—Tito Guizar; Mexican tenor
WPCH—John and Robert Pavese
WINS—Tom Keene's Roundup, with Doug McTague
WOV—Schlossman's Furniture Co.

5:30 P.M.
WMCA—Tony Sacco and his Guitar
WEAF—Swanee Serenaders
WOR—Junior Journal of the Air—Children's Program
WJZ—Singing Lady; Kellogg Program
WABC—The Professor and the Major
WPCH—Ken Winston and Charles Magnante
WOV—Davega Program
WINS—Symphonic Rhythmakers

5:45 P.M.
WMCA—Red Devils with Junior Smith
WJZ—Little Orphan Annie; Wander Program
WOR—Leonora Cori, soprano
WPCH—Captain Joe's Stories
WABC—Movie Star Revue
WINS—Crockett Mountaineers

6:00 P.M.
WNYC—Police Aviation Report, Prelude
WEAF—Waldorf Astoria Sert Room Orchestra
WOR—Uncle Don
WJZ—Raising Junior; Wheatena Serial
WABC—H. V. Kaltenborn; Current Events
WPCH—Italian Program—Usi e Cosumi
WINS—Ford Erick Sports Review
WLWL—Castleton Trio

6:05 P.M.
WNYC—Municipal Reference Library

6:15 P.M.
WNYC—Agnes Lewis, popular songs
WJZ—Veronica Wiggins, contralto
WABC—Reis and Dunn
WINS—Justice Brandies' Society Forum

6:25 P.M.
WJZ—John B. Kennedy

6:30 P.M.
WNYC—Elementary Spanish Lessons
WEAF—"The World Today"; James G. McDonald
WOR—Frances Langford, songs
WJZ—Old Songs of the Church
WABC—Jack Miller and his Orchestra
WPCH—Manhattan Dance Marathon
WINS—American Music Ensemble
WLWL—James McGarrigle, baritone

SPECIALS FOR TODAY

3:30 P.M.—WABC-CBS-Manmarks In Medicine.

4:15 P.M.—WJZ-NBC-U. S. Navy Band.

**6:30 P.M.—WEAF-NBC—"Peace Or War In The Far East,"
 James McDonald.**

9:00 P.M.—WEAF-NBC-Chevrolet's Big Six.

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

WEAF—General Electric Home Circle
WOR—Sherman Keene's Orchestra
WJZ—The Merrie-Men; Male Quartet
WABC—Isbam Jones and his Orchestra
WOV—Hoover Medical Group
WPCH—Maritime News and Program Resume
WINS—Ford Frick Tells the News

12:05 P.M.
WPCH—Virginia O'Neill and Rudy Jonash

12:15 P.M.
WMCA—The Jolly Friar
WEAF—The Real George Washington
WINS—Luncheon Musicale
WOV—Chardora Duo
WOR—Dorothy Worth's Chats; Jos. Hilton & Sons
WJZ—Pat Barnes; Swift & Co. Program

12:20 P.M.
WOR—Looking Young—Beauty Talk

12:25 P.M.
WOR—Musical Program

12:30 P.M.
WMCA—W. T. Stock Quotations
WEAF—Black and Gold Room Orchestra
WOR—Radio Garden Club
WJZ—National Farm and Home Hour
WPCH—The Poet's Corner
WABC—Mid-day Bath Club; Linit
WOV—La Rosa Macaroni Co. Program
WINS—Ethel Fox; Operatic Soprano

12:35 P.M.
WOR—The Teacher-Child Relationship—Lecture

12:45 P.M.
WPCH—Helen Chappelle; Crooning Blues Away
WEAF—A Thought a Day
WABC—Columbia Revue; Vincent Sorey's Orchestra
WINS—Women's League of United Synagogue

12:50 P.M.
WOR—Musical Program

12:55 P.M.
WOR—Budget Dishes; Virginia Dare Extract Co.

2:15 P.M.
WMCA—Golden Slipper Dance Marathon
WJZ—Weather Reports
WOV—Nadine Weller, soprano
WABC—The Four Clubmen

2:20 P.M.
WJZ—Charles Howard, tenor

2:30 P.M.
WMCA—Meadows Beauty School
WEAF—Marguerite Devine, pianist
WJZ—The Ramblers
WOR—N. J. League of Women Voters
WABC—Ann Leaf at the Organ
WPCH—Doreen Henry
WOV—Keeping Well
WINS—Frank Carroll, songs

2:45 P.M.
WEAF—P. W. T. Ross "Edwin Markham"
WJZ—Smackouts
WOV—J. Russell O'Brien; baritone
WPCH—Rudy Caputo, songs
WINS—Symphonic Rhythmakers

2:50 P.M.
WOR—Birdie Scales—Spirituals

2:55 P.M.
WOR—Dagmar Perkins—Talk on Furs

3:00 P.M.
WMCA—Bronx Dance Marathon
WEAF—Three Mustachios
WOR—Win-Mar-Jan Trio—Vocal Trio
WPCH—Mitchie Lake
WJZ—Radio Troubadours
WABC—La Forge Berumen; Musicale
WOV—Willie Zay Jackson
WINS—Marie Guion, contralto; Louise Cirillo, soprano; Helen Klingler, pianist

3:15 P.M.
WOV—Colonial Trio
WPCH—Dave Soman, tenor

Thursday Programs [Continued]

6:45 P.M.
WNYC—Advance Spanish Lessons
WEAF—June Pursell; Ballads
WABC—Joe Palooka for H. J. Heinz
WOR—Buddy Rogers and his Dance Orchestra
WJZ—Literary Digest Topics; Lowell Thomas
WINS—"Ireland Calling"
WLWL—"Question Box"

6:55 P.M.
WINS—"Radiatorial;" George Martin

7:00 P.M.
WNYC—Gigilo's Italian Singers
WPCH—Keys to Contract Bridge
WEAF—Salon Singers
WJZ—Amos 'n' Andy; Pepsodent Program
WABC—Myrt and Marge; Wrigley Program
WINS—Lullaby Lady
WLWL—Monastery Echoes

7:05 P.M.
WPCH—Elmo Russ presents Sigmund Brown

7:15 P.M.
WNYC—N. Y. State Industrial Safety Campaign
WEAF—Robert Simmons and the Campbell Orch.
WJZ—Hinds' Romance Exchange; Beatrice Fairfax
WABC—Manhattan Serenaders W. V. Hall, baritone
WINS—"The Trail Blazer;" Travel Talk
WOR—Your Dog and Mine; Eveready Program
WPCH—Lucille Peterson—"Dreamin' Time"

7:30 P.M.
WNYC—Civic Information
WEAF—Prince Albert Quarter Hour; Alice Joy
WJZ—Swift Program; Stebbins Boys
WABC—Richman Brothers Program
WINS—The Globe Trotter
WOR—"Serappy" Lambert, Burns and Brusiloff's or.
WLWL—Rev. Wilfred Parsons, S. J.; Talk

WPCH—Cis and Harry Harding, two pianos

7:35 P.M.
WNYC—WNYC Air College

7:45 P.M.
WEAF—The Goldbergs; Pepsodent Program
WJZ—Billy Jones and Ernie Hare; Best Foods Prog.
WABC—The Camel Quarter Hour
WINS—The Wandering Minstrel
WPCH—The Three Dreamers
WOR—Dixie Circus

8:00 P.M.
WNYC—"Legal Problems" by Joel Squier
WEAF—Fleischmann Hour; Rudy Vallee
WJZ—Dixie Spiritual Singers; Edgeworth Program
WOR—Chandu, the Magician; Beech-Nut Program
WABC—The Bath Club; Limit Program
WINS—Jersey Novelty Quartet

8:15 P.M.
WNYC—WNYC Air College
WJZ—Rin Tin Tin Thriller; Chappel Bros. Program
WABC—Sterling Products; Abe Lyman's Orchestra
WINS—Chimes
WOR—The Record Boys; Al Bernard, Frank Kamplain, Russ Robinson

8:30 P.M.
WNYC—Hassell Musicales
WABC—La Palina; Kate Smith
WJZ—Golden Blossoms; John G. Paton Co. Prog.
WOR—Bernhard Levitov's Ensemble Symphonique

8:45 P.M.
WNYC—"Aviation" Major Nelson J. Kelly
WJZ—Sisters of the Skillet
WABC—Angelo Patri; Your Child Cream of Wheat

9:00 P.M.
WNYC—Sixteenth Infantry Band
WEAF—Chevrolet's Big Six of the Air

WJZ—Blackstone Plantation
WABC—Vapex presents the Mills Bros.
WOR—Market and Halsey St. Playhouse

9:15 P.M.
WABC—Mennen's Program; Rich's Orchestra

9:30 P.M.
WMCA—Golden Slipper Dance Marathon
WEAF—Rudyard Kipling Tales
WOR—Jerry Macy and Ed Smalley; Salada Tea Prog.
WJZ—Thompkins Corners
WABC—Love Story Hour

9:45 P.M.
WMCA—Rexall Program
WOR—WOR Minstrels

10:00 P.M.
WMCA—Bronx Dance Marathon
WEAF—Lucky Strike Dance Hour
WJZ—A. & P. Dance Gypsies
WABC—Hart, Shaffner, Marx Trumpeters

10:10 P.M.
WMCA—A Garden in France

10:15 P.M.
WOR—The Beggar's Bowl; Oriental Music

10:30 P.M.
WMCA—Three Little Funsters
WJZ—Paris Night Life; Affiliated Products Program
WABC—Music That Satisfies; Chesterfield Program

10:45 P.M.
WMCA—Gypsy Song Birds
WOR—Jack Clark and the Radio Romeos
WJZ—The Pickens Sisters of Georgia
WABC—Arthur Jarrett

11:00 P.M.
WMCA—Will Oakland's Terrace
WEAF—Jesse Crawford

WJZ—Laurier's Slumber Music
WABC—Toscha Seidel, violinist
WOR—Ben Cutler's Dance Orchestra

11:15 P.M.
WEAF—Russ Columbo

11:30 P.M.
WMCA—Eddie Lane and his Orchestra
WOR—Moon Beams; directed by George Shackley
WABC—George Olsen's Orchestra
WJZ—Commemoration of the 200th Anniversary of the Birth of Franz Haydn

11:45 P.M.
WEAF—Cab Calloway and his Orchestra
WABC—Bing Crosby

12:00 Midnight
WMCA—WMCA Theater Review
WEAF—Ralph Kirbery, dream singer
WJZ—Earl Hines and his Orchestra
WABC—Guy Lombardo and his Royal Canadians

12:05 A.M.
WMCA—Cuckoo—Horsefeathers
WEAF—Coon-Sanders New Yorker Orchestra

12:30 A.M.
WEAF—Charles Agnew's Orchestra
WJZ—Larry Funk and his Orchestra
WABC—Joe Reichman and his Orchestra

1:00 A.M.
WABC—Claude Hopkins' Roseland Ballroom Orch.

1:05 A.M.
WMCA—Dance Marathon

1:20 A.M.
WMCA—Chick Webb and his Chicks—Orchestra

1:30 A.M.
WABC—Snooks Friedman and his Paramount Orch.

Programs For Friday, April 22nd

6:45 A.M.
WEAF—Tower Health Exercises—Arthur Bagley, Director
WOR—Gym Classes—John Gambling, Director
WINS—Musical Clock

7:30 A.M.
WJZ—A Song for Today
WABC—Organ Reveille—Popular Music

7:45 A.M.
WJZ—Jolly Bill and Jane—Cream of Wheat Program

8:00 A.M.
WMCA—Phantom Organist
WEAF—Gene and Glenn—Quaker Early Birds
WJZ—On the 8:15
WOR—Captain Jack and Barnacle Bill
WABC—Salon Musicales
WINS—Miss Walls' Calisthenics

8:15 A.M.
WMCA—Poet's Corner
WEAF—Morning Devotions
WJZ—Phil Cook, the Quaker Man
WINS—Musical Clock

8:30 A.M.
WMCA—Piano Moods
WEAF—Cheerio
WJZ—Sunbirds
WOR—Martha Manning—A Macy Presentation
WOV—Morning Song
WABC—Salon Musicales

8:45 A.M.
WMCA—In Song Heaven—Frank McCabe
WJZ—John Fogarty, Tenor
WOR—Musical Novellettes
WABC—Old Dutch Girl—Newsy Jingles
WINS—Mr. and Mrs. Reader
WOV—Willie Zay Jackson

9:00 A.M.
WMCA—Monsieur Sakele
WEAF—Vocal Art Quartet
WJZ—Waltzes; Walter Blaufuss, director
WOR—Miss Katherine and Calliope—A Bamberger Program
WOV—Hudson Clinic
WPCH—Song Souvenirs—Frank McCabe
WABC—Little Jack Little
WINS—Monsieur Sakele

9:15 A.M.
WMCA—Francis X. Loughran Science Hour
WEAF—Flying Fingers
WJZ—Lady Bugs
WABC—The Madison Singers
WPCH—Jean Newhouse—Songster
WOV—Late Risers' Gym Class
WINS—Organ Recital from St. Thomas' Church

9:25 A.M.
WMCA—Organ Interlude

9:30 A.M.
WMCA—Modern Living
WEAF—Southernaires Quartet
WJZ—"Beautiful Thoughts"—Montgomery Ward Program
WPCH—Retail Grocers Program
WOV—Modern Living Magazine
WABC—Tony's Scrap Book—Conducted by Anthony Wons

WOR—Sherman Keene's Orchestra
WINS—Discovery Hour

9:45 A.M.
WEAF—Our Daily Food—Col. Goodbody and Judge Gordon; A. & P. Program

WJZ—Miracles of Magnolia
WABC—Elizabeth Barthell—Songs
WOR—The Right Word—W. Curtis Nicholson
WINS—Favorite Marches

10:00 A.M.
WMCA—Rexall Program
WEAF—Mrs. Blake's Radio Column
WJZ—Everyday Beauty—P. Beiersdorf & Co.
WOR—Kathleen Gordon, Soprano
WPCH—Ernest Stramiello, pianist extra-ordinary
WABC—Grant, Graham and Coughlin
WOV—Jordan's Program
WINS—What's the Answer?

10:15 A.M.
WMCA—Harry Glick's Gym Class

10:45 A.M.
WMCA—Mme. Geiger, concert pianist
WEAF—Betty Crocker—General Mills Program
WJZ—Chicago Ensemble
WOV—Blyn Shoe Stores
WPCH—Diana Bragg
WABC—Don and Betty
WOR—Westchester Children's Assn.

10:50 A.M.
WMCA—Carrie Lillie, comedien

10:55 A.M.
WPCH—Mme. Renn—Beauty Talk

11:00 A.M.
WNYC—Civic Information
WOR—What to Eat and Why—C. Houston Goudiss
WPCH—Trotty Veck Club
WEAF—WJZ—Christus Oratorium by Frank Liszt; Erno Rapee, conductor
WABC—The Fitch Professor
WOV—Mays Inc. Program

WOV—Bernard Mann, concert pianist
WINS—Meeting the Poets

11:50 A.M.
WNYC—"Keeping Well"—Dr. John Oberwager

12:00 Noon
WMCA—Midday Message—Dr. Chas. E. Potter
WEAF—General Electric Home Circle
WJZ—The Merrie Men
WOR—Circus Jargon—Beverly Kelley—Talk
WPCH—Maritime News and Program Resume
WABC—Charles Boulanger and His Yoeng's Orchestra
WOV—Hoover Medical Group
WINS—Ford Frick Tells the News
WLWL—Services from Paulist Fathers' Church

12:05 P.M.
WPCH—The Bushwhacker

12:15 P.M.
WMCA—The Singin' Friar
WEAF—Noonday Lenten Services
WJZ—Pat Barnes—Swift Program
WOR—Dorothy Worth's Chats—Jos. Hilton & Son
WPCH—Y. M. C. A. Talk
WOV—Sue Miller—Blues
WINS—Lutheran Lenten Service from Globe Theater

12:20 P.M.
WOR—Beautiful Lady—Beauty Talk

12:25 P.M.
WOR—Embarrassing Moments—Sales Talk

12:30 P.M.
WMCA—W-T Stock Quotations
WEAF—Black and Gold Room Orchestra
WOR—Frank Stewart's Dance Orchestra
WJZ—National Farm and Home Hour
WPCH—Margaret Steffner—"Over the Teacups"
WABC—Kre-Mel Singing Chef
WOV—La Rosa Macaroni Co. Program

12:45 P.M.
WPCH—Lois Lee
WABC—Columbia Revue
WINS—Leone Lavigne—Soprano

12:55 P.M.
WOR—Wet-Me-Wet Co. Program

1:00 P.M.
WMCA—Artist Bureau Program
WEAF—Market and Weather Reports
WOR—Musical Gems; Music with talk
WPCH—Mirror Reflections
WABC—George Hall and His Hotel Taft Orchestra
WINS—English String Orchestra
WOV—Merit Clothing Co. Program

1:05 P.M.
WOR—Baudistel's Olympians—Dance Orchestra

1:15 P.M.
WPCH—Virginia Osborn, Soprano; Marian Engle, Pianist and Sol Grabstein, Violinist
WEAF—Larry Funk's Palais D'Or Orchestra

1:30 P.M.
WMCA—Mirror Reflections
WOR—Foot Health Week—Talk
WJZ—Don Bestor's Orchestra
WABC—Atlantic City Musicales
WOV—Roscommon Boys
WINS—St. Thomas' Church Service

1:45 P.M.
WMCA—Pages of Broadway—Jean Carrol
WOR—Mid-day Diversions—House Orchestra

SPECIALS FOR TODAY

11:00 A.M.—WEAF-NBC-Damrosch's Music Appreciation

3:45 P.M.—WABC-CBS-Dr. E. A. Hooton, "The American Criminal."

4:15 P.M.—WJZ-NBC-Radio Guild, "The Jest."

8:00 P.M.—WJZ-NBC-Nestle's, Mitzi Green.

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

WEAF—Dr. Royal S. Copeland—Sterling Products Program

WJZ—Clara, Lou and Em—Colgate-Palmolive-Peet Program

WABC—Bond Bread Program—Frank Crumit and Julia Sanderson

WOR—Going Places—T. Atherton Dixon
WPCH—Ben Webster and Bert Lewis
WOV—Canadian Fur Trappers
WINS—Your Handwriting—Jane Redington

10:30 A.M.
WMCA—Interviews with the Doctor
WEAF—"Fashions and Figures"—Mrs. Evelyn Toby I. Newman and Son Program
WJZ—Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program
WPCH—Medlin' Around with Matty Medlin
WINS—The Wifesaver
WOR—Alice Blue Gown Program—Sales Talk
WINS—Fred, Mel and Allan—Harmony

WINS—Making Yourself Fashionable

11:05 A.M.
WNYC—Croyden Trio

11:15 A.M.
WABC—The Captivators
WINS—Brooklyn Catholic Big Sisters

11:30 A.M.
WOR—Elizabeth Ann Baker—School of Cookery
WPCH—Helene Lanjshof
WOV—Sylph Laboratories
WINS—Matty Medlin—Songs with Uke

11:35 A.M.
WNYC—"Speech Improvement"

11:45 A.M.
WOR—Roxanna Wallace and Studio Orchestra
WPCH—John McLoughlin—Tenor
WABC—Ben Alley, Tenor, with Vincent Sorey's Orchestra



Grace Moore, star of the Metropolitan Opera Company and the movies, who has just said "I do" to an NBC contract which provides for her appearance on the Goodyear program broadcast each Wednesday at 9:00 p. m. over an NBC-WEAF network. Miss Moore replaces the late John Philip Sousa and his band as star of the series.

THE STORY OF THE OPERA

By Deems Taylor

NBC Narrator, Metropolitan Opera

This column is written each week for the purpose of giving the listener to the opera broadcasts a brief libretto of the series heard weekly over the NBC networks. It is hoped that it will serve as a guide for radio listeners, making it easier to thoroughly understand and enjoy the presentations.

RICHARD Wagner's music drama "Tannhauser," to be broadcast in part over a nation-wide WEAF-NBC network Saturday afternoon, April 16, at 3:00 o'clock, will be the last opera to go on the air this season from the Metropolitan Opera House in New York. The opera company's 24-week season ends with the evening production on that day.

"Tannhauser" will be the 25th performance heard over NBC networks since the inauguration of broadcasting from the famous opera house on Christmas Day, 1931. The last two acts, with Lauritz Melchior and Lawrence Tibbett in leading roles, will be broadcast.

THE CAST

Lauritz Melchior (tenor)	Tannhauser
Lawrence Tibbett (baritone)	Wolfram
Elizabeth Rethberg (soprano)	Elizabeth
Siegfried Tappolet (basso)	Landgraf Hermann
Hans Clemens (tenor)	Walther
Arnold Gabor (baritone)	Biterolf
Giordano Paltrinieri (tenor)	Heinrich
James Wolfe (basso)	Reinmar
Dorothee Manski (soprano)	Venus
Aida Doninelli (soprano)	A Young Shepherd

The story of "Tannhauser" is laid in and near the Wartburg, Germany, where the Landgrave of Thuringia held sway. The Landgrave was a lover of art, poetry and music and conducted many song contests at the Wartburg. Near this castle rose the mountain called Venusberg, the interior of which was inhabited by Venus, the Goddess of Love.

Her Court was filled with nymphs and sirens and it was her delight to entice away the knights of the Wartburg and hold them captive to beauty. Tannhauser, a minstrel, in love with Elizabeth, niece of the Landgrave, has fallen under the sway of the goddess and her satellites.

Tired of sensual pleasures, he wishes to leave and to expiate his sins by a holy life. He hears the chant of the Pilgrims on their way to Rome, and filled with repentance, he kneels and prays. The Landgrave appears with some minstrels, among them Wolfram, Tannhauser's friend. Wolfram reminds him of Elizabeth, and Tannhauser consents to return to Wartburg.

It is the anniversary of the Song Festival. The prize for the best song is Elizabeth's hand, and Tannhauser resolves to win her. The Landgrave chooses love as the theme of the song.

Wolfram and the others sing only of spiritual love, but Tannhauser, inspired by some unnatural force, sings of unholy joys. The others, infuriated, clamor for his life, but Elizabeth pleads for him. The Landgrave finally agrees to spare him, providing he will seek pardon from the Pope. Stricken with remorse, Tannhauser agrees to join a party of Pilgrims on their way to Rome.

In the third act the Pilgrims return. Elizabeth awaits her lover, but he is not among them. Wolfram, who is beside her, loves her, but unselfishly thinks only of his absent friend.

Presently, when Elizabeth is gone, Tannhauser appears in Pilgrim's garb. He has made a hard journey, but the Pope has refused him. The papal staff will put forth flower or leaf before he will get deliverance, the Pope has told him scornfully. The despairing Tannhauser is ready to seek forgetfulness with Venus, and the siren's song is already enticing him as Wolfram entreats him not to listen, and utters Elizabeth's name.

At this moment a chanting funeral procession passes down the mountain side and Tannhauser recognizes his beloved Elizabeth on the bier. Overwhelmed with grief, he sinks to his knees and dies beside her. Suddenly a second band of Pilgrims appears carrying the papal staff. It has brought forth green leaves—the sign that Tannhauser has at last been granted Divine forgiveness.



Madam Rethberg

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WOR Symphony Orchestra

In response to requests from lovers of the cello, Philip James conductor of the Bamberger Little Symphony, will present a virtuoso of that instrument in his broadcast of Saturday, April 23, which starts at 8:00 P. M. He will be Cornelius Van Vliet, perhaps one of the best-known artists in the East, and will be heard in No. 3 on the program—Concerto for Violincello and Orchestra, Op. 33 in A minor by Saint-Saens.

Master Of The Bow

The composer Corelli is to be eulogized through the medium of Eddy Brown's violin in the program of this Tuesday, to be heard from WOR at 9:45 p. m. It will be Brown who will do the solo work in the Concerto Grosso No. 8 which opens the program and in the Gavotte (theme with variations) in which he will be accompanied on the piano.

The orchestra under the direction of George Shackley will play the Dances by Hamel

Sweetheart Program

John L. Fogarty, tenor, joins the ranks of WOR's artists in a new series of broadcasts over WOR every Thursday at 9:45 A. M. Assisted by the House Orchestra, Mr. Fogarty will offer a fifteen-minute program of familiar songs. Miss Ruth Jordan will give a short beauty talk during each broadcast.

Bath Day Favorite



Dellectable Nell Roy, popular musical comedy star, who is now being heard as featured vocalist with Allan Wood and his orchestra each Saturday at 9:15 p. m. from the studio of WOR. R. H. Macy and Company sponsor the broadcasts.

What Women Like For Their Ether Fare

The male of the species is not alone in his predilection for sports broadcasts. Women like them too—almost as well as they like good music and talk about menus, recipes, child care, health and education on the radio. What women dislike most is to hear other women, delivering either long talks or announcements.

These are among the conclusions in a thesis covering a survey of 900 housewives in 102 cities in 21 states, prepared by Halsey D. Kellogg and Abner Gwalfers of the Wharton School of Finance of the University of Pennsylvania.

The chief objections stated are: women talking and entertaining, and second, too much advertising. About 68 per cent of those replying stated they had been benefited by radio programs, the services they appreciated most being menus, recipes, child care, health and educational.

Friday Programs [Continued]

WEAF—The Gilberts—Russ and Lovina
 WPCB—Jack Filman—Sport Chat
 1:55 P.M.
 WOR—Bisquick Bride—Betty Crocker—Talk
 2:00 P.M.
 WMCA—Theatre Revue
 WEAF—U. S. Army Band
 WJZ—Mrs. Julian Heath—Food Talk
 WPCB—Manhattan Dance Marathon
 WABC—Do, Re, Me, female trio
 WOR—Roads to Romance
 WINS—American Music Ensemble
 2:05 P.M.
 WMCA—Samuel Shankman—Concert pianist
 2:10 P.M.
 WMCA—Jack Filman
 2:15 P.M.
 WMCA—Golden Slipper Dance Marathon
 WJZ—Radio Troubadours
 WOR—Crimoline Days—Dorma Lee, Contralto with String Orchestra
 WABC—Columbia Artist Recital
 2:30 P.M.
 WMCA—Meadow's Beauty School
 WEAF—Echoes of Erin
 WJZ—Poetry Program—Bobby Burns
 WOR—German Lessons—Karl T. Marx
 WPCB—Pasqualina DeVoe—Sketch
 WABC—American School of the Air
 WINS—St. Thomas' Church Service
 2:45 P.M.
 WEAF—Dr. George Cohen's Pet Club
 WPCB—The Woman About the House—Dorothy Ames Carter
 WJZ—Princess Obolensky—Youth Matinee
 WOR—Jersey Jesters—Harmony Duo
 2:55 P.M.
 WOR—Dagmar Perkins—Talk on 'urs
 3:00 P.M.
 WMCA—Bronx Dance Marathon
 WEAF—Three Shades of Blue
 WJZ—Radio Guild—"The Terrible Meek"
 WOR—N. J. Women's Republican Club
 WABC—U. S. Marine Band Concert
 WOV—Willie Zay Jackson
 WPCB—Mark Dana's Army Locker
 WINS—Cosmo Vullo, Operatic Soprano
 3:15 P.M.
 WPCB—Herbert Weil and Ray Gold
 WOV—Menne—Lane Duo
 WEAF—Adventures in Hobby Riding by the Man of a Thousand Hobbies
 WINS—Allen Prescott Presents
 3:30 P.M.
 WMCA—In a Spanish Patio
 WOV—Bronx Winter Garden
 WEAF—Woman's Radio Review
 WOR—Ariel Ensemble
 WINS—Jack Healy's Dance Trio
 WPCB—W-T Stock Quotations
 WABC—Arthur Jarrett, with Freddie Rich's Orchestra
 3:45 P.M.
 WABC—Columbia Educational Features
 WOV—The Romance of Everyday Things
 3:50 P.M.
 WPCB—Douglas MacTague, "The Original Hill-Billy Boy"
 4:00 P.M.
 WMCA—Musical Moments
 WEAF—Betty Moore, Decorating Notes
 WJZ—Metropolitan Opera "Parsifal"
 WOR—Newark Music Foundation
 WPCB—Musical—Lillian Trotter, Piano
 WABC—Light Opera Gems
 WINS—Jacques Belsor, Songs
 WOV—Dance Marathon
 4:15 P.M.
 WMCA—Nalda Nardi, Dream Lady—Elmo Russ, organist

WEAF—International Broadcast from Germany
 WINS—Doug MacTague, Cowboy Songs
 4:30 P.M.
 WMCA—Max and Morris—Comedy
 WEAF—The Lady Next Door
 WPCB—The Vedder Players
 WOR—Howard R. Garis—Uncle Wiggily
 WINS—Song Stories
 WOV—Chats with Authors
 4:45 P.M.
 WMCA—Monsieur Sakele
 WEAF—Frances Bowdon
 WOV—Leonard and Jimmy—Comedy Duo
 WABC—The International Exchange of program
 WOR—Manor House Singers
 WINS—George Drexel Biddle "Dogs"
 4:55 P.M.
 WOR—Program Resume
 5:00 P.M.
 WMCA—Kolomaku Hawaiians
 WOV—Charlotte Trystman, piano
 WEAF—Mouth Health—Marley Sherris—Calsodent Program
 WPCB—Jerry Williams
 WINS—Sonia Merkle—Songs
 WOR—Breeding Rabbits—Marion A. May—Talk
 5:05 P.M.
 WOR—Good Luck Period
 5:10 P.M.
 WOR—Stanley Brain, organ recital
 5:15 P.M.
 WMCA—The Radio Doctor
 WEAF—Skippy—General Mills Program
 WPCB—Sue Miller and Ada Ruben
 WINS—Tom Keene's Round-Up
 WOV—Schlossman's Furniture
 5:30 P.M.
 WMCA—Rae Fox, uke—Bernie Dolan, piano
 WEAF—Dolly Connolly—Songs
 WJZ—The Singing Lady—Kellogg Program
 WABC—Pollyanna, the Glad Girl—A. S. Kreider Shoe Co. Program
 WPCB—Agnes Kun—Pianist
 WOR—Julian Woodworth and his Dance Orchestra
 WINS—Symphonic Rhythmakers
 WOV—Davega Program
 5:45 P.M.
 WMCA—Red Devils, with Junior Smith
 WEAF—Listerine Program—Concert Orchestra and Soloist
 WJZ—Little Orphan Annie—Wander Program
 WPCB—Captain Joe's Stories
 WABC—The Lone Wolf Tribe—Wrigley Program
 WINS—Piano Twins—Lester Place and Robert Pascoello
 6:00 P.M.
 WNYC—Police Aviation Report, Prelude
 WEAF—Waldorf-Astoria Sert Room Orchestra
 WJZ—Raising Junior—Wheatena Serial
 WOR—Uncle Don—Seeman
 WABC—John Kelvin—Irish Tenor
 WPCB—Italian Program—Usi e Costumi
 WINS—Jack Lait's Gaieties
 WLWL—Good Friday Reflections
 6:05 P.M.
 WNYC—N. Y. Tuberculosis and Health Association
 6:15 P.M.
 WNYC—Mary Saul, soprano
 WJZ—Boscol All-Star Orchestra—Andy Sanella, Conducting
 WABC—Chas. Boulanger and His Yoeng's Orchestra
 WINS—English String Orchestra
 6:30 P.M.
 WNYC—Elementary French Lessons—By Prof. V. Harrison Berlitz
 WEAF—Rex Cole Mountaineers
 WJZ—The Royal Vagabonds
 WOR—Frances Langford, songs
 WINS—American Music Ensemble
 WPCB—Manhattan Dance Marathon

WABC—Snooks Friedman and his Paramount Orch.
 6:45 P.M.
 WNYC—Advanced French Lessons, By Prof. V. Harrison Berlitz
 WEAF—June Pursell—Ballads
 WJZ—Literary Digest Topics—Lowell Thomas
 WABC—Bing Crosby
 WOR—Jack and Jean, dialogue and songs—Jack Arthur, baritone—Jean King, pianist
 7:00 P.M.
 WNYC—John Carroll, tenor; Rhea Silberta, pianist
 WJZ—The Pepsodent Program—Amos 'n' Andy
 WEAF—Yvonne D'Arle, soloist; orchestra
 WABC—Myrt and Marge—Wrigley Program
 WINS—Lullaby Lady
 WLWL—"The Way of Sorrow"—Dr. Joseph A. Daly, Ph. D.
 WOR—Commissioner Shirley Wynne—Health Talk
 WPCB—Keys to Contract Bridge
 7:05 P.M.
 WPCB—Paramount Banjo Band
 7:15 P.M.
 WNYC—Board of Estimate Review
 WEAF—Robert Simmons and the Campbell Orchestra—Direction Howard Lanin
 WJZ—Esso Program—Elsie Janis, Guest Artist
 WOR—Jolly Jugglers
 WABC—Maxwell House Tune Blenders with Lanny Ross, Tenor
 WINS—"The Trail Blazer"—Travel Talk
 WPCB—William Cordaro Orchestra
 7:25 P.M.
 WNYC—Civic Information
 7:30 P.M.
 WMCA—Bronx Dance Marathon
 WEAF—Prince Albert Quarter Hour—Alice Joy, Contralto; "Ol' Hunch," Paul Van Loan's Orchestra
 WPCB—Prunella and Penelope
 WJZ—Swift Program—Stebbins Boys
 WOR—Centerville Sketches—Hires' Program
 WABC—Easy Aces—Lavoris Program
 WINS—The Globe Trotter
 7:45 P.M.
 WMCA—Jerry Baker, Tenor and Elmo Russ, organ
 WEAF—The Goldbergs—The Pepsodent Program
 WJZ—Billy Jones and Ernie Hare—Best Foods, Inc., Program
 WABC—The Camel Quarter Hour—Morton Downey, Anthony Wons, and Jacques Renard's Orchestra
 WOR—Dr. R. Akagi, Prof. Japanese History—Talk
 WINS—Andy and Virginia
 WPCB—The Three Dreamers
 8:00 P.M.
 WMCA—Golden Slipper Dance Marathon
 WEAF—Cities Service Concert Orchestra and the Cavaliers
 WJZ—Nestle's Chocolateers—Leonard Joy's Orch.
 WABC—The Bath Club—Linit Program
 WOR—Chandu, the Magician—Beechnut Program
 WINS—Fifteen Minutes of Broadway
 8:15 P.M.
 WMCA—Three Little Funsters—Comedy and song
 WABC—Singin' Sam the Barbasol Man
 WOR—Los Charros, with Tito Guizar
 8:30 P.M.
 WMCA—Hernandez Spanish Orchestra
 WOR—Billy Murray, Walter Scanlon, and Marcella Shields—Comedy and Music
 WJZ—Smith Brothers—Trade and Mark
 WABC—"Today and Yesterday"—Dramatic High-lights—Don Voorhees' Orchestra—Gladys Brittain, Soprano—Du Pont de Nemours Co. Program
 8:45 P.M.
 WABC—"The Melody Man" for Van Heusen
 WJZ—Sisters of the Skillet
 9:00 P.M.
 WMCA—The Blue Lady—Blues
 WEAF—The Cliquot Club—"Eskimo Night Club"—Harry Reser's Orchestra
 WJZ—Friendship Town—Small Town Sketch

WOR—Concert Orchestra, Directed by Wm. Merri-gan Daly
 WABC—Pillsbury Pageant—Featuring Street Singer and Sam Lanin's Orchestra
 9:15 P.M.
 WMCA—Old Bill, with Blonde, Brown and Brunette
 9:30 P.M.
 WMCA—Romeos of Radio
 WEAF—Ponds Dance Program—Leo Reisman and His Orchestra
 WJZ—Armour Program—Roy Shield's Orchestra
 WABC—"To the Ladies" Featuring Leon Belasco's Orchestra—Woodbury Facial Soap Co. Program
 9:45 P.M.
 WMCA—Night in Russia
 WABC—Friendly Five Foot-Notes
 10:00 P.M.
 WEAF—The Sampler Orchestra—Andy Sanella, Director—S. F. Whitman Program
 WJZ—Whiteman's Pontiac Chieftains, with Mildred Bailey
 WOR—"Darling and Dearie"—Comedy Sketch
 WABC—Beau Bachelor; Allen A. Hosiery Co. program
 10:15 P.M.
 WMCA—Margherita Pedula—Blues
 WOR—The Dream Singers—Vocal Quartet
 WABC—Adventures in Health—Horlick's Program
 10:30 P.M.
 WMCA—Pascarella Ensemble
 WEAF—National Oratorio Society
 WJZ—Waves of Melody—Affiliated Products Program
 WOR—"Through Lighted Windows"—Jane Dillon
 WABC—"Music That Satisfies," Alex Gray—Shilkret's Orchestra—Chesterfield Program
 10:45 P.M.
 WOR—Do-Re-Mi Girls
 WJZ—Piano Moods—Lee Sims
 WABC—The Funny Boners
 11:00 P.M.
 WMCA—Eddie Lane's Orchestra
 WEAF—Vincent Lopez and His Orchestra
 WJZ—Laurier's Slumber Music
 WABC—Howard Barlow and Columbia Symphony Orchestra
 WOR—Arthur Warren and his Dance Orchestra
 11:30 P.M.
 WMCA—Al Katz and His Kittens
 WOR—Moonbeams—Directed by George Shackley
 WEAF—Vincent Lopez and his Orchestra
 WJZ—"Life of Christ"—Dixie Jubilee Singers
 WABC—George Olsen's Orchestra
 12:00 Midnight
 WMCA—WMCA Theatre Revue
 WEAF—Ralph Kirbery, the Dream Singer
 WJZ—Easter Idyll with Archer Gibson
 WABC—Ben Bernie and His Orchestra
 12:05 A.M.
 WMCA—Maxl's Bavarians
 WEAF—Coon-Sanders' Hotel New Yorker Orchestra
 12:30 A.M.
 WEAF—Waldorf-Astoria Orchestra
 12:35 A.M.
 WMCA—Dave Bernie's Orchestra
 WABC—Maxl's Bavarians
 12:50 A.M.
 WMCA—Varieties
 1:00 A.M.
 WABC—Claude Hopkins' Roseland Orchestra
 1:05 A.M.
 WMCA—Orchestra from Paris
 1:30 A.M.
 WABC—Gus Arnheim's Orchestra
 1:35 A.M.
 WMCA—Dance Marathon
 1:50 A.M.
 WMCA—Chick Webb and His Chicks—Orchestra
 2:00 A.M.
 WMCA—Sleepy Time Club—Nalda Nardi and Elmo Russ

Programs For Saturday, April 23rd

6:30 A.M.
 WINS—Morning Highlights
 6:45 A.M.
 WEAF—Tower Health Exercises—Arthur Bagley, Director
 WOR—Gym Classes—John Gambling, Director
 WINS—Musical Clock
 7:30 A.M.
 WJZ—A Song for Today
 WABC—Organ Revue—Popular Music
 7:45 A.M.
 WJZ—Rise and Shine—Phil Napoleon's Band
 WOR—Musical Novelettes
 8:00 A.M.
 WMCA—Phantom Organist
 WEAF—Gene and Glenn—Quaker Early Birds
 WJZ—On the 8:15
 WOR—Captain Jack and Barnacle Bill
 WABC—Salon Musicale—Vincent Sorey, Conductor
 WINS—Miss Wall's Celesthenics
 8:15 A.M.
 WMCA—Poet's Corner

WEAF—Morning Devotions
 WJZ—Phil Cook—"The Quaker Man"
 WINS—Musical Clock
 8:30 A.M.
 WMCA—Piano Moods
 WEAF—Cheerio
 WJZ—Sunbirds
 WOR—Martha Manning—A Macy Presentation
 WABC—Salon Musicale
 WOV—Morning Song
 8:45 A.M.
 WMCA—In Song Heaven
 WJZ—John Fogarty, Tenor
 WABC—Vocal Art Trio
 WINS—Mr. and Mrs. Reader
 WOV—Willie Zay Jackson
 9:00 A.M.
 WMCA—Monsieur Sakele
 WEAF—Melodic Gems
 WJZ—Waltzes—Walter Blaufuss, Director
 WOR—Miss Katherine 'n' Calliope—A. Bamberger Presentation

WPCB—Song Souvenirs—Frank McCabe
 WABC—Little Jack Little
 WINS—Dan Powers—Singing Lad
 WOV—Hudson Clinic
 9:15 A.M.
 WMCA—Morning Melodies—Jack Blott
 WEAF—Knox Sparkling Music
 WJZ—Lady Bugs—Muriel Pollock and Vee Lawnhurst
 WABC—The Commuters
 WPCB—Marie Wald—Songs
 WOV—Late Risers Gym Class
 WINS—Mabelle Ridley—Contralto
 9:30 A.M.
 WMCA—Modern Living
 WEAF—Top of the Morning
 WOR—Musical Dictionary—Daisy and Bob
 WJZ—Beautiful Thoughts—Montgomery Ward Pro.
 WABC—Tony's Scrap Book—Anthony Wons
 WOV—Modern Living Magazine
 WINS—Discovery Hour
 WPCB—Program Resume

9:35 A.M.
 WPCB—Manny Rattiner, Baritone
 9:45 A.M.
 WEAF—Our Daily Food—Col. Goodbody and Judge Gordon—A. & P. Program
 WOR—Girl and Boy Scout News
 WJZ—Miracles of Magnolia
 WPCB—Buddy Club—Charles "Buddy" Loeb
 WABC—Songs of the Out-of-Doors—Artells Dickson
 10:00 A.M.
 WMCA—Harry Glick's Gym Class
 WEAF—Mrs. Blake's Radio Column
 WJZ—Harold Stokes' Orchestra
 WOR—Young Aviators of America Club
 WPCB—Helen Rose
 WOV—Jordan's Program
 WABC—U. S. Army Band Concert
 WINS—Whats the Answer?
 10:15 A.M.
 WMCA—Catholic Charities—Talk

Hollywood's New Exodus

(Continued From Page One)

an infant she was carried onto the stage by her parents, actors in a stock company. As a girl she was torn between two ambitions—she wanted to be a cowgirl or a poetess. She compromised by writing poetry while she attended a convent, but the Good Sisters advised her to become an artist after reading some of her inspirational outbursts.

She was seven years of age when she made her screen debut and since then has worked steadily in pictures. Harold Lloyd saw her with her hair "done up" for the first time and thought she looked like a swell comedienne. The result was that she made two hundred comedies with him. When Jesse Lasky gave her a contract to make feature pictures she had hysterics. She was tired of being funny.

Bebe Daniels in private life is Mrs. Ben Lyon and the mother of an infant daughter who, since birth, has been photographed in every conceivable pose by newspaper photographers. Miss Daniels is also known as one of the wealthiest movie stars. Once she announced that if she ever left the screen she would go in for interior decorating—but that was B. R. (before radio.) She owns three houses in Hollywood and supervised the interior decoration in each of them.

Much of her money was made in real estate and she is known as a shrewd business woman.

Her main regret in giving up movie work to go on the air in New York would be having to live elsewhere than in Southern California. Her life there is a pleasant, leisurely one which would not be possible in New York. Every morning she goes for a swim and exercises on the beach. Her sports include fencing, golf, riding and aqua-planing. She claims that a singing lesson is good exercise too—and she should know, for she studied singing vehemently and fiercely until she won a contract from RKO. That was after Paramount let her out and all indications were that she was through in the movies.

It is only natural that Miss Daniels should turn to radio work. She is related to Lee De Forest, inventor of the vacuum tube, one of the outstanding inventions in the entire history of the radio art.

Having been a star for so many years and interviewed so often, there is little about her private and business life that has not been ferreted out. In fact, she claims that she is one actress in Hollywood who never had any secrets because she couldn't keep newspaper reporters from finding them out. However, most of the stories about her in newspapers have dealt with accidents she suffered while performing in feature comedies. It seemed that she was always getting hurt; ribs breaking, fingers smashed, forehead cut. Several times she landed in hospitals because of injuries received during production, but she always took it as part of her work and grinned about it. Of late she has been very much the prima donna in films—RKO having considered her one of their greatest bets and as such, caring for her welfare.

At least if she concentrates on radio work she need not fear broken limbs or scratched and bruised portions of her anatomy. The only agony suffered before the microphone is mental and spiritual and she has had too much mike experience to go through that again.

Of herself, Miss Daniels says: "People want to know the queerest things about persons in the public eye—so I have written out every possible item of interest I could think up about myself. Here goes:

"My favorite dish is spinach. I like lamb chops, lobster and almost every kind of stew. Fried tomatoes don't intrigue me but I can eat them if they're served with my meals.

"I hate spiders, noise, Fourth of July, red dresses, gossip and Personal Life Interviews. I like dogs, but no one has yet been able to sell me a lap dog. I don't care for goldfish. Besides one Rolls Royce, I own two Fords and use the Fords most of the time.

"My pet economy is using paper napkins for beach parties."

In her home Miss Daniels has a collection of swords which date from the twelfth century and which is one of the most valuable in the country.

LEARNING YOUNG



With her mother's professional touch, Alice Joy's daughter, Lois, climbs atop the piano to show us how the best of broadcasting is being done these days. A homemade tin can microphone, and toy piano, a gift to Lois on her third birthday, provide the correct atmosphere. Her mother accompanies her at the piano.

Frank Stockbridge

Frank Parker Stockbridge, editor of The American Press and author of a number of books, will deliver a talk on "How Do We Get the News?" when he appears as guest on "Bill Schudt's Going to Press" program to be broadcast over CBS and synchronized over the television station W2XAB this Wednesday from 5:15 to 5:30 p. m. Mr. Stockbridge speaks from the background of many years of reportorial and editorial experience on magazines and newspapers throughout the country.

Dr. Butler Speaks

Dr. Nicholas Murray Butler, president of Columbia University, will be the guest speaker on the National Student Federation program to be broadcast over the Columbia network this Monday from 4:30 to 5:00 p. m. The topic of his address will be "What Follows the Pact of Paris?"

Miss Daniels' library is a thing to envy. It contains rare volumes and first editions. Her favorite authors are Dickens, Anatole France, Oscar Wilde, Stephen Leacock and Donald Ogden Stewart, as mixed a group as may be found anywhere.

Besides Miss Daniels, other movie stars are flirting with radio; Pola Negri tried hard to wangle a contract. Just how far she got only Pola knows and she isn't telling the world about it. Miss Negri's last talkie was "A Woman Commands," and it didn't set any records for attendance. As a matter of fact it's run at the Mayfair Theatre was cut a bit short. Pola has a husky voice not unlike Garbo's.

Lilyan Tashman has turned kind eyes toward radio offers—but she, like Miss Negri, is keeping quiet about how far negotiations have gotten. Lillian Roth, formerly a Paramount star, is dickering.

Who will be next to leave the screen?

THE RADIO'S MOST PERSISTENT LOVERS

Ned Weaver and Elsie Hitz, hero and heroine of the Love Story program heard over the Columbia network every Thursday at 9:30 p. m., met each other for the first time about three years ago. Since that time, Ned has proposed to Elsie in the neighborhood of 200 times. Only once has the ardent suitor been rejected, which makes a pretty high batting average for Ned.

Every conceivable barrier has confronted the lovers; jealousies, misunderstandings, petty fights, parental frowns, scheming of villains, and the clashes between love and duty, wealth and poverty, blue blood and humble stock. But love conquers all and at least 199 times Elsie and Ned, in imagination have walked down the isle together to the strains of Mendelssohn. For they are radio's perfect lovers—and they are not husband and wife.

During the past three years they estimate that they have played opposite each other at least 300 times. Out of these they have appeared in approximately 100 as husband and wife, so that their difficulties were purely domestic. But the rest of the time they have been young lovers with many and varied complications.

The programs in which they have appeared include the True Story Hour, Detective Story Magazine with "The Shadow," the Eno Crime Club, the American School of the Air, and the Blue Coal Radio Revue.

Bordoni And Vallee

Irene Bordoni, black-haired, flashy-eyed musical comedy star, will begin a series of guest appearances with Rudy Vallee on the Fleischmann Hour this Thursday over NBC, at 8:00 p. m. Miss Bordoni will present a new repertoire of songs with Rudy and his orchestra.

The Editor's Mail Box

A column devoted to answers to queries from readers pertaining to radio, radio artists and kindred subjects. Address the Editor's Mail Box, Radio Guide, 475 Fifth Ave., N. Y.

Florence M. Anderson—"The Street Singer," Arthur Tracy, plays the accordion heard on his broadcasts. We never heard of a "lady accordionist" on the air.

C. F. A.—The Sinclair Weiner Minstrels are presented from the NBC studios in Chicago. The laughter and applause heard on the broadcast is furnished by the regular Saturday night visitors to the studio.

Mrs. Lillie Humphrey—Grace Wilson is now in Chicago, broadcasting regularly from WLS, WCFL, and other local stations.

Mrs. J. R. Wilds—The parts of "Marion and Jim" on the Smackouts program are taken by Marion and Jim Jordon. Merrill Fugit, (Peanut), Eunice Howard (Marie) and Carlton Kadell (Red) are heard on the "Hello Marie" program presented from the Chicago NBC studios.

G. M. D., C. W. Eid—"The Dutch Masters" program has been withdrawn from the air.

Victoria Kush—Amos 'n' Andy's theme song is "Perfect Song." Kate Smith is not the daughter of Alfred E. Smith. Bing Crosby, who is very much married to Dixie Lee, was christened Harry Lillis Crosby.

Mrs. Constance M. Neaves—Grace Ellis, hostess of the General Electric NBC program, is really Virginia Gardinier, dramatic actress featured on many programs presented from the NBC New York studios.

Teresa Catalano—For a photograph of Rudy Vallee, write him in care of the National Broadcasting Company, 711 Fifth Ave., N. Y.

B. A. L.—Jack Arnold of the CBS "Myrt and Marge" skit, otherwise known as Vinton Haworth, is not "Don Cartright" in the Don and Betty broadcast. "Myrt and Marge" is presented from Chicago, while the Don and Betty program originates in N. Y.

Julia Figliozzi—Russ Columbo is now making an extended tour under RKO auspices. His early return to the ether is predicted by those in the know. He is not married. Write him in care of the RKO, N. Y.

B. Rigues—The Boswell Sisters are aged twenty-five (Martha), twenty-three (Connie) and twenty-one (Vet).

E. J. Y.—After six years of broadcasting, The Three Doctors, Russell, Pratt and Sherman, are off the air. Doubtless, some wise sponsor will snap them up in the near future.

Eckener On Zeps

Dr. Hugo Eckener, master of the Graf Zeppelin, will be heard in America over NBC networks this Sunday, in a discussion from Friedrichshafen, Germany, of plans for regular airship passenger traffic. Preceding Eckener's talk there will be a short description of the Friedrichshafen Zeppelin Works by S. Miles Bouton, and a concert by the Works Band. The program will be heard from 2:00 to 2:30 p. m.

Cortelyou On Depression

George B. Cortelyou, President of the Consolidated Gas Company of New York, will discuss "Some Aspects of the Economic Depression" for a special broadcast of the Great Personalities series over NBC this Tuesday at 9:30 p. m. Cortelyou will speak in place of Frazier Hunt, whose last broadcast before he left on a world tour was on April 12th.

Saturday Programs [Continued]

WEAF—Laugh Club
 WOR—Sherman Keene's Orchestra
 WOV—Canadian Fur Trappers
 WINS—Two New Yorkers
 WPCB—S. S. Storyland

10:30 A.M.
 WMCA—Toy Lady—Wendy Marshall
 WOR—Tell Us a Dickens' Story—Mortimer Kaplan
 WEAF—Dorothy Berliner, Pianist
 WJZ—Our Daily Food Talk—Col. Goodbody and Judge Gordon—A. & P. Program
 WPCB—June Carter
 WABC—New World Salon Orchestra—Vincent Sorey, Conductor
 WINS—The Wife Saver

10:45 A.M.
 WMCA—Prof. Roy C. Hanaway
 WPCB—Walter Nolan, Irish Tenor
 WEAF—Golden Gems
 WOR—Bamberger Stamp Club
 WJZ—Consolaires—Irma Glen, Organist
 WINS—Children's Radio League
 WOV—Blyn Shoe Stores Program

11:00 A.M.
 WNYC—Department of Public Markets
 WOR—"What to Eat and Why"—C. Houston Goudiss
 WJZ—Celebrated Sayings
 WPCB—Trotty Veck Club
 WABC—Adventures of Helen and Mary
 WOV—Mays Apparel, Inc.

11:10 A.M.
 WNYC—Gertrude De Pasquale, pianist

11:15 A.M.
 WEAF—Radio Household Institute
 WINS—Diana Bragg—Songs

11:20 A.M.
 WNYC—"Unemployment Aid," by Edw. C. Rybicki

11:30 A.M.
 WNYC—Mary and Ellen Peterson, accordionists
 WEAF—Keys to Happiness—Piano Lessons, Direction Sigmund Spaeth
 WPCB—Carolyn Johnson—Blues
 WOR—Florence Case, songs
 WJZ—Rhythm Ramblers
 WABC—Columbia Revue—Vincent Sorey's Orchestra with Adele Vasa, Soprano
 WOV—Sylph Laboratories
 WINS—The London Crime Hour—Sketch

11:40 A.M.
 WNYC—Queensboro Public Library

11:45 A.M.
 WOR—Littman's—Alice Blue Gown Program
 WOV—Irving Lane, tenor
 WJZ—Jill Edwards and Judy Barker
 WPCB—Knighthood of Youth
 WINS—Jim Perome—Popular Pianist

11:50 A.M.
 WNYC—"Keeping Well"—Dr. John Oberwager

12:00 Noon
 WMCA—Mid-day Message—Rev. Peter Hoey
 WEAF—Black and Gold Room Orchestra
 WOR—Peter Pan and His Magic Flute
 WJZ—The Merrie-Men—Male Quartet
 WABC—Charles Boulanger's Yoeng's Orchestra
 WPCB—Maritime News and Program Resume
 WOV—Hoover Medical Group
 WINS—Ford Frick Tells the News

12:05 P.M.
 WPCB—The Weekenders

12:15 P.M.
 WMCA—The Singin' Friar
 WOR—Looking Young—Beauty Talk
 WJZ—Pat Barnes—Swift Program
 WEAF—The Real George Washington—Charles Colfax Long and Edna M. Coleman
 WINS—The Three Juvenile—String Trio
 WOV—Blanche Rollnick—Piano

12:20 P.M.
 WOR—Musical Program

12:25 P.M.
 WOR—Huger Elliott—Japanese Prints

12:30 P.M.
 WMCA—W—T Stock Quotations
 WJZ—Farmers' Union—Harry Kogen's Homesteaders
 WABC—Kre-Mel Singing Chef
 WOV—La Rosa Macaroni Co. Program

12:45 P.M.
 WOR—Jack Berger's Concert Ensemble—Hotel Astor
 WINS—Nathaniel Cuthright—Tenor
 WABC—Columbia Salon Orchestra

12:55 P.M.
 WOR—Budget Dishes—Virginia Dare Extract Co.

1:00 P.M.
 WMCA—Al Katz and Orchestra
 WEAF—Larry Funk's Orchestra
 WPCB—"Two Cavaliers"
 WOV—Merit Clothing Co. Program
 WABC—Hotel Taft Orchestra
 WOR—Warner Brothers' Artists
 WINS—English String Orchestra

1:15 P.M.
 WPCB—Janet Wallen—A Cute Little Miss
 WOR—Ernie Krickett's Dance Orchestra

1:30 P.M.
 WMCA—Riley and Comfort
 WJZ—Don Pedro's Orchestra
 WPCB—Building Castles in the Air—Margreth Dinio
 WABC—Armand Vecsey's Ritz Carlton Orchestra
 WINS—George Damroth's Old-Time Opera House Players
 WOV—Bing and Bang Comedy

1:45 P.M.
 WOR—Nunzio's Four Accordionists
 WOV—Jack Blatt, Tenor

WEAF—League for Industrial Democracy Luncheon—Heywood Brown
 WPCB—Cecilia Zier, violinist

1:55 P.M.
 WOR—Bisquick Bride—Betty Crocker—Talk

2:00 P.M.
 WMCA—WMCA Theatre Revue
 WOR—Men of Rutgers—Gerard Keller, director
 WABC—Saturday Syncopators—Fred Berrens, Conductor
 WJZ—National Security League Program—Langdon W. Post
 WOV—Henry and Bob Koecher—Chamber Music
 WINS—Harry Tighe
 WPCB—Manhattan Dance Marathon

2:05 P.M.
 WMCA—Samuel Shankman—Concert

2:10 P.M.
 WMCA—Golden Slipper Dance Marathon

2:15 P.M.
 WJZ—Weather Reports
 WOV—Willie Zay Jackson
 WINS—"Clancy on the Job"—Frank Maloy
 WOR—Five Messner Bros.; dance orchestra

2:20 P.M.
 WJZ—Radio Troubadours

2:30 P.M.
 WMCA—Meadows Beauty School
 WOR—Ridgely Hudson, tenor
 WABC—National Democratic Club Forum
 WPCB—The Rajahs of Rhythm
 WOV—Sylvia Gurkin, Soprano
 WINS—Dorothy Kantrowitz—Concert Pianist

2:45 P.M.
 WJZ—Smackouts
 WOR—Albrecht's Dance Orchestra
 WINS—Edyth Burley—Songs
 WOV—Mr. Z and Mr. E

3:00 P.M.
 WMCA—Bronx Dance Marathon
 WEAF—Metropolitan Opera "Peter Ibbetson"
 WJZ—Organ Melodies
 WABC—Four Clubmen
 WOV—Eddy Alban and Orchestra
 WINS—Y. W. C. A. String Quartet
 WPCB—The Brown Skin Sisters

3:15 P.M.
 WPCB—Ethel Harper and Doris Tobin
 WOR—Rangertone—Pipeless, Electric Organ

3:30 P.M.
 WMCA—In a Russian Village
 WJZ—Hello Marie—Comedy Skit
 WABC—Rhythm Kings
 WOR—Ariel Ensemble
 WINS—Gosselin Sisters—Harmony
 WOV—Bronx Winter Garden
 WPCB—Sal Deems and His Royal Midshipmen

3:45 P.M.
 WJZ—Fireside Singers
 WOV—Julian Bing—Bard of Romance
 WINS—Ethelwyn Taylor—Contraalto

4:00 P.M.
 WMCA—Musical Moments
 WABC—Do, Re, Me, female trio
 WJZ—Rhythmic Serenade
 WOR—Glee Club of the Good Council College
 WINS—William McPherson—Tap Dancing Lesson
 WPCB—Violet Mele—Ragging the Blacks and Whites
 WOV—Dance Marathon

4:15 P.M.
 WABC—Spanish Serenade
 WMCA—Phelps Phelps—Talk
 WPCB—Claire Urbow
 WOV—Willie Jackson's Party
 WINS—Connor String Trio

4:30 P.M.
 WMCA—Emergency Unemployed
 WOR—Charles Way, Baritone
 WJZ—Saturday Matinee—One Act Playlets
 WOV—N. J. Motor Vehicle Bureau
 WPCB—Sammy Williams and His Old-Noen Three

4:35 P.M.
 WMCA—John Frazer's At Home Party

4:40 P.M.
 WOR—Amateur Astronomers' Association

4:45 P.M.
 WMCA—Sakele
 WEAF—The Lady Next Door
 WPCB—Douglas McTague's Hill Billies

WOV—Gertrude Dwyer
 WINS—Billy Benedick in Gotham

4:55 P.M.
 WOR—Program Resume

5:00 P.M.
 WOR—Musical Program
 WJZ—Musical Moments
 WPCB—The Dining Car Revue
 WABC—Eddie Duchin and His Central Park Casino Orchestra
 WOV—London Crime Hour
 WINS—Erin Isle Entertainers

5:05 P.M.
 WOR—Good Luck Period

5:10 P.M.
 WOR—Musical Program

5:15 P.M.
 WMCA—Radio Doctor
 WEAF—"Skippy"—General Mills Program
 WOV—Schlossman's Furniture
 WJZ—America at Work
 WINS—Al Lewis Dance Orchestra
 WOR—French Course—Dr. Thatcher Clark

5:30 P.M.
 WMCA—Dave Soman, Tenor Sue Miller, personality
 WEAF—Blue Moon Cuckoos
 WABC—George Hall and His Hotel Taft Orchestra
 WOV—Davega Program

5:45 P.M.
 WMCA—Red Devils, with Junior Smith
 WEAF—Landt Trio and White
 WJZ—Little Orphan Annie—Wander Program
 WOR—Eilen and Bill
 WABC—Connie Boswell
 WINS—Westminister Quartet

6:00 P.M.
 WNYC—Ardell Orchestra
 WEAF—Waldorf-Astoria Sert Room Orchestra
 WOR—Uncle Don—I. V. C. Pearls
 WJZ—Raising Junior—Wheatena Serial
 WPCB—Italian Program—Usi e Costumi
 WINS—Ford Frick Tells the News
 WABC—Freddie Martin's Bossert Orchestra
 WLWL—Hungarian Musicale—Marie Romaine, Soloist

WJZ—Sonata Recital—Mathilde Harding and Arcadie Birkenholz
 WABC—The Baho Bright Spot—Guy Lombardo and His Music
 WLWL—Burnham-Wragg Salon
 WINS—The Globe Trotter

7:35 P.M.
 WNYC—Ruth and Hazel Mather, duets

7:45 P.M.
 WNYC—Gladys Walsh, pianiste
 WEAF—The Goldbergs—Pepsodent Program
 WJZ—United Action for Employment
 WABC—The Camel Quarter Hour—Morton Downey, Anthony Wick and Jacques Renard's Orchestra
 WOR—Dr. Frederick Kettner—Talk
 WLWL—Innisfall Quartet
 WINS—"Snapshots"—Margery Swem—David Stewart
 WPCB—The Three Dreamers

8:00 P.M.
 WNYC—Police Choristers
 WEAF—Ely Culbertson, bridge lessons
 WOR—Little Symphony Orchestra—Directed by Philip James
 WJZ—Danger Fighters—Health Products Corp. Pres.
 WABC—Fray and Braggiotti
 WINS—The Three Cheers

8:15 P.M.
 WABC—Abe Lyman and His Orchestra

8:30 P.M.
 WMCA—Will Oakland's Orchestra
 WEAF—National Advisory Council on Radio Education
 WJZ—Dance with Countess D'Orsay
 WABC—Hoosier Editor—Frederick Landis

8:45 P.M.
 WMCA—Golden Supper Dance Marathon
 WABC—Vaughn De Leath, with Fred Berrens' Orch.

9:00 P.M.
 WMCA—Mr. S. Pino—News of Italy
 WEAF—Arthur Pryor and His Goodyear Orchestra
 WJZ—Sinclair Weiner Minstrels—Gene Arnold, Master of Ceremonies
 WABC—The Carborundum Hour
 WOR—White Flash Orchestra

9:15 P.M.
 WMCA—Bronx Dance Marathon
 WOR—Allan Wood and His Orchestra, with Neil Roy

9:30 P.M.
 WMCA—The Blue Lady
 WEAF—Club Valspar
 WJZ—The First Nighter—Company Program
 WABC—Smith Brothers—Trade and Mark

9:45 P.M.
 WMCA—Manhattan Ladies Quartette
 WABC—The Witching Hour—Brethem Program
 WOR—Arthur Warren and His Dance Orchestra

10:00 P.M.
 WEAF—Lucky Strike Dance Hour—Walter Winchell Guest Artist
 WJZ—Listerine Program
 WABC—Music That Satisfies—Ruth Etting—Chesterfield Program

10:15 P.M.
 WMCA—Jerry Baker, Tenor and Elmo Russ, organ
 WJZ—Snoop and Peep—Comedy
 WOR—The Idlers—Mandolin, Guitar, Violin and Trio
 WABC—Columbia Public Affairs Institute

10:30 P.M.
 WMCA—Three Little Funsters
 WJZ—Hollywood Nights—Affiliated Products
 WOR—Chandler Goldthwaite Organ Recital

10:45 P.M.
 WMCA—A Night in France
 WJZ—Twenty Fingers of Harmony
 WABC—Arthur Jarrett

11:00 P.M.
 WMCA—Riley and Comfort
 WEAF—Jesse Crawford
 WOR—Ben Cutler's Dance Orchestra
 WJZ—Laurier's Slumber Music
 WABC—Don Redman and His Connie's Inn Orchestra

11:15 P.M.
 WMCA—Burt and Helen—Two Pianos and Songs

11:30 P.M.
 WMCA—Al Katz and Orchestra
 WEAF—Sammy Watkins and His Orchestra
 WOR—Julian Woodworth's Gov. Clinton Hotel Dance Orchestra
 WJZ—Jane Froman and Her Orchestra
 WABC—Enric Madriguera's Biltmore Orchestra

11:45 P.M.
 WJZ—Lew White at the Dual Organ

12:00 Midnight
 WMCA—WMCA Theater Revue
 WEAF—Ralph Kirby, the Dream Singer
 WJZ—Larry Funk and His Orchestra
 WABC—Guy Lombardo and His Royal Canadians

12:05 A.M.
 WMCA—Orchestra from Paris
 WEAF—Coon-Sanders' Orchestra

12:15 A.M.
 WJZ—Edgewater Beach Hotel Orchestra

12:30 A.M.
 WABC—St. Moritz Orchestra—Harold Stern, Director

12:35 A.M.
 WMCA—Dave Bernie and Orchestra

1:00 A.M.
 WABC—Noble Sissle and His Park Central Orch.

1:05 A.M.
 WMCA—Chic Webb and his Chicks

1:30 A.M.
 WMCA—Coon-Sanders' Orchestra
 WABC—Charles Boulanger's Yoeng's Orchestra

SPECIALS FOR TODAY

12:45 P.M.—WABC-CBS-C. H. McCloy, "Athletic Ability."

8:00 P.M.—WJZ-NBC-Danger Fighters

8:30 P.M.—WEAF-NBC—"Agricultural Stabilization."

9:00 P.M.—WEAF-NBC-Goodyear; Pryor's Band

9:30 P.M.—WJZ-NBC-First Nighter, "The Inn of The Rooks."

Every effort is made to insure the accuracy of our programs at the time of going to press; however, there is the possibility of late changes.

ETHER FEATURES



WHEN HE WAS FIVE Clifford Soubier played his first role in a minstrel show, and he's been at it ever since. Today, after a varied career, he is reviving his old gags and including a few new ones with the Sinclair-Werner Minstrels broadcast each Saturday over the NBC.

THE STAGE LOSES one of its most promising stars as well as one of its most "fit-full" personalities, and radio is enriched by an equal amount of feminine pulchritude when Joan Winters, former stage star, becomes air minded, as she did recently, and joins the NBC. Joan's regular broadcast spot is on the Saturday matinee programs.



ADD RADIO IMPRESSARIO to the many titles held by Florenz Ziegfeld, glorifier of the American girl and producer of musical extravaganzas bearing his name.



THE FIRST NIGHTER, in the person of Charles P. Hughes, accompanied in his box by Miss Ruth Wenter, 1932 Rotic Queen, is shown congratulating June Meredith, the star, after an opening night in "The Little Theatre Off Times Square."



WHO WOULDN'T WELCOME the charming Miss Lewis, whose contra-voice is heard on the Chevrolet and Society Brand programs over the Columbia network. Welcome is just an inch taller than Ann Leaf—who only reaches up to here—and as the ninth child in her family was christened "Welcome" as a token of her mother's desire for a large family.

Radio Guide 5¢

AND AMUSEMENT

The NATIONAL WEEKLY of PROGRAMS and PERSONALITIES

Volume 1

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Number 26

Hollywood's New Exodus

SCREEN STARS TURN TO RADIO AS A LESS FICKLE, BETTER PAYING FIELD

EVERYDAY the line between the movies and radio grows longer, with some of the biggest names of the screen swelling it. The exodus from Hollywood actually started after the folks proved the value of a good speaking and singing artist, and it's gaining in volume to the point where movie moguls are "glancing with alarm," "viewing with surprise," and all that sort of thing. There was Chevalier, good old Maurice, who gave the movie powers a thrust in the chest when he went on the air for a long time.

Chevalier started something—and not even the stars themselves have any idea of where it will end. Buddy Rogers deserted his place as "America's Boy Friend" to sing and lead his own orchestra over the air. Buddy's success and enthusiasm have helped to kindle radio ambitions in many other cinema favorites.

Bebe Daniels is another pulchritudinous dame to join the army of ex-movie-stars who become air-banded. With a record of movie success behind her, and no glimmer of a new contract from First National Pictures Corporation, Miss Daniels humbled her nose at Hollywood and signed to appear as guest artist over the Fleischman Hour on February 18th. She has hopes—to admit that the hour will be followed by many, many others on the air.

Gilda Gray, she of the undulating hips and the provocative pose, expects to leave the pictures for the air, talked it over, had interviews with this commercially minded individual and that, and for the time being, at least, went back to the screen. But she has the urge, current rumor has it and before long may make her way before the microphone.

The latest screen figure to step out for radio is Clara Bow, the introverted young lady whose fortunes and misfortunes have kept everyone, from fans to business, on the alert. Married, more widowed than of old it may be, and interested in the microphone from more than one angle, Miss Bow is planning carefully for her entrance into radio's ranks.

Strangely enough, it wasn't such a long time ago that Bebe didn't know she had a good singing voice. The folks discovered it for her, before that she went through a period of fame, heartache, obscurity, and finally a new lease on fame again. This new radio artist has had one of the most colorful lives in the movie industry. Hailing from Dallas, Texas, of Spanish-Scottish-Dutch descent, she has met barriers in her career and, so far, overcome every one of them, including a shove into obscurity by certain movie executives to which she was once under contract. The radio is a new field for her—and she is wholeheartedly interested in making good over the air. All her life has been spent in an atmosphere of theatricalism. As (Turn to page 22)



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P22



Three of Hollywood's Stars who have led the desertion from the movie colony to the "Mik." At the extreme left Pauline Goddard, who has appeared as guest on a number of programs, and above, Gilda Gray, who would welcome an air contract.